

# City status presented to Chamber membership

By Marci Elliott  
News-Aegis Staff

The Greater Pell City Chamber of Commerce was given status reports on the city's governmental operations and the downtown renovation project at its monthly meeting Thursday night.

Pell City Mayor Hugh Williamson gave a report on the city's operations and financial status up to April 1st of this year. His report was followed by one given by Don Cosby, a Birmingham architect whose firm has been working on the downtown renovation project

for the past year.

In his report, Mayor Williamson discussed several grants that have been given to the city or are in the process of being applied for, along with plans for a new city park, a new water pump and tank system, a softball complex and a mosquito-fogging machine. He also elaborated on the city's recently-passed one per cent sales tax and its future.

Cosby presented detailed blueprints of his firm's proposed renovation plans for the downtown area, which were initiated immediately following

the tornado of 1975. Cosby gave a week-by-week breakdown of the plans for the renovation after they are begun. The renovation plans as presented are currently subject to federal approval by the Department of Housing and Urban Development (HUD) and the Alabama Power Company.

In other Chamber business, President Ken Goodman stated that the organization's essay contest submissions were now in the hands of the judges. Winners of the chamber-sponsored competition will be announced at the next General Meeting in May.

Goodman also commented that an Agricultural Committee had been appointed in a recap of last month's meeting, plus two additional members had been appointed to the Industrial Development Board.

Goodman stressed the necessity of planning now for the coming year's Christmas parade and urged Chamber members to put some thought behind it to decide whether the Chamber would sponsor the parade again this year. The

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announced at the next General Meeting in May.

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Attorney Bill Trussell, who is serving as Pell City Chairman for the Cystic Fibrosis Fund Drive, stated that May 27th, the last Friday in May, has been set as the day for the fund drive's auction. He stated that approximately half of the needed merchandise for the fund had already been donated and urged merchants to contribute items if they have not already done so and to support the drive.

Goodman commended the Pell City Civic Chorus for its contribution to the city since its organization over a year ago.

Treasurer Harold Vaughn gave the balance of the Chamber treasury as \$2,234.17 as of April 1st. Secretary Vicky Edmondson read the minutes of the last meeting.

The meeting was held at the Holiday Inn in Riverside.

Two new members were announced and given plaques: Mr. and Mrs. Thomas McDonald of M and M Jewelry, and Mr. and Mrs. Sonny Beavers of B and K Air Conditioning, Refrigeration and Electrical Company.

## Mayor Briefs Chamber—

# City projects outlined

By Marci Elliott  
News-Aegis Staff

Pell City Mayor Hugh Williamson unveiled proposals for city projects totaling \$1,647,300 to Chamber of Commerce members Thursday night.

The sum includes \$767,300 for a city park; \$530,000 for a new water tank and well for the

city's water system; + \$300,000 for a softball-recreational complex; and \$50,000 for two new garbage trucks. The city park and the softball-recreational complex are to be located at the Civic Center, allotting a total of \$1,067,300 for the Civic Center area.

The proposed water tank and well—broken down into costs of

\$150,000 for the tank and \$50,000 for the well — will be the "second best well in the state," according to City Engineer Charles Tucker, Williamson said. Piping for the system will amount to an additional \$250,000, bringing the amount to a total of \$450,000. The lowest bid submitted on contracts let out by the city for the project, was \$530,000, Williamson said. When the project is developed, the well will supply 1,500 gallons of water per minute to Pell City residents. The city issued bonds a year ago for a new well.

The proposed city park is the result of a plan submitted by the previous city administration to the Conservation Service through the federal Department of Housing and Urban Development. Under this plan, federal funding would be provided for half the cost of the park, with the other half split equally between the City of Pell City and St. Clair County. Williamson pointed out the present administration attempted to secure funding that would eliminate Pell City from its share, but in his words the project "did not go through." The city intends to go fifty-fifty with the county for its share, Williamson added. Architectural and engineering contracts

will be let for bid shortly, he said. When completed, the public park will include a boat landing, storage area, swimming area, fishing area, picnicking facilities, hiking trails, primitive camping sections and overnight camping accommodations.

A proposed softball-recreational complex has been assured of half its cost of \$300,000 from state funds, leaving \$150,000 to be matched by the city. Williamson stressed that since the city was not in a position to fund its share of \$150,000 at one time, it would be paid in \$50,000 segments over a three-year period. The city has started the process of applying for a grant from the Bureau of Outdoor Recreation for the complex, Williamson stated. The complex is to contain four softball fields; fields for soccer, touch football, field track and possibly field hockey; additional tennis courts and lighting for the existing tennis courts.

The purchase of two new garbage trucks is an absolute must, Williamson said. He speculated the cost at between \$40,000 and \$50,000 for two trucks. He said that the city will also be required to purchase a  
(See Projects Page 8)

April 24, 1997

new fire truck within three years in order to meet state and federal regulations. The cost of the fire truck was not included at this time.

In specifying the sources of funding for these projects, Williams said Pell City had literally no money to operate on its own and these projects would be dependent on approval for at least partial state and federal grants. "When I first took office as mayor six and a half months ago, there was not an operating budget for the city to work with," he said. "The recent one

investigating every angle possible to secure grants. He also stressed that the recent sales tax was an absolute necessity for the city to operate and to have much-needed projects such as the ones defined.

Under other areas of city government, Williamson reported that a protest has been filed with Southern Natural Gas Company to secure a new gas supply to be used exclusively for industry. The city is attempting to secure 50,000 cubic feet per day for industrial use.

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The city has ordered a mosquito fogging machine to combat the city's mosquito problem, according to Williamson. "We're expecting it to come in any minute," he said.

In closing, Williamson, who was one of two guest speakers at the monthly meeting of the Greater Pell City Chamber of Commerce held at the Holiday Inn in Riverside Thursday night, stated he has always believed in operating under a budget, although there was not

"In addition, there will be budget hearings for all interested citizens who want to know how the city budget operates."

The dates for beginning the projects outlined in the mayor's report will be announced upon final approval of their respective grants.

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At one point Williamson emphasized that the city was

investigating every angle possible to secure grants. He also stressed that the recent sales tax was an absolute necessity for the city to operate and to have much-needed projects such as the ones defined.

Under other areas of city government, Williamson reported that a protest has been filed with Southern Natural Gas Company to secure a new gas supply to be used exclusively for industry. The city is attempting to secure 50,000 cubic feet per day for industrial use, not to cut into the city's domestic and residential gas supply. The protest came about as a result of the second order by Southern Natural within a year not to connect any new customers in the area. The first order was given a year ago and no new customers have been

added since that time, Williamson stated.

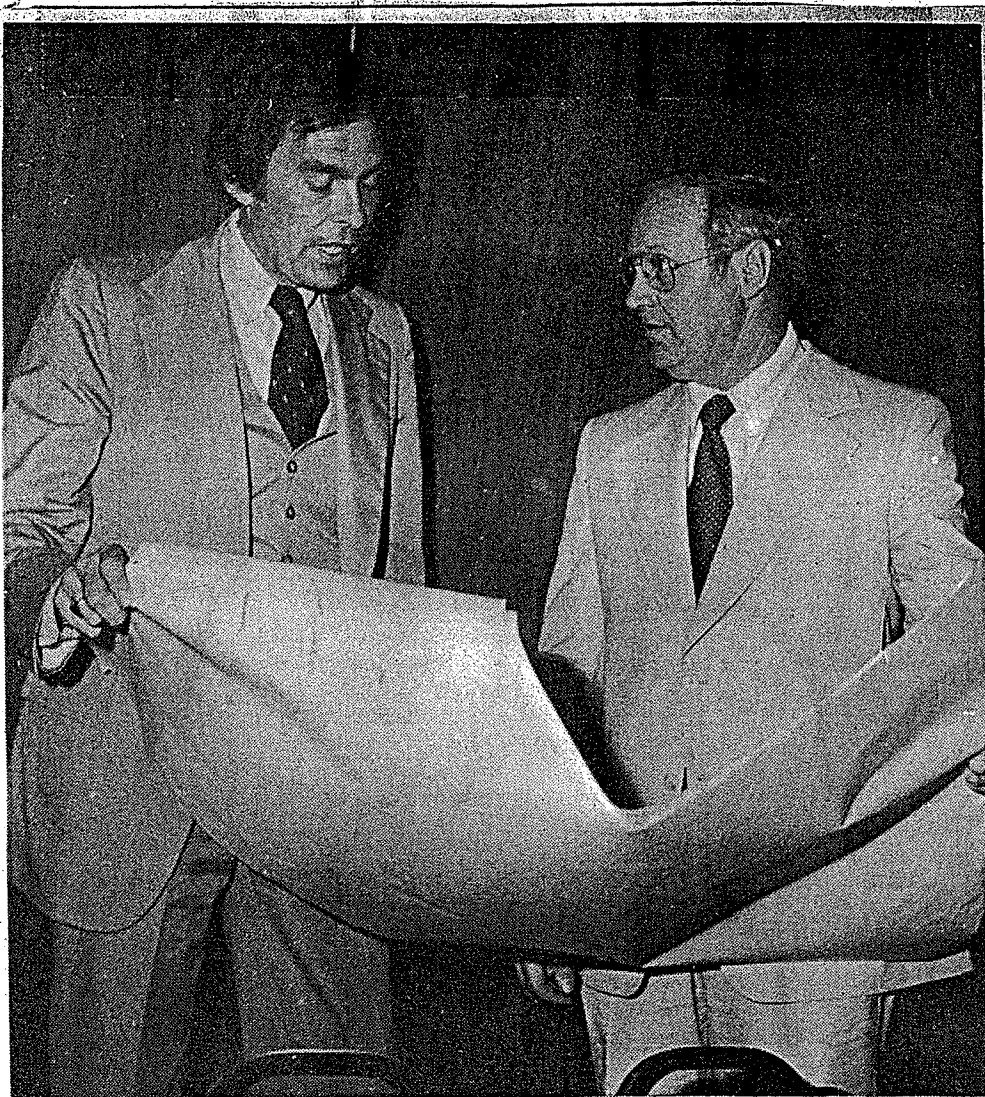
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In closing, Williamson, who was one of two guest speakers at the monthly meeting of the Greater Pell City Chamber of Commerce held at the Holiday Inn in Riverside Thursday night, stated he has always believed in operating under a budget, although there was not a working budget used previous city administration. by the "Before the next fiscal year, we will have a new operating budget," he said. "It will be divided into categories under the city councilmen, with each one responsible for the budget in his department.

"In addition, there will be budget hearings for all interested citizens who want to know how the city budget operates."

The dates for beginning the projects outlined in the mayor's report will be announced upon final approval of their respective grants.





## City Renovation Plans

Architect Don Cosby goes over designs for a downtown Pell City renovation project with Pell City Mayor Hugh Williamson, right, during a Thursday night meeting of the Pell City Chamber of Commerce. (News-Aegis photo by Marci Elliott)

THE ST. CLAIR NEWS—AEGIS

Sunday, April 24, 1977

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By Marci Elliott  
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The spokesman, Don Cosby of the architectural firm of Cobb, Adams and Benton, specializes

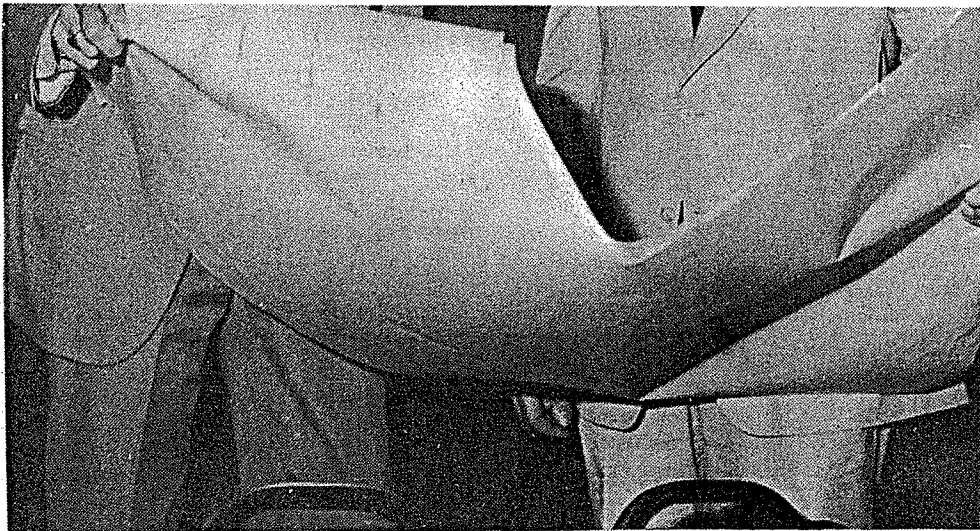
HUD Community - for over a year. The briefing was Development Project prepared shortly after Mayor Williamson took office last October.

The area to be included in the renovation begins at the north end of Cogswell Avenue from 18th Street to 21st Street, and from the alley between 18th and 19th Streets to First Avenue South. Included in the plan is

by grants. "After looking at the needs of the city, we found that there was no way this could be done with local money," he said. "This backs up what the mayor was talking about."

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The spokesman, Don Cosby of the architectural firm of Cobb, Adams and Benton, specialists in city planning, showed blueprints of the plan to Pell City Mayor Hugh Williamson and members of the Chamber of Commerce following his talk at the Chamber's regular monthly meeting at the Holiday Inn.

The plans include such improvements for the downtown area as bricked sidewalks, redwood benches, trees and plants and wheelchair ramps.

Cosby's firm has been working on the plan - Job Number 664 of the Pell City Downtown Redevelopment, a

HUD Community - for over a year. The briefing was Development Project prepared shortly after Mayor Williamson took office last October.

The area to be included in the renovation begins at the north end of Cogswell Avenue from 18th Street to 21st Street, and from the alley between 18th and 19th Streets to First Avenue South. Included in the plan is the re-routing of the existing power and telephone lines along Cogswell Avenue to First Avenue North and First Avenue South. Moving the power lines is now pending approval by Alabama Power Company, Cosby noted.

Cosby's firm also submitted plans for the renovation of Cogswell Avenue, which were made after Mayor Williamson assumed office.

In outlining the project, Cosby stated that the renovation would have to be funded 100 per cent

by grants. "After looking at the needs of the city, we found that there was no way this could be done with local money," he said. "This backs up what the mayor was talking about."

A grant for the project was approved by HUD for \$900,000 following the tornado disaster which struck Pell City in January, 1975.

The renovation project will begin sometime in June. According to Cobb, Adams and Benton, work shall be completed on or before 156 calendar days after that date. After working two weeks in one block, work may commence in the next sector. A maximum of four blocks will be barricaded at one time, and work will not be in progress on both sides of Cogswell at the same time. This will be done to allow normal flow of vehicle and pedestrian traffic with a minimum of inconvenience.

# WELL CITY

BY FRANK SIKORA, News staff writer

PELL CITY

Suddenly, almost overnight it seemed, things began jumping in Pell City. A lot of people never thought they'd see it happen, because they had resigned themselves to, at best, living in a moderate resort town.

But, although sun tan lotion, fish bait and swimming parties are a very real part of life in the city of 5,000 that nestles by Lake Logan Martin, there's going to be a lot more.

IN A WORD it's called progress. Or jobs, might be better. Last month, the city's Industrial and Development Board purchased 308 acres of wooded land for about \$93,000.

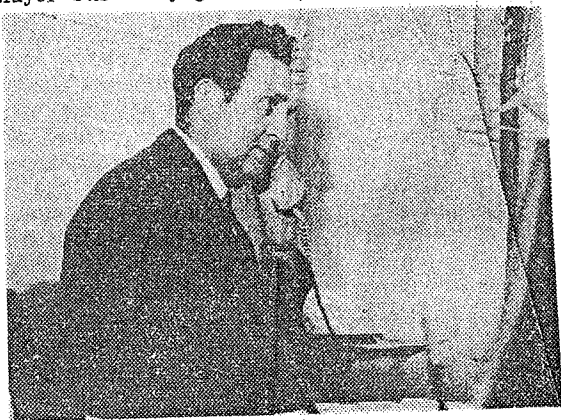
And WHAM! right off the bat it announced that a new industry had already signed up for 20 acres of it to construct a new plant.

IT'S CALLED Alabama Recon Center, headed by V. A. Miles, and already construction crews have cleared the land. Within three months the plant building will be up and jobs for about 70 people will be on the line.

Harold King of Peoples Bank, chairman of the Industrial Development Board, says that there'll be more to come.

"It's almost a certainty," he said, "that another firm, which will employ 300 people, mostly men, will be coming. However, the final word hasn't been received yet, so I'm holding any announcement."

Mayor Otis Perry got the wheels turning for the city.



MAYOR OTIS PERRY

... 'We're moving forward'

finance the purchase of the industrial site, although the development board holds the deed.

PERRY SAID AT least one other industry has shown a strong interest in locating in the city. If it happens, it will mean an additional 150 jobs.

Meanwhile, two new industries in the city are going ahead full steam. Galleon Industries, headed by Bruce Wilson, just last week put its first houseboat, a luxurious craft with plenty of room for a family plus visitors, into the waters of Logan Martin.

"We plan to produce about three a week," he said.

In a waterside ceremony, Wilson, to the cheers of a dockful of people, slid the 42-foot vessel into the water and put it through its paces.

The firm employs 25. And less than a week ago, St. Clair Feeds Service company, a feed mill operation, went into full production.

"THIS FIRM doesn't employ a lot of people," Perry said, "but it will mean a lot to the local economy."

Although the move forward in Pell City is a team effort, with St. Clair County, the city, and the local Chamber of Commerce teaming up with the Industrial Development Board, a lot of the credit for the entire move goes to one man.

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He started drumming up enthusiasm for a development board, but everyone told him it wouldn't work, that industry would pick Birmingham or Gadsden or Anniston, and not Pell City.

ASH, NOW DIRECTOR of the Chamber's Industrial Board, got the president, Bill Clow interested. And before long they had County Judge Hoyt Hamilton with them, plus the mayor and King. They made King head of the board, composed of local businessmen.

One thing has led to another. Prompted by the Industrial park and the landing of a brand new industry, Southern Railroad has constructed a spur to accommodate the new firms that will be coming there.

Transportation is an important factor in Pell City's development. And it just doesn't apply to industry, either.

On a more practical level, you can drive to Pell City from Leeds, Ragland, and points in all directions, without having to confront a red light.

"THAT'S MIGHTY important," said Judge Hamilton, "when you're talking about rushing someone to the hospital."

And the hospital? There's Martin Hospital now, a 42-bed institution. But look what's coming in November: The \$2 million, 68-bed St. Clair County Hospital, to be located less than a mile from the Industrial Park.

It should be completed in August, and by November a 129-member staff will be ready to deal with anything that comes up. It'll be one of the most modern and beautiful hospitals in the state.

All this is happening on the city's northeast side, just a short hop from Interstate 20, which stretches toward — what else? — Lake Logan Martin. But if that lake ever evaporates, this city is not going to be left high and dry.



THINGS S

# *New industry wastes no t*



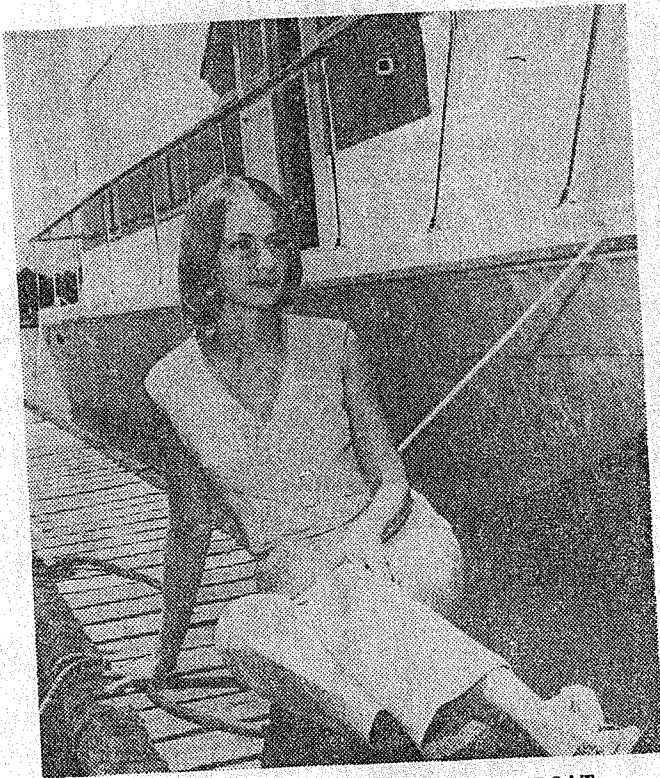
KEY FIGURES IN DRIVE TO SECURE NEW INDUSTRY FOR PELL CITY  
... Chamber President Clow, King and Ash at Industrial Park site



TOUCH OF BEA  
... Linda Barb

# *New industry nounds path*

THINGS START JUMPING  
*tes no time in picking Pell City*



**TOUCH OF BEAUTY TO BEAUTIFUL BOAT**  
... Linda Barber and Galleon's first vessel



**NEW HOSPITAL SHAPING UP, READY IN NOVEM**  
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## *picking Pell City site*



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June 4, 1969 The Birn

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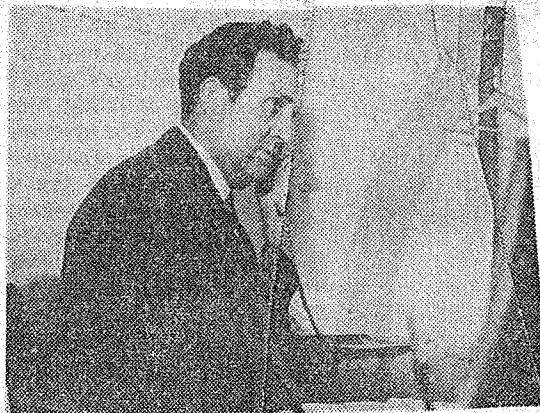
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May 23-1968

# C of C Announces Essay Winners

The Pell City Chamber of Commerce this week announced the winners of their annual essay contest, participated in by students of local schools.

The first of the winning essays, by ninth-grade Brenda Blake, is presented below, and the other three winners can be found on an inside page.

## PELL CITY — A FINE PLACE TO WORK — A FINE PLACE TO LIVE

By: BRENDA BLAKE  
(9TH GRADE)

Do you like living in a small town? Do you like the warm feeling of life in a small community? Do you like the friendly "hello's" as you meet your friends at the corner drug store? Would you like to live in a leisure atmosphere, yet be part of a town that is thriving and progressing; a town that can give you local employment or easy access to the

larger industries found in neighboring cities? Pell City is your answer.

Pell City's many beautiful churches fill the need of persons of every faith. Our eighteen churches are conveniently located throughout the city so you may worship in your own community.

Pell City has many recreational facilities which include a park with a swimming pool, two tennis courts, a carpet golf course and recreation building. These are enjoyed by young and old alike. Various sports engaged in by our schools' students, are heartily supported by Pell City fans.

Pell City's newest recreational feature is the new Logan Martin Lake. It has given us miles of water to enjoy in skiing, boating, and fishing. Local residents as well as those of surrounding cities are rapidly

building homes along the shores of the beautiful lake created by the new Logan Martin Dam.

RESTAURANTS have sprung up over the two hundred seventy-five mile shoreline providing excellent food and lodging. Campsites are also an added attraction for those who want to "rough it."

Transportation facilities are growing rapidly in Pell City too. We now have one of the newest airports in the South. It bustles with KVA activities as well as housing many private planes. It has 4200 feet of runways and is electronically equipped.

The Southern Railroad provides rail transportation through the heart of our city. Buses run convenient schedules.

Those who point with pride at their civic interests find our various clubs stimulating. We

have an active Chamber of Commerce, Lions Club, Civitan, Masonic Lodge, Jaycees, Scouts, and the Garden Club.

The city has excellent schools and is close to six good colleges. Our town, although known for its pleasant way of life, has a weekly newspaper, radio station, banking, telephone and telegraph facilities, adequate medical service, and a business district that leave little to be obtained from the big city.

IF YOU LIKE art museums, botanical gardens, operas, and symphonies you will find it only half an hour drive, over interstate highways, to Birmingham and Anniston.

Local merchants provide jobs for many of our citizen however our largest industry is Avondale Mill.

Join us in our slogan, "come for a day, or come to stay."

# Chamber Chatter

BY JEAN S. BRANDLI

President, Pell City C of C

**An Open Letter to all Civic Clubs!**

Interested in Improving Pell City? Do you gripe about how it looks? Want to stop griping?

Every interested citizen should be aware of the need for the beautification of Pell City and the surrounding area.

Since it is necessary to begin somewhere the Pell City Chamber of Commerce and the Garden Club are joining together to ask all Civic Clubs and Organizations to accept their responsibility for the improvement of our community.

**WHERE?** From the junction of 1-20 and 231 to Forest Hills Subdivision. Route 231 will be marked off in projects and identified by number.

**HOW?** Under the direction of qualified personnel. Each club will be asked to send a group of not less than fifteen (15) people to plant shrubs and trees.

**WHEN?** The last Saturday in November, that is November 26, will be the planting day and everyone will work together; From 9:00 a.m. to finish! Lunch will be served free.

**WHAT?** Dogwood, Daylilies, Crepe Myrtle and Pines will be available and ready for you at a minimum cost.

**WHO?** Each club will be asked to select an area in advance and be responsible for its preparation and planting. Each area will cost \$20.00, to be paid to the Chamber of Commerce who will underwrite the project. You can raise this contribution in your club by any means you choose.

Once this project is completed by our community the State Highway Dept., Mr. I. B. Hunt, Division Engineer, has agreed to be responsible for its maintenance.

Please call your members and select your site, and notify the Chamber of Commerce office what section you will plant. Show us how good your organization is! Don't let the Lions beat you. You are asked to buy your shrubs and plant your sec-

tion. We can buy the plants cheaper in quantity and also get uniformity that way.

How many for lunch on November 26??

Let's win the Sears Community Improvement Contest for Alabama for 1966! It can be \$500.00.

"We will strive unceasingly to quicken the public sense of public duty; That thus, we will transmit this city, not less, greater, better, and more tiful than it was trans, us."

News - Aegis

Nov. 17, 1966

# Winning Essays By

## THE POTENTIAL DEVELOPMENT OF MINERALS IN ST. CLAIR COUNTY

By: DEBBIE ALVERSON  
(10th GRADE)

If all people were as ignorant as I was concerning the development of minerals in St. Clair County, I believe this paper will open a few eyes. When I began this paper the only resource that I knew anything about was coal. Practically everyone knows about coal because of a certain little community named "Coal City." But St. Clair County has many other minerals besides its two coal fields.

Neither of the coal fields have been worked to their full potential. The Acmar Coal Field, which extends from Odenville through Margaret, Acmar, Markeeta, and into Jefferson County, was in operation for forty or fifty years until 1950. It was closed because of the replacement of coal for purposes such as locomotion and the generation of electricity. Gas, oil, and electricity replaced coal because they were cheaper to obtain.

The other coal field extends from Ragland to Coal City and has been worked off and on for one hundred years. During World War I, it was owned by a Japanese syndicate. They built huge coke ovens and made coke which they shipped to Japan for the production of steel.

Both of these fields are no longer being worked because they were becoming unprofitable, but there is still some coal in them. The government drilled some test wells and estimated the amount of coal left in the fields to be in the millions of tons. This coal could be mined for the kinds of valuable by-products such as coke, gas, tar, oil, sulphur, kerosene, crude oil, motor oil, and in-

dustrial greases.

WHEN THE government was drilling the test wells for coal in the Ragland-Coal City coal field in 1936 or 1937, evidence of oil deposits were discovered. Four miles east of Coal City on the Seaboard Railway Line in Inman Hollow, water began building up in one of the holes and there was a skim of oil on the water. There were no more tests made but shouldn't the evidence of the oil deserve some tests in order to discover the potential of oil deposits in the county?

The county is very fortunate to have large deposits of limestone. There is a large limestone deposit at Ragland near the Coosa Portland Cement Plant and there is another deposit of limestone north of Leeds in St. Clair County. If limestone is "burned" (raised to a high temperature) it yields lime. Lime is used on a vast scale in the preparation of cements and mortars. In agriculture it is important as a neutralizer of acid soils. Lime is also used in the manufacture of paper and glass, in leather tanning, and in sugar refining.

Deposits of silica sand have been discovered, some of which are ninety-eight per cent pure. Silica sand is used in the making of glass. If lime is also used in the manufacture of glass, why not use these two resources which we have in abundance and develop a glass factory?

There is a long vein of silica sand on Shoal Creek Mountain which extends from the Coosa River to Odenville. When the Seaboard Railroad was laying tracks in Coal City, they discovered a huge deposit of silica sand. When it was tested, it was found to be ninety-eight per cent pure! The only reason they did not begin working it was because of the fact that there was no record to it and it was very rough terrain. If the county wanted to they could develop a few industry with our sand and our limestone.

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St. Clair County has another type of clay which has already been developed. At Riverside, Fuller's clay is bagged and shipped all over the world. Fuller's clay is used in the production of steel. Since there are so many uses for steel, it is nice to know that our county has a resource necessary to the production of steel.

The Ragland Brick Company, which is one of the largest industries in the county, makes their brick from material found in the county. The shale from which the brick is made is found around Ragland and there is some shale on the Wolf Creed Road, south of Eden. Although bricks are already being made from the deposits of shale in the county, it is possible that there are more deposits of this valuable asset to the brick-making industry.

Although I doubt if it could be developed, there is a bit of iron ore in the county. Around 1915 or 1916, there was a spur line built from the Seaboard Railroad to the ore mines on a mountain on the Coosa River near Ragland. At first, it was believed to have been a big find, but time proved that there was not enough iron ore for a big industry.

St. Clair County has enough natural resources to attract new industries. The only reason that we have not attracted any more than we have is that we have not been working. We should not sit down and wait for industries to come to use.

There is so much lying dormant that could be working for us. With more factories, there would be more job opportunities and St. Clair County would be a more prosperous place in which to live.

## LIFE INSURANCE AND ITS PURPOSE

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# By Pell City Students

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First, we must see exactly what life insurance is. Life insurance is a transfer of financial risk from an individual to a company in a voluntary plan through which the individual joins earning years to make provision for the time when their incomes will cease due to death, declining health, or retirement.

While there are many different types of life insurance plans, the three commonest are term, whole-life, and endowment. Term life insurance covers the individual for a short time only, such as while he is building a house. Whole-life (also known as straight, ordinary, or permanent) insurance is the standard insurance policy under which the individual pays a fixed premium over a set number of years, and he or his beneficiary receives returns later. Endowment life insurance enables the individual to accomplish a savings goal while his protection is in force. Most policies will come under one of two categories: participating or non-participating.

With a participating policy, the insured, who must pay higher rates, actually participates in the company's profits by receiving dividends if business has been good and those insured tend to outlive life expectancy projections. Under a non-participating policy, the insured enjoys lower rates but receives no dividends.

LIFE INSURANCE has many purposes and is important to the individual in many different ways. One of these purposes is income after retirement. Social Security, which is actually only a form of life insurance sponsored by the Federal Government, is the best known example of this purpose.

Another purpose of life insurance is money for emergencies. The insured may borrow against cash value of his policy at extremely favorable interest rates. A third purpose of life insurance is money for special purposes like gifts and systematic savings for such family needs as college for the child.

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Life insurance can also provide a monthly income for the family while the children are small. Later when the children are grown the insurance can provide an income for their mother. Finally, life insurance can be used in meeting unexpected cash needs. These purposes are the commonest since most do not use their policies until the insured has died.

While life insurance has purposes to both the insured and his family, the life insurance companies also have several purposes in our nation's economy. Employment is one of these purposes.

ABOUT FIVE per cent of the nation's population is employed in the insurance industry, which makes this business vital in the economy. But most important to the economy is the money invested by the insurance companies in other companies and in both State and Federal bonds. Since insurance companies hold the bulk of the nation's money, they are most important.

Nothing is more important to anyone than his life insurance, for it is a safe, economical way of planning and saving for the future while helping the growth of the nation's economy.

## EMPLOYMENT POSSIBILITIES FOR THE HIGH SCHOOL GRADUATES IN PELL CITY

By: RAY COX  
(11th GRADE)

Employment possibilities for high school graduates in the Pell City area are unlimited. Pell City is an ideal place to begin a career because it is a

warding future for himself in the Pell City area.

Pell City already has two prosperous manufacturing companies, with more expected in the near future that will always be on the look-out for promising new talent. Numerous other manufacturing plants are located within an hour's drive of Pell City.

Pell City also has an Alabama Power Company and a Coosa Valley Telephone Company, both of which require skilled employees to function successfully.

The city of Pell City needs ambitious young workers to serve in such positions of importance as police officers, firemen, secretaries, public accountants, bookkeepers, and common laborers.

THERE CAN be a bright future for a high school graduate in the field of banking, with all of our modern, up to date banks and a Federal Savings and Loan Company in Pell City and surrounding areas.

The development of Logan-Martin Lake has created a greater demand for qualified personnel in several fields of work. Real Estate salesmen, architects, construction workers, plumbers, carpenters, and electricians are needed for all the building that is going on materials must be obtained from builders supply stores, hardwares, and appliance centers to build and furnish the new buildings.

The development of the lake also increases the demand for marinas, motels and restaurants, all of which must be operated by competent, well educated individuals. There is also the ever present need for

doctors, dentists, and teachers.

Having many job opportunities to choose from is not the real advantage of staying in the Pell City area after graduation. I do not think a person could be completely satisfied with just a good job alone. He would need all the other things Pell City has to offer.

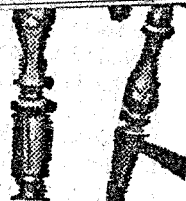
In Pell City the high school graduate finds a town free of racial riots, demonstrators, and draft card burners. He finds a city that is proud of its Southern heritage, a city whose people are as warm and friendly as people in any part of the nation, and a city with a fine school system and numerous places of worship.

FOR RECREATION, Pell City offers as much as any city in the state. With an excellent year round climate, Pell City has things to suit anybody's taste. The development of Logan-Martin Lake offers boating, swimming and water sports to be enjoyed. Excellent hunting, fishing, and golfing are available in the Pell City area.

I think graduating students should think twice about leaving the Pell City area, because they will be leaving one of the potentially great cities in Alabama, a city that offers a challenge and a future to anyone who wants it and is willing to do a little work to get it.

## JUNE DRAFT

The Defense Department has announced plans for the drafting of 29,500 men in June. The May call has been increased to 45,900. All men inducted in June, the lowest number inducted this year, will enter the Army.





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UNDER MOST of the coal fields there are about three feet of fire clay. Fire clay is used in the art of ceramics and in making fire brick which is used in fireplaces, brick kilns, and lime kilns. Perhaps there could be a factory built to manufacture ceramic items and fire brick.

With more factories coming

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## LIFE INSURANCE AND ITS PURPOSE

By: STEVE HENSON  
(12th GRADE)

Although the life insurance business is one of the largest and fastest growing industries in the United States, it is also one of the most misunderstood. In 1964, Americans purchased \$104.8 billion of life insurance, but yet many do not understand the many varied purposes and uses of their life insurance. In

this paper I shall discuss some of these purposes and uses.

First, we must see exactly what life insurance is. Life insurance is a transfer of financial risk from an individual to a company in a voluntary plan through which the individual joins earning years to make provision for the time when their incomes will cease due to death, declining health, or retirement.

While there are many different types of life insurance plans, the three commonest are term, whole-life, and endowment. Term life insurance covers the individual for a short time only, such as while he is building a house. Whole-life (also known as straight, ordinary, or permanent) insurance is the standard insurance policy under which the individual pays a fixed premium over a set number of years, and he or his beneficiary receives returns later. Endowment life insurance enables the individual to accomplish a savings goal while his protection is in force. Most policies will come under one of two categories: participating or non-participating.

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Another purpose of life insurance is money for emergencies. The insured may borrow against cash value of his policy at extremely favorable interest rates. A third purpose of life insurance is money for special purposes like gifts and systematic savings for such family goals as college for the children. So we can see that the old idea that one must die to get any benefits from his insurance is false.

Life insurance has even more purposes for the family if the insured should die. The first of

these purposes is to provide cash to pay the last expenses including taxes, debts, the mortgage, and other costs arising from the insured's death. Another purpose is to provide a readjustment income while the family makes necessary adjustments in their living standard. For example, after the family must move to a smaller house and adjust its scale of living to a lower income, which the readjustment income helps to supplement.

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Sunday, October 23, 1966

The Birmn

# Alabama Amblings

## She's a fireball neighbor

BY BOB CORNETT, News correspondent

PELL CITY, Oct. 22 — You never, ever would say that Mrs. Jean S. Brandli is an ordinary, run-of-the-mill, everybody's next door neighbor.

For one thing, she sued this city for a quarter million dollars and in less than a year after the suit she wound up as president of its Chamber of Commerce.

For another, she is president of the local telephone company, which is how she came to make a tour of Europe last summer, including a 10-day stint behind the iron curtain.

She also happens to be the only female president of a chamber of commerce in Alabama.

On Dec. 10, 1963, a gas explosion gutted her telephone company building. She claimed the city was negligent and slapped a suit on them. Although she didn't collect a dime, her spunk became an object of local admiration.

FOR A CHRISTMAS PRESENT to the city she ordered a building full of telephone equipment, wrapped the whole thing up like a gift and tied it together with a tremendous ribbon. A truck hauled the thing 250 miles to Pell City and everybody, including local dignitaries, came out for a big ceremony to celebrate a renewal of communications.

Mrs. Brandli's performance earned her the title of Telephone Woman of the year at the Alabama, Mississippi, Louisiana convention.

Mrs. Brandli was in Moscow at the time and sent the convention her thanks.



BOB CORNETT

When the Greater Pell City Chamber of Commerce decided to get moving again, there was only one person the merchants would consider to head up the organization. The chamber hadn't met in more than three years. There were no officers and the till was bare as the industrial prospect list.

Pell City had been clamoring for industry with the temerity of the soap opera salesman who used to knock on doors and say to himself, "Well, I guess there's no one home today, I hope, I hope, I hope."

This lethargy was shaken off pronto once Mrs. Brandli took over. Within a week after her election she set up an office, hired a fulltime secretary and set up an employment service for local plants. The membership drive was spirited and decisive. Nary a merchant escaped the touch.

To the delight of everyone there, more than 60 showed up for the first meeting and now membership is courting 100.

Mrs. Brandli has already talked with industrialists from Chicago to the Deep South about opening branches in Pell City, and she feels a couple will locate here within the near future.

Nobody knows who's minding the store at the telephone company, but Pell Citians are a mite too busy at being optimistic to care.

Though Mrs. Brandli lost her lawsuit against the city, it may be the last time in her life she loses anything.

Pell City has placed its hopes for an industrial future in her hands. And Pell City thinks it has a winner.



MRS. BRANDLI

Nov. 31, 1968

# Pell City Gets New Industry

Bruce D. Wilson, President of Galleon Industries, Inc., announced this week the opening of his company's operation in Pell City.

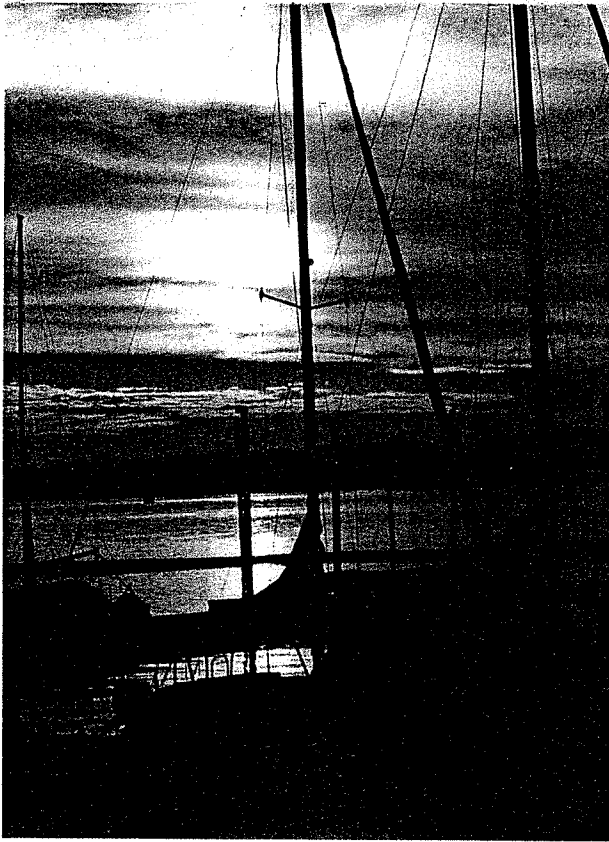
Galleon Industries, Inc., which will begin operations in the old pipe foundry facilities off 16th Street, South, will build and distribute 40 ft. fibreglass houseboats, and will ultimately employ approximately 200 employees.

With preliminary plans well advanced, Mr. Wilson said that production was expected to begin in the very near future. He said that his new company hopes to bring substantial employment to Pell City, and help to create additional interest in the industrial potential of this area.

Mr. Wilson brings to the new Pell City operation a wide and varied background of experience in the boat building business. He came to Pell City from Miami, Florida where he served in the capacity of Production Manager of Thunderbird Corporation, maker of the Drift R. Cruz Houseboat. He also held the position of Production Manager of Donji, a company famous for ocean racing boats, and served as General Manager of Fibre Glass Boat Corporation.

A racing boat enthusiast, Mr. Wilson promoted the Hurricane Classics Ocean Race of St. Petersburg, Florida, and is well known in ocean racing circles.

In an ad on an inside page of this week's issue, Galleon Industries is advertising for employees. For full information, see the ad or inquire at the office of the Greater Pell City Chamber of Commerce.



For more information **Greater Pell City Chamber of Commerce** is located in the Pell City Civic Center near the lake.

# Pell City Alabama

**PELL CITY CHAMBER OF COMMERCE**  
P.O. BOX 1047 • PELL CITY, ALABAMA 35125  
(205) 338-3377

**Alabama!**  
The State Of Surprises!

*Paid for in part by funds from the State of Alabama Bureau of Tourism and Travel.*

# Pell City Alabama

## and St. Clair County

## Pell City a 'melting pot'

### of ideas, people

People come from near and far to make their home in Pell City. They come from around the nation and across the seas. But once they arrive, they're sure to call Pell City "home."

Pell City has a rapidly developing medical colony with Birmingham doctors now making their weekend retreats in Pell City their permanent homes.

It is an artists's colony with a number of talented and award winning artists and craftsmen calling Pell City home — like internationally known watercolorist Wayne Spradley, whose painting, *Great Blue Heron*, is featured on the cover of this brochure.

Pell City is a haven for antique collectors with numerous shops and stores taking browsers and shoppers back in time with one of the greatest selections from yesteryear around.

### Rich and varied lifestyles

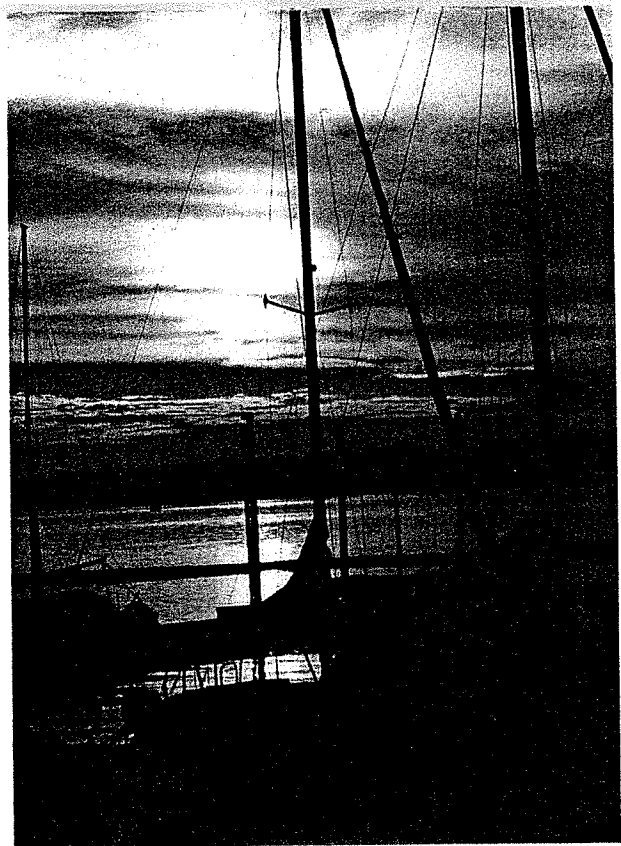
On the shores of Logan Martin are homes ranging from weekend getaways to magnificent showplaces and a little of everything in between to accommodate just about any pocketbook.

Lives center around Pell City's more than 30 churches of at least eight denominations and a city school system with an excellent statewide reputation. The school system has three elementary, one junior high and one high school, from which more than half of its graduates go on to higher learning.

The high school offers a 22-1 pupil-teacher ratio, modern facilities, a highly successful academic, sports and music program. The latest composite score for college bound students on the ACT college entrance exam was 21.9 — above the state and national average.

Pell City is located within 50 miles of 11 colleges and universities and seven vocational-technical schools. There is a public library and a community hospital.

General and specialized shops abound, and palate pleasing specialties of down home cookin' to more sophisticated tastes to a quick meal-on-the-go are all being served in and around Pell City.



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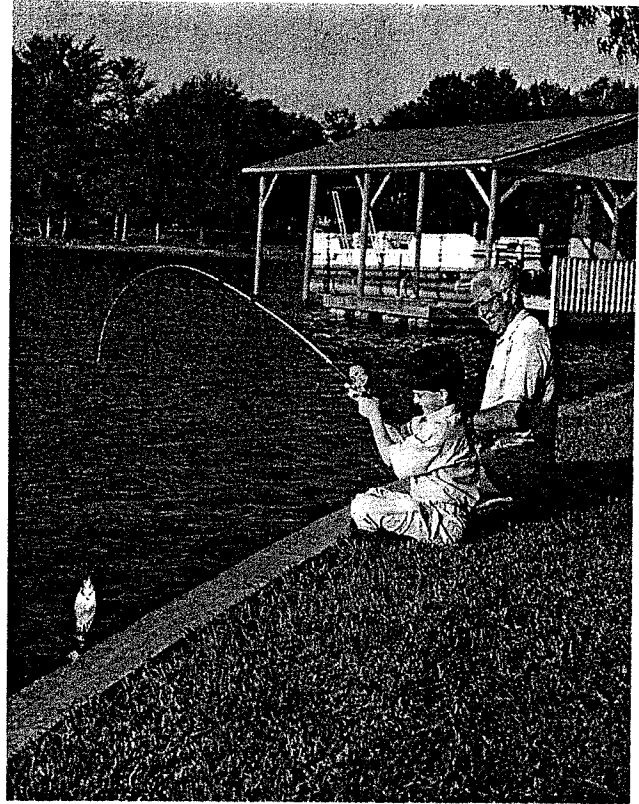
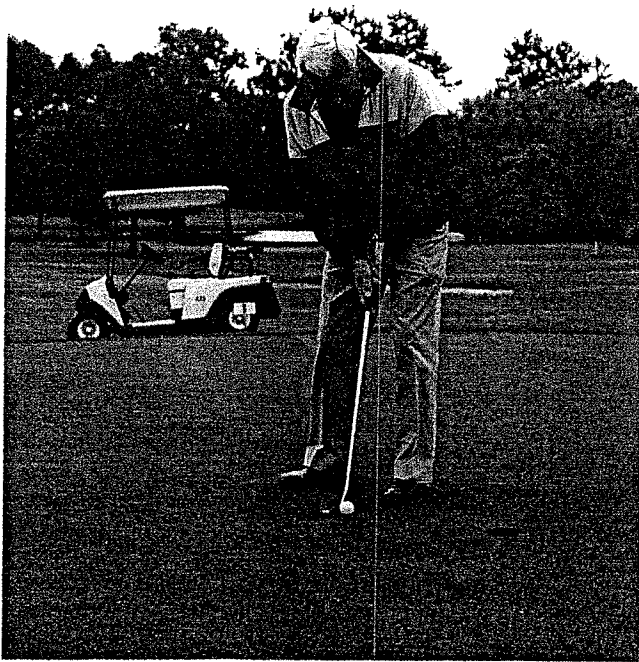
# Pell City Alabama

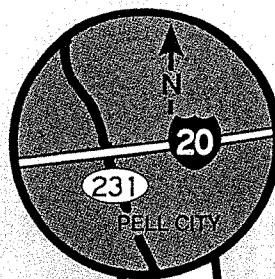
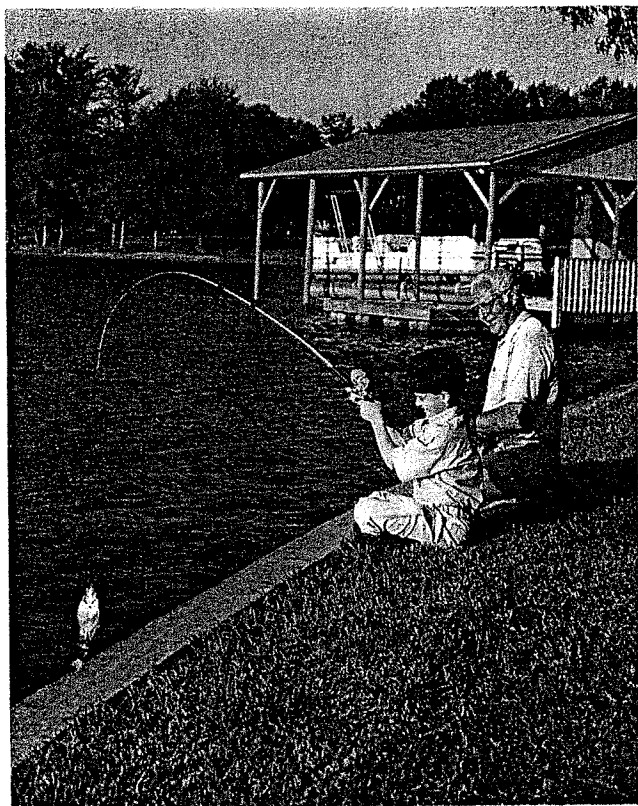
**PELL CITY CHAMBER OF COMMERCE**  
P.O. BOX 1047 • PELL CITY, ALABAMA 35125  
(205) 338-3377

## Alabama!

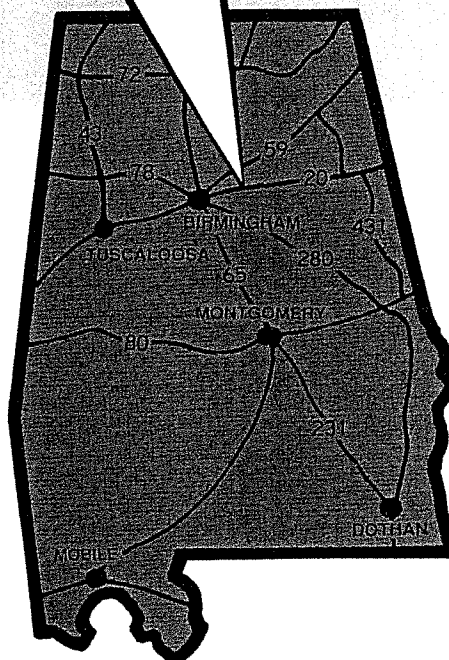
The State Of Surprises!

*Paid for in part by funds from the State of Alabama Bureau of Tourism and Travel*





**Near 'Everything',  
Pell City Enjoys  
Nearly Everything**



### **Small town quality with big city amenities**

Pell City is a quickly growing city that still retains its small town quality of life. Its 17,000 residents can enjoy work and play in their own backyard or in the nearby metropolitan areas of Birmingham and Anniston — only 30 minutes away.

At the center of everything, Pell City is only two hours away from places like Atlanta, Chattanooga, Huntsville and Montgomery. And a beach getaway in Florida is but a four-hour drive.

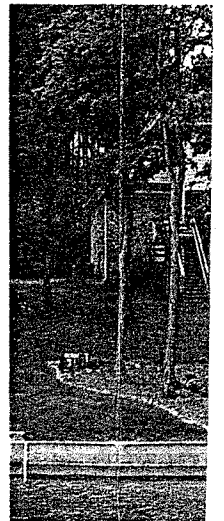
Pell City features two industrial parks with interstate, rail-road and utilities access, its own airport with a 5,000-foot runway and around the clock services available and a hospital offering a wide range of in-patient and out-patient services.

Pell Citians enjoy easy access to Birmingham, the population, cultural, entertainment, transportation and medical center of Alabama.

But when it's time to relax, there's nothing better than a leisure boat ride or fishing on beautiful Logan Martin Lake, which laps at Pell City's shoreline.



Come Visit! Come Stay!  
Come Work! Come Play!



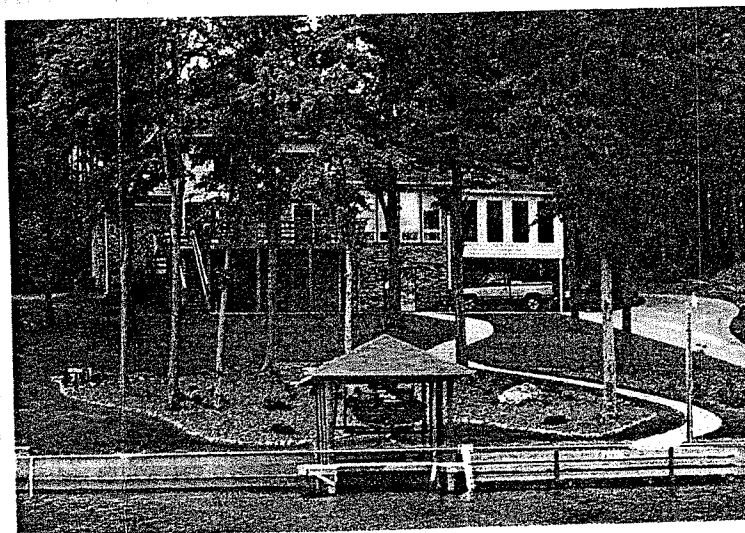
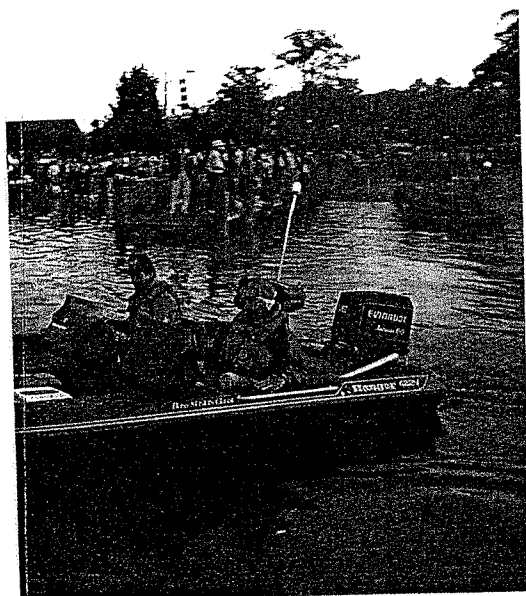
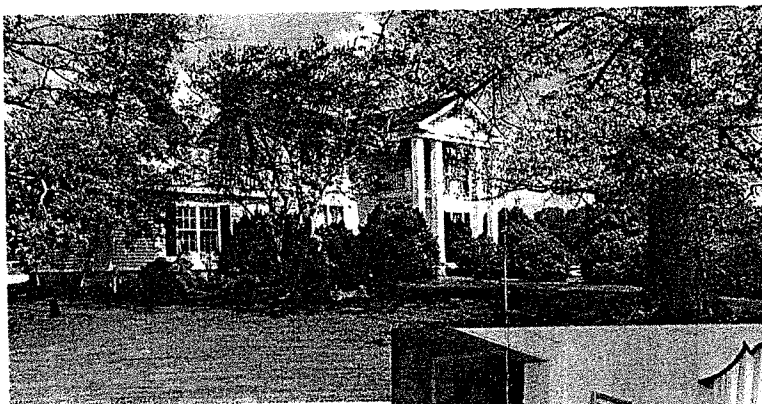
## Recreation and entertainment — Pell City has it all

A 275-mile shoreline, carved in coves, winds its way through Pell City and beyond. The 18,000-acre lake has coves of every size, shape and "personality" (shade, sunny, year-round fishing, skiing, wading and meditating). Some are isolated. Some are well populated. No two are alike.

Catching "the big one" is not only for the novice or casual angler on Logan Martin Lake, the

Pell City, with its small town personality and big city benefits, is rapidly becoming home to retirees from around the country. They find their new hometown — from recreation to entertainment to just plain easy living — truly has it all.





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lake is host of the internationally known BASS Masters Classic in 1992 with professional fishermen "testing the waters" from all over the country and liking what they find.

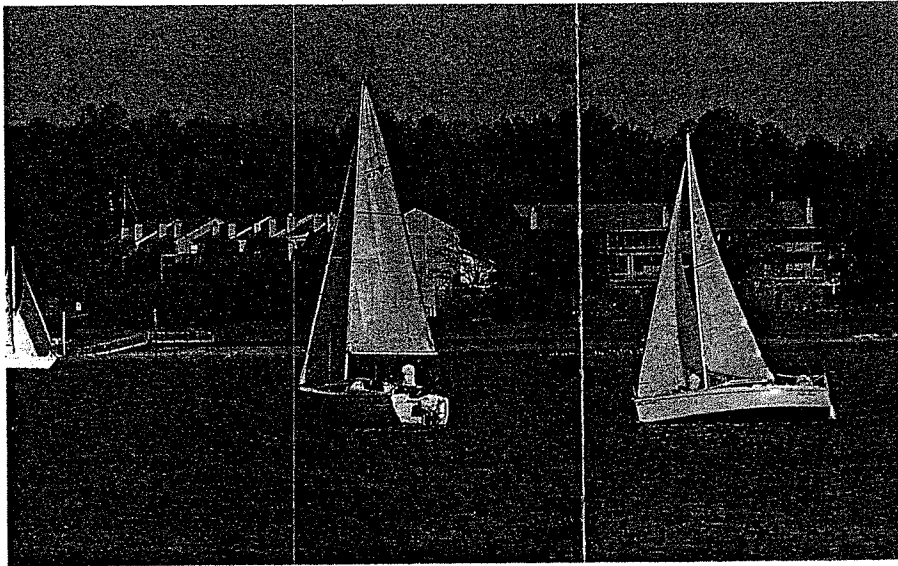
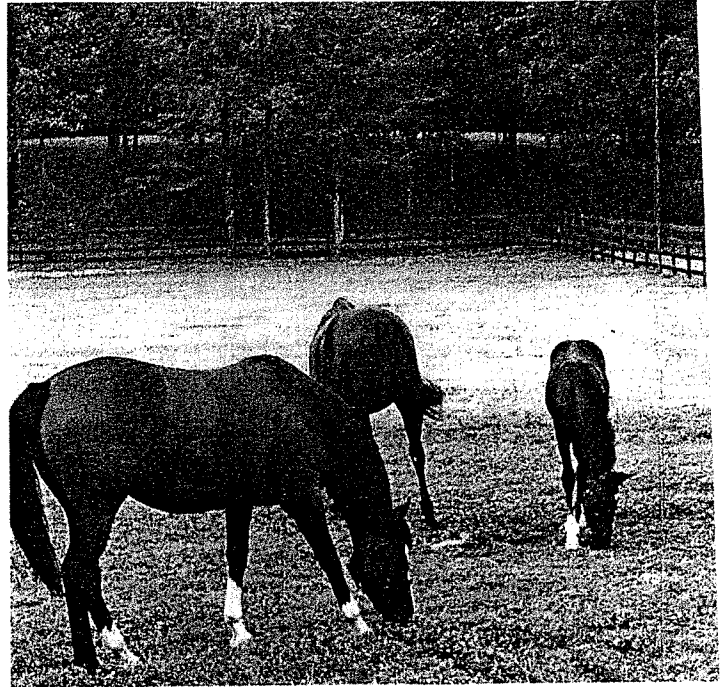
Logan Martin is also home to two sailing clubs, whose brightly colored sails beautifully dot the horizon up and down the lake.

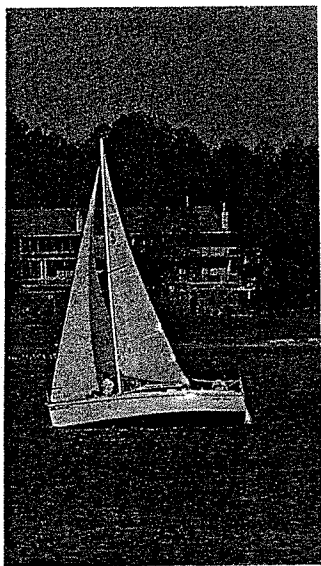
Pell City's new Lakeside Park, a 70-acre sprawling blend of nature trails, picnic facilities, boat launches and piers for fishing make way for delightful daylong excursions.

Pell City's recreational retreats include a Civic Center, an outdoor swimming pool, a 9-hole public golf course and an 18-hole private championship course, lighted baseball and softball fields and tennis courts, dozens of restaurants, motels, marinas, lakeside campgrounds and mobile home parks.

Boat and motor rentals are available, and bait shops and marine stores vie for a chance to meet water enthusiasts' every need.

And within an easy drive is the world famous Talladega Superspeedway, and International Motorsports Hall of Fame, just 15 miles to the east, and horse racing just 30 miles to the east at the Birmingham Race Course.



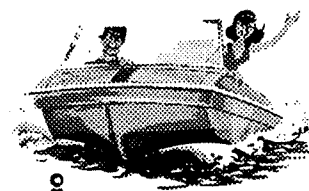


**Put A Little Fun In Your Life . . .**



**In**

**PELL**



**CITY**



**EVERYTHING  
You Need For  
An Exciting Vacation**

- Motels
- Restaurants
- Lounges
- Camping Facilities
- Boating, Fishing
- Golf Courses



**"GATEWAY TO BEAUTIFUL  
LOGAN MARTIN LAKE"**

Pell City, Alabama, just 11 minutes from the Speedway and only 30 minutes from Birmingham on Interstate 20, is fast becoming one of the top recreation spots in the nation. With 20 miles of lake shoreline in the city limits and abundant facilities and accommodations, Pell City is the perfect vacation spot. Pell City is also a good place to live and raise a family; a good place to retire; offers prime industrial sites; has a modern new airport; and is populated by some of the finest people in the world. Be sure to include Pell City in your travel plans.

**11 MINUTES FROM  
TALLADEGA INTERNATIONAL SPEEDWAY**

**INDUSTRIAL SITES . . .**

- WATER • SEWER • RAIL
- PAVED STREETS



For full information concerning motel and camping facilities or about industrial sites write the Pell City Chamber of Commerce, Pell City, Alabama 35125 or call 338-3377 area code 205.

## CHAMBER CHATTER

By CHAMBER CHARLIE

At the regular monthly meeting of The Greater Pell City Chamber of Commerce, Ed Ash, Chairman of the Industrial Development Committee, gave a most welcome report on the progress made in the development of the Industrial Park. With continued support from our membership, and the moral support of the citizens of our community, the reality of this old Pell City dream is well within our grasp.

Since every single member of the Chamber of Commerce has contributed greatly to the progress that has been made, the following current members are to be commended for their support, and their belief that the job could be accomplished:

Alabama Power Co., A&P Tea Co., The Ash Agency, Avondale Mills, Big Bull Restaurant, The Brothers 4 Motel, Builders Supply Co., C & H Co., Citizens Drug Co., Dr. H. C. Clayton, Clow Corp. Anesite Div., Cohen's Store, Commercial & Ind. Supply, Community Beauty Salon, Coosa Valley Tele. Co., Dr. Roy Coshatt, Dr. Raymond F. Cox, DeGaris Rexall Drugs, Dixie Auto Parts, Dixie Fence & Constr. Co., Economy Motor Sales Inc., V. J. Elmore's, Embry & Robinson Law Firm, H. C. Fraim, Contr..

Goodgame H. & Floyd Welding & Ornamental Iron Works, Gray & Goodgame Garage, Griffin Oil Co., Hagan Drug Co., Ted R. Hammett, Ins. Agency, Judge of Probate, Hamilton & Shackelford, Inc., Hardwick Citgo Service Station, Harmon Furniture Co., Dr. John Haynes, Henson Shell Service Station, Holiday Inn, Inc., Jacks Motors, Jefferson Home Furniture Co., Kenwin Shops, Inc., Kilgroe Funeral Home, KV Aviation Inc., Liberty National Life Ins..

Dr. Culver Lee, Martin Hospital, Mr. J. C. Mays, Mays & Jones, Dr. Robert N. McClure, Modern Aircraft Distributor Inc., Nixon Texaco Service Station, Dr. M. G. Norrell, Jr. Park & Wash, Pell City Cleaners & Laundry, Pell City Drug

gressive future for Pell City, and with enthusiastic approval and additional support from Mr. and Mrs. average citizen, further accomplishments can be assured.

Remember! Progress doesn't just happen!

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Alabama Power Co., A&P Tea Co., The Ash Agency, Avondale Mills, Big Bull Restaurant, The Brothers 4 Motel, Builders Supply Co., C & H Co., Citizens Drug Co., Dr. H. C. Clayton, Clow Corp. Anesite Div., Cohen's Store, Commercial & Ind. Supply, Community Beauty Salon, Coosa Valley Tele. Co., Dr. Roy Coshatt, Dr. Raymond F. Cox, DeGaris Rexall Drugs, Dixie Auto Parts, Dixie Fence & Constr. Co., Economy Motor Sales Inc., V. J. Elmore's, Embry & Robinson Law Firm, H. C. Fraim, Contr..

Goodgame H. & Floyd Welding & Ornamental Iron Works, Gray & Goodgame Garage, Griffin Oil Co., Hagan Drug Co., Ted R. Hammett, Ins. Agency, Judge of Probate, Hamilton & Shackelford, Inc., Hardwick Citgo Service Station, Harmon Furniture Co., Dr. John Haynes, Henson Shell Service Station, Holiday Inn, Inc., Jacks Motors, Jefferson Home Furniture Co., Kenwin Shops, Inc., Kilgroe Funeral Home, KV Aviation Inc., Liberty National Life Ins..

Dr. Culver Lee, Martin Hospital, Mr. J. C. Mays, Mays & Jones, Dr. Robert N. McClune, Modern Aircraft Distributor Inc., Nixon Texaco Service Station, Dr. M. G. Norrell, Jr. Park & Wash, Pell City Cleaners & Laundry, Pell City Drug Co., Pell City Flower & Gift Shop, Pell City Food Center, Pell City Grocery & Market, Pell City Hardware, Pell City Motel, Pell City Steak House Restr., Pell City Wood Products, The Peoples Bank.

Pine Harbor Marina, Inc., Rabbit Branch Marina, Dr. A. G. Riser, Riverside Clay Company, Riverside Milling, Roberson Insurance Agency, Inc., Roberson's Store, Scott Bros. Hardware Co., Standard Oil Company, State Farm Insurance Co., Starnes & Holiday Attys, St. Clair Federal Savings & Loan, St. Clair News-Aegis, St. Clair Electronics, C. S. Steed, Jr. Company, Sutherlin Chevrolet Co., Triangle Service Station.

Tucker Brothers Contractors, Union State Bank, U. S. Post Office, Western Auto Associate Store, W. F. H. K. Radio Station, White Auto Store, Wyatt-Hobson Ford, Inc.

A wonderful beginning has been made toward a very pro-

**COME VISIT! COME STAY! COME WORK! COME PLAY!**

Welcome to Pell City..Gateway to Logan Martin..Lake of a Thousand Coves!

**AREA:** Pell City on the Coosa River in St. Clair County, is conveniently located on Interstate 20 between Birmingham and Atlanta, and on the short route to Florida by way of Highway 231. Nestled comfortably in the foothills of the Appalachians, the view from surrounding mountains is breathtaking. Mt. Cheaha, in nearby Talladega National Forest, is the highest point in the state and presents a view of nature's most exquisite beauty.

**POPULATION:** St. Clair County has a population of approximately 49,700 and Pell City, the county seat, has a population of approximately 17,000. For the past five years St. Clair County has been named in statistical surveys as one of the three fastest growing counties in the state.

**CAMPING & MARINAS:** Numerous camping facilities are available in the city and surrounding area. With approximately 18,000 acres of water and 275 miles of shoreline, Logan Martin Lake offers unlimited fishing opportunities year-round. Duck, quail, and doves are abundant, and deer are hunted in nearby managed areas. Numerous marinas can accommodate thousands of boats and provide the best in docking facilities. Boat and motor rentals are available, bait shops and marine stores are conveniently located. Boating, skiing, swimming and other water sports can be enjoyed six to eight months of the year.

**RECREATION:** The Pell City Parks & Recreation Department offers activities for all ages. The department's facilities include the Civic Center, Recreation Hall, Swimming Pool, Lakeside Park, Baseball and Softball Complexes. Future expansion will include a new swimming pool, four tennis courts and community parks. A modern nine hole golf course is maintained by the Pell City Country Club and Pine Harbor Golf & Racquet Club, situated on Logan Martin Lake at Pine Harbor, boasts an eighteen hole course and tennis courts.

**AIRPORT:** The local St. Clair County Airport is one of the finest, most modern facilities in the state. With an 80'x 4200' lighted asphalt runway, rotating beacon, pilots lounge and other modern facilities, the airport offers round-the-clock red carpet treatment to pilots and passengers. The airport offers flight training, storage facilities, flight planning and rental aircraft.

**MEDICAL:** St. Clair Regional Hospital is proud of its impressive twenty year history. The hospital's services include Family Medicine, Internal Medicine, General Surgery, Orthopedics, Urology, Gastroenterology, and Cardiology to name a few. Consistent with its progressive atmosphere, St. Clair Regional has an Intensive Care, Cardiac Care and Progressive Care Units, Outpatient Services, and 24 hour Emergency Physician coverage. St. Clair Regional Hospital has a capacity of 82 beds.



## PELL CITY

Page 2

**EDUCATION:** Schools in Pell City are operated by the Pell City School Board of Education and include three grammar schools, a middle school and a junior and senior high school, within the city limits. The senior high school is new, with 41 classrooms, two science laboratories and a library. There are also four private schools and a public library.

**INDUSTRIAL PARKS:** Low-cost industrial sites are available in two completely modern industrial parks -- already housing a cross-section of major industries. One park borders Interstate 20 and the other borders U.S. Highway 78. Cogswell Industrial Park is served by Southern Railway System and both parks are served by numerous trucking firms. A twelve-inch water main, electric power, sewer and telephone services have all been made readily available. Numerous tax incentives, industrial bond financing, and cost-free employee training are all available to new and expanding industry in Pell City. With the ability to draw from a labor force in excess of 45,000 within a 20 mile radius, dependable labor is readily available.

**TELECOMMUNICATIONS:** Any industry moderately to heavily dependent upon modern diverse telecommunications services will find Pell City to be an excellent haven for establishing a new plant. CONTEL, Inc., the third largest non-Bell operating telephone company in the nation, has spent many millions of dollars expanding, modernizing and diversifying its telephone facilities serving business and residential customers in the Pell City area. Not only is there a full complement of high-tech telephone repairmen in Pell City but CONTEL has established both a district and state headquarters here.

**MEDIA:** Public information is available through two local newspapers, the St. Clair News-Aegis, the Daily Home, and WFHK, a local radio broadcasting station. Area news is available through the Anniston Star, Birmingham News and Birmingham Post-Herald.

**TALLADEGA SUPER SPEEDWAY:** The largest and fastest racing track in the world is within twenty minutes driving time from downtown Pell City. Major national racing attractions are held from March through October, and the track is used throughout the year as a test facility by the automotive industry.

**GOOD NEIGHBOR - BIRMINGHAM:** On its own, Pell City is an exceptional town with unique advantages, but in addition to these, only a half-hour drive away are all the benefits of Birmingham -- Alabama's largest and most vibrant city. The metropolitan area consists of more than 900,000 people among four counties. Annual per capita income is above the national average. One quarter of the state's 1.5 million jobs and 65,000 businesses are in greater Birmingham. The city is the transportation hub of Alabama, served by three interstates, 100 trucking firms, five major railroads, most major airlines, 20 air freight carriers, and seven barge lines. Also, as a major southern center for the performing and visual arts, the city provides cultural opportunities ranging from symphony to ballet. Big opportunities and convenience, right at Pell City's back door!

**OUR AREA HAS MANY ASSETS THAT ARE ATTRACTIVE TO TOURISTS, RETIREES  
AND TO THOSE WHO PLAN TO RELOCATE!**

1. Beautiful 18,000 acre Logan Martin Lake with 275 miles of shoreline.
2. Excellent waterfront and water access property.
3. Beautiful Lower Appalachian Mountains along the Coosa River.
4. Public Parks, Civic Center, Playgrounds, Swimming Pool, Tennis Courts and Ball Fields.
5. GREAT Bass, Crappie, Bream, Catfish and other Sport Fishing.
6. Numerous Marinas for both Power and Sail Boats.
7. Excellent Public Library.
8. Numerous colleges and universities within commuting distance.
9. Very low property tax with State and County Homestead Exemption.
10. Four local golf courses and many others within easy driving distance.
11. Hunting includes DEER, TURKEY, QUAIL, DOVE, ETC.
12. Local airport for small planes - easy driving distance to major airports in Birmingham and Atlanta.
13. Hospital and Medical Facilities.
14. Military Services available at Fort McClellan and Veterans Hospital in Birmingham, Alabama.
15. Good Dining and Fast Food facilities.
16. Low Crime Rate - Neighborhood Watch Network.
17. Low Electric, Gas and Water rates with publicly owned facilities.
18. Excellent water supply and water treatment facilities.
19. Active Civic Clubs and Civic Organizations. Pell City Civic Chorus.
20. Excellent Banks and Banking Facilities.
21. Churches - Most Denominations.
22. City School System rates among the Top Ten in State of Alabama.
23. Numerous Arts & Crafts Festivals throughout year in surrounding area.
24. Major center for Antique Shops and Antique Auctions.
25. Within short driving distance of major tourist attractions such as DeSoto Caverns, Anniston Museum of Natural History, International Motorsports Hall of Fame.
26. Senior Interest Groups - Primetimers, Young At Heart, Body Recall, etc.

**MAYOR AND CITY COUNCIL OF PELL CITY  
OCTOBER, 1988-1992**

Mayor Lawrence Fields  
1905 1st Avenue North  
Pell City, AL 35125  
338-3330

Johnnie DeGaris  
2210 7th Avenue  
Pell City, AL 35125  
338-2922

J. Michael Hudson  
1011 Dogwood Drive  
Pell City, AL 35125  
338-3135

James McGowan  
P.O. Box 268  
Pell City, AL 35125  
884-2648

Dale Richey  
P.O. Box 441  
Pell City, AL 35125  
338-7196

Betty Turner  
410 Turner Road Route 4  
Pell City, AL 35125  
338-7288

900 Edgewood Drive  
Pell City, AL 35125  
884-3005

DeGaris Rexall Drugs  
504 Martin Street North  
Pell City, AL 35125  
338-7712

Hudson's Home Medical Eq.  
P.O. Box 916  
Pell City, AL 35125  
338-4707

John Pope Eden Vocation  
School  
Ashville, AL 35953  
594-4122

Richey Excavating Co., Inc.  
P.O. Box 441  
Pell City, AL 35125  
338-3321 338-3317

Pell City Grocery  
1915 Cogswell Avenue  
Pell City, AL 35125  
338-2623

## PELL CITY AREA MOTELS

### BEST WESTERN

Off I-20 - Exit 162  
Route 1, Box 182  
Pell City, AL 35125  
338-3381

#### Room Rates

Single - \$35.00  
Single with 2 people \$42.00  
2 beds 2 people - \$ 48.00  
King size beds (lakeside)  
    Single - \$ 42.00  
    Double - \$ 48.00  
\$6.00 for each additional adult

### BIG BULL MOTEL

Highway 231 South  
P.O. Box 975  
Pell City, AL 35125  
338-3344

#### Room Rates

Single - \$ 26.50  
Double - \$ 33.50  
Triple - \$ 39.50  
King - \$ 33.50

### ECONO LODGE

Off I-20 - Exit 158  
1410 Park Hill Parkway  
Pell City, AL 35125  
338-1314

#### Room Rates

Single - \$ 31.95-\$ 35.95  
Double - \$ 34.95-\$ 46.95  
King - \$ 33.95-\$ 37.95  
Suite - \$ 55.00 2 people  
          \$ 65.00 4 people  
\$4.00 @ additonal person

#### \*Race Week\*

5 night min. \$80. 4 people  
3 night min. \$125. 4 people  
\$10.00 @ additional person

### LEE MOTEL

17 22nd Street North  
Pell City, AL 35125

#### Room Rates

28 Rooms  
Single - \$ 25.00  
Double - \$ 35.00

## REAL ESTATE AGENTS

CENTURY 21/ASH REALTY  
P.O. Box 625  
2303 Cogswell Avenue  
Pell City, AL 35125  
Ed Ash  
884-2380 1-800-221-8508

F & G REAL ESTATE, INC.  
P.O. Box 983  
Martin Street  
Pell City, AL 35125  
Brenda Fields/William Gossett  
884-2300

FIRST REAL ESTATE  
2504 Stemley Bridge Road  
Pell City, AL 35125  
Margaret Eisenhower  
338-1550

GRAHAM REALTY  
110 Martin Street North  
Pell City, AL 35125  
Rosa Ann Graham  
338-6343

JOHNSON-RAST & HAYES CO.  
501 River Chase Parkway  
Birmingham, AL 35244  
988-8100

JOHNSON-RAST & HAYES CO.  
Route 1, Box 508 H  
Cropwell, AL 35054  
Lynda Sidlo  
525-5870

LAKESIDE REALTY  
P.O. Box 602  
Martin Street South  
Pell City, AL 35125  
Val Gullledge  
338-1020

ST. CLAIR REALTY  
1611 Martin Street South  
Pell City, AL 35125  
Cissy Holland/Kitty Ray  
338-1370 1-800-654-1698

SHIELDS & ASSOCIATES  
9 18th Street North  
Pell City, AL 35125  
Bess M. Shields  
338-6334

SOUTHERN PROPERTIES  
2300 Cogswell Avenue  
Pell City, AL 35125  
884-2302

DICK WHATLEY REAL ESTATE  
P.O. Box 1015  
2305 Cogswell Avenue  
Pell City, AL 35125  
Dick Whatley  
338-3338

## PELL CITY AREA APARTMENTS & TOWN HOUSES

Colonial Apartments  
201 21st Street North  
Pell City, AL 35125  
J.T. Holladay  
338-2342

Crestview Gardens Apts.  
3100 3rd Avenue North  
Pell City, AL 35125

Francis St. Limited Apts.  
Francis Street  
Pell City, AL 35125  
George Whatley, Mgr.  
338-3338

Glenn City Homes  
(P.C. Housing Authority)  
718 14th Street South  
Pell City, AL 35125  
338-7012

Green Park Apartments  
1710 3rd Avenue North  
Pell City, AL 35125  
Dick Whatley, Mgr.  
338-3338

Logan Run Terrace Apts.  
2220 8th Avenue North  
Pell City, AL 35125  
St. Clair Realty  
338-1370

Meadowood Apartments  
945 Cogswell Avenue  
Pell City, AL 35125  
Cindi McRae  
338-4708

Oakridge Apartments  
3400 Comer Avenue  
Pell City, AL 35125  
Wayne Barber  
884-3888

Park Place Apartments  
3305 7th Avenue North  
Pell City, AL 35125

Potter Apartments  
2122 Francis Street  
Pell City, AL 35125  
Richard Potter  
338-3866

Riverbend Apartments  
Highway 78 East  
Riverside, AL 35135  
884-4400

Sutherlin Apartments  
Francis Street  
Pell City, AL 35125  
George Whatley, Mgr.  
338-3338

Westside Apartments  
1515 Cogswell Avenue  
Pell City, AL 35125  
J.P. Abbott/Ron Helms  
884-1670



## **HOUSING COSTS**

The average price for a 2,000 square foot home on the water is \$140,000 to \$225,000. The average price to buy a home off of the water is \$80,000 to \$110,000.

## **APARTMENTS**

Two Bedroom monthly rental rate - \$250 - \$400

Three Bedroom monthly rental rate - \$350 - \$425

## **UTILITY DEPOSIT COSTS**

### **WATER**

Rental Customers - \$50.00

Customers who own their home - \$35.00

### **GAS**

Alagasco - \$100.00

### **GARBAGE PICK-UP**

Per Month - \$8.50

### **ALABAMA POWER COMPANY**

Average Residential - \$75.00

### **CONTEL TELEPHONE COMPANY**

Information available upon request - 884-1610

### **NEWSPAPER PUBLICATIONS**

Daily Home  
1614 Cogswell Avenue  
Pell City, AL 35125  
Carol Pappas  
884-3400  
Published Daily

St. Clair News-Aegis  
1820 2nd Avenue North  
Pell City, AL 35125  
Sam Hostettler  
884-2310  
Published Weekly

### **FINANCIAL INSTITUTIONS**

Colonial Bank  
P.O. Box 508  
2203 1st Avenue North  
Pell City, AL 35125  
338-2286

Tenco Credit Union  
705 Martin Street North  
Pell City, AL 35125  
338-7623

Metro Bank  
P.O. Box 465  
Martin Street South  
Pell City, AL 35125  
884-2265

Union State Bank - Main Office  
P.O. Box 647  
15 20th Street North  
Pell City, AL 35125  
884-1520

St. Clair Federal Savings Bank  
P.O. Box 708  
Martin Street North  
Pell City, AL 35125  
338-2228

### **AREA POST OFFICES**

Cook Springs - 338-9203  
Cropwell - 338-2531  
Pell City - 338-7924  
Riverside - 338-9319  
Wattsville - 338-7022

### **OVERNIGHT PACKAGE CARRIERS**

Airbourne  
DHL  
Emery  
Federal Express  
Purolator  
United Parcel Service

### MAJOR SERVICE RELATED EMPLOYERS

Alabama Power Company -- 25 Employees  
State of Alabama -- 66 Employees  
Colonial Bank -- 22 Employees  
CONTEL Telephone Company -- 130 Employees  
CONTEL - Gulf Division -- 150 Employees  
City of Pell City -- 105 Employees  
St. Clair County -- 480 Employees  
St. Clair Federal Savings Bank -- 34 Employees  
St. Clair Regional Hospital -- 185 Employees  
Union State Bank -- 50 Employees

**FULL-TIME POLICEMEN**

Pell City -- 20

**FULL-TIME FIREMEN**

Pell City -- 18

St. Clair County -- 35

VOLUNTEER FIREMEN

Pell City -- 35                      St. Clair County -- 265

## CLIMATE

Average Annual Rainfall -- 41.88 inches  
Average Annual Snowfall -- 1.3 inches  
Average July Temperature -- 82.5° F  
Average January Temperature -- 39.4° F  
Relative Humidity -- 62%

## **TRANSPORTATION**

**BUS LINES** The buses leave from Henson Shell at approximately 8:15 a.m. going to Atlanta and approximately 10:10 a.m. going to Birmingham.

**COMMERCIAL AIRPORTS** The nearest Commercial Airport is the Birmingham Municipal Airport. It's serving airlines are:

American Airlines  
ComAir  
Delta Airlines  
L'Express  
Northwest Airlines  
Southwest Airlines  
TWExpress  
United Airlines  
USAir

**RAILROADS** Norfolk Southern Corporation

**NAVIGABLE WATERWAY** Port Birmingham, Warrior River, and Locust Fork are fifty miles from Pell City. The channel width is 200 feet and the depth is 9 feet. The nearest deepwater port is in Mobile, which is 298 miles from Pell City.

**ST. CLAIR COUNTY AIRPORT** The local St. Clair County Airport is one of the finest, modern facilities in the state. With an 80' x 4200' lighted asphalt runway, rotating beacon, pilots lounge and other modern facilities. The airport offers round-the-clock red carpet treatment for pilots and passengers, flight training, service facilities, major airframe and engine repair, electronics maintenance, storage facilities, air taxi service, weather reports and flight planning.

**OTHER GENERAL INFORMATION**

**ALABAMA STATE EMPLOYMENT SERVICE**

1905 1st Avenue North  
Pell City, AL 35125  
Jay Jenkins  
338-3117

**ST. CLAIR COUNTY COURTHOUSE**

Cogswell Avenue (1800 Block)  
Pell City, AL 35125  
Phone numbers available upon request - 338-3377

**ST. CLAIR COUNTY PUBLIC LIBRARY**

1921 1st Avenue North  
Pell City, AL 35125  
Jerry Gallups  
884-1686

**ST. CLAIR COUNTY DEPARTMENT OF HUMAN RESOURCES**

12 19th Street North  
Pell City, AL 35125  
338-3353

## PELL CITY AREA RESTAURANTS

Ark Restaurant, The  
Highway 78 East  
Riverside, AL 35135  
Bob/Sylvia Cornett  
338-7420  
Seafood

Avondale Sweet Shop  
2700 Comer Avenue  
Pell City, AL 35125  
Judy Braden  
338-4302  
Sweets & Sandwiches

Best Western  
Highway 78 East  
Route 1, Box 1310  
Pell City, AL 35125  
338-3381  
American

Big Bull Restaurant  
Highway 231 South  
Cropwell, AL 35054  
Jesse Atkinson  
338-7172  
Beef & Seafood

Burger King  
1215 Martin Street No.  
Pell City, AL 35125  
338-4303  
Fast Food

Charlie's Catfish  
Hwy 78 & Hardwick Rd.  
Pell City, AL 35125  
Charles/Phyllis Bearden  
884-3474  
Steak & Seafood

Coosa Island Marina  
Route 1, Box 659  
Cropwell, AL 35054  
Mike Morris  
525-5521  
Mexican - American

Cozy Corner, The  
Highway 231 South  
Cropwell, AL 35054  
338-2712  
Sandwiches

Dairy Queen  
502 Martin Street  
Pell City, AL 35125  
Richard Ely  
884-2445  
Fast Food

Dominos Pizza  
306 Martin St. So.  
Pell City, AL 35125  
Chuck Terrell  
338-4780  
Italian

Even Odds  
Highway 231 South  
Pell City, AL 35125  
525-5500

Hardee's  
2421 Hospital Drive  
Pell City, AL 35125  
Linda Bollinger  
884-3700  
Fast Food

J.J.'s Pizza & Sub  
2401 3rd Avenue No.  
Pell City, AL 35125  
Paul Story  
884-3296  
Pizza & Sandwiches

Jack's Hamburgers  
305 Martin Street  
Pell City, AL 35125  
Wayne/Katie Reeves  
338-3040  
Fast Food

Jill's Drive-Inn  
600 Martin Street  
Pell City, AL 35125  
Faye Harmon  
338-7186  
Fast Food

Kentucky Fried Chicken  
701 Martin Street  
Pell City, AL 35125  
Wayne Warren  
338-3221  
Chicken

Little Dipper, The  
Route 1, Box 642-D  
Cropwell, AL 35054  
Emily Smith  
525-5783  
Ice Cream/Restaurant

Paul Manning's BBQ  
Highway 231 North  
Jct. 144 & 231  
Coal City, AL  
884-2760  
Barbeque

P.C. Steak House  
212 24th Street No.  
Pell City, AL 35125  
Joe Wheeler  
338-7714  
Steak & Seafood

Pizza Hut  
2201 7th Avenue No.  
Pell City, AL 35125  
Sherry Turner  
338-2211  
Italian

Rexall Soda Fountain  
1901 Cogswell Avenue  
Pell City, AL 35125  
Judy Seals  
Sandwiches

Stemley Station Rest.  
Stemley Bridge Road  
Talladega County  
William Huffaker  
268-2835  
Steak & Seafood

3-B Warehouse Deli  
2210 Cogswell Avenue  
Pell City, AL 35125  
Archie Black  
338-3636  
Deli

Uncle Willie's BBQ  
2301 Martin Street So.  
Pell City, AL 35125  
Willie/Patsy Ayres  
338-9700  
Barbecue



## ST. CLAIR REGIONAL HOSPITAL

St. Clair Regional Hospital boasts of an impressive twenty year history. The hospital's services include Family Medicine, Internal Medicine, General Surgery, Orthopedics, Urology, Gastroenterology, Cardiology, Physical Therapy, Obstetrics, Neurology, Pediatrics, Nuclear Medicine, Hematology-Oncology, Pathology, Pulmonary Medicine, Radiology, Psychiatry, Gynecology, and Outpatient Services.

Consistent with its progressive atmosphere, St. Clair Regional Hospital has Intensive Care, Cardiac Care and Progressive Care Units, 24 hour Emergency Physician Coverage in the Emergency Room, and an Outpatient Services Area. St. Clair Regional Hospital is the only hospital in the county and has a capacity of 82 beds.

### ACTIVE MEDICAL STAFF

Russell T. Barr, M.D.  
2806 Hospital Drive  
Pell City, AL 35125  
884-1550  
INTERNAL MEDICINE

William McClanahan, M.D.  
2806 Hospital Drive  
Pell City, AL 35125  
884-1550  
INTERNAL MEDICINE

Donn J. Brascho, M.D.  
2805 Hospital Drive  
Pell City, AL 35125  
338-3301  
RADIOLOGY

Willard Mosier, M.D.  
860 Montclair Road  
Suite 951  
Birmingham, AL 35213  
PULMONARY MEDICINE

Joseph L. Cochran, M.D.  
880 Montclair Road  
Suite 579  
Birmingham, AL 35213  
GASTROENTEROLOGY

Luis E. Reyes, M.D.  
2811 Hospital Drive  
Pell City, AL 35125  
338-2219  
GENERAL SURGERY

John E. Haynes, M.D.  
2811 Hospital Drive  
Pell City, AL 35125  
338-2219  
FAMILY PRACTICE

Jay W. Ripka  
2811 Hospital Drive  
Pell City, AL 35125  
338-3500  
ORTHOPEDIC SURGERY

A. Williamson Huff, M.D.  
2806 D. Hospital Drive  
Pell City, AL 35125  
884-2229  
OBSTETRICS-GYNECOLOGY

James M. Tuck, M.D.  
2811 Hospital Drive  
Pell City, AL 35125  
338-2219  
FAMILY PRACTICE

Hasmukh N. Jariwala, M.D.  
2811 Hospital Drive  
Pell City, AL 35125  
884-1597  
INTERNAL MEDICINE

**ST. CLAIR REGIONAL HOSPITAL  
COURTESY MEDICAL STAFF**

O. Thomas Bolding, M.D.  
2006 Brookwood Medical Ctr. Dr.  
Birmingham, AL 35209  
877-2850  
OB-GYN SURGERY

William E. Davis, M.D.  
Lincoln Primary Health Clinic  
Lincoln, AL 35096  
763-7795  
FAMILY PRACTICE

Horace C. Clayton, M.D.  
211 19th Street South  
Pell City, AL 35125  
338-2248  
GENERAL SURGERY & PRACTICE

E. Shields Frey/Bobby Holt  
840 Montclair Road  
Suite 526  
Birmingham, AL 35213

**ST. CLAIR REGIONAL HOSPITAL  
CONSULTING PHYSICIANS**

Note: These physicians see patients in Pell City on a regular schedule at St. Clair Regional Hospital.

George W. Adams, M.D.  
1528 26th Street North  
Birmingham, AL 35234  
250-6061  
UROLOGY

Walter J. Bristow, M.D.  
880 Montclair Road  
Suite 579  
Birmingham, AL 35213  
591-3156  
GASTROENTEROLOGY

Otto F. Eisenhardt, M.D.  
2806-A Hospital Drive  
Pell City, AL 35125  
338-9437  
PSYCHIATRY

Harold P. Settle, Jr., M.D.  
52 Medical Park Dr. East  
Birmingham, AL 35235  
838-3044  
CARDIOLOGY

Jimmie H. Harvey, M.D.  
860 Montclair Road  
Suite 228  
Birmingham, AL 35213  
592-7571  
HEMATOLOGY & ONCOLOGY

Michael Honan/Eric Cohen  
880 Montclair Road  
First Floor  
Birmingham, AL 35213  
CARDIOLOGY

John Riser - Emily Riser  
and Robert Pearlman  
2022 Brookwood Med. Ctr. Dr  
Birmingham, AL 35209  
NEUROLOGY

Jack B. Strong, M.D.  
1801 1st Avenue South  
Birmingham, AL 35233  
581-3500  
PATHOLOGY

**ST. CLAIR REGIONAL HOSPITAL  
EMERGENCY ROOM PHYSICIANS**

Lyman W. Fritz, M.D.  
2805 Hospital Drive  
Pell City, AL 35125  
338-3301

Barney McIntire, M.D.  
2805 Hospital Drive  
Pell City, AL 35125  
338-3301

**COSTS FOR HOSPITAL RESIDENTS**

Semi-Private Room - \$ 180.00 per day

Private Room - \$ 190.00 per day

ICU Rooms - \$ 400.00 per day

Nursery - \$ 120.00 per day

## OTHER PROFESSIONALS

### OPTOMETRISTS, O.D.

Dr. Eric Hicks, O.D.  
2811 Hospital Drive  
Pell City, AL 35125  
338-7411

Heiman Optical  
Highway 231 South  
Pell City, AL 35125  
338-3784

The Optical Shop  
1723 Cogswell Avenue  
Pell City, AL 35125  
Dr. J.H. McClendon, O.D.  
Dr. Wendell Bedsole, O.D.  
884-2020

### DENTISTS, D.M.D.

Dr. Raymond F. Cox  
111 20th Street North  
Pell City, AL 35125  
338-7611

Dr. Robert N. McClung  
1605 Cogswell Avenue  
Pell City, AL 35125  
884-2370

Culver Lee Dental Center  
423 23rd Street North  
Pell City, AL 35125  
338-6264

Wayne B. Roe  
417 Martin Street South  
Pell City, AL 35125  
338-2970

Robert L. DeShazer  
2501 Stemley Bridge Road  
Cropwell, AL 35054  
884-1691

James S. Roe  
417 Martin Street South  
Pell City, AL 35125  
338-2970

N.H. Dutton  
1605 Cogswell Avenue  
Pell City, AL 35125  
884-2370

Joseph Sawyer  
402 Cogswell Avenue  
Pell City, AL 35125  
338-2915

Tim Haywood  
1724 2nd Avenue North  
Pell City, AL 35125  
338-2078

David T. Sawyer  
402 Cogswell Avenue  
Pell City, AL 35125  
338-2915

Doug Martin  
1724 2nd Avenue North  
Pell City, AL 35125  
338-2078

Herbert Pauley  
402 Cogswell Avenue  
Pell City, AL 35125  
338-2915

## **OTHER PROFESSIONALS (CONT.)**

### **HEARING AIDS**

World of Hearing  
312 19th Street South  
Pell City, AL 35125  
338-9279

### **CHIROPRACTORS, D.C.**

Anderson Chiropractic Office  
Highway 231 North  
Pell City, AL 35125  
Dr. John C. Anderson  
338-4445

Traylor Chiropractic Center  
201 20th Street North  
Pell City, AL 35125  
Dr. Sandra Traylor  
884-3585

### **NURSING HOMES**

Ingram Manor Nursing Home, Inc.  
510 Wolf Creek Road North  
Pell City, AL 35125  
338-3329

St. Clair Health Care Ctr.  
Highway 78 West  
Pell City, AL 35125  
640-5212

The Village At Cook Springs  
Off I-20 at Cook Springs Exit  
P.O. Box 10  
Cook Springs, AL 35052  
338-2221

### **VETERINARIANS, D.V.M**

Coosa Valley Equine Center  
Route 2  
Pell City, AL 35125  
Dr. E.F. Murray  
Dr. R.C. Smith  
Dr. M.D. McInturff  
338-1111

Cropwell Small Animal Hospital  
2308 Mays Drive  
Pell City, AL 35125  
Dr. Galen H. Sims  
338-3556

Logan Martin Vet Clinic  
1206 Martin Street South  
Pell City, AL 35125  
Dr. Larry L. Chasteen  
884-3412

Pell City Animal Hospital  
Highway 231 South  
Pell City, AL 35125  
Dr. K.L. McMillian  
Dr. J.B. Farmer  
Dr. E.F. Murray  
884-4104

### OTHER HEALTH RELATED INFORMATION

#### **ST. CLAIR COUNTY HEALTH DEPARTMENT**

205 19th Street North  
Pell City, AL 35125  
338-3357

#### **ST. CLAIR CARE, A HOSPICE, INC.**

P.O. Box 544  
1703 Cogswell Avenue  
Pell City, AL 35125  
Dr. Alex C. Miller, M.D., Exec. Dir.  
884-1111

#### **ST. CLAIR COUNTY MENTAL HEALTH CENTER**

1816 Cosgwell Avenue  
Pell City, AL 35125  
338-7525

#### **STORKLINE**

1-800-654-1385

#### **ALABAMA POISON CENTER**

1-800-462-0800

#### **REGIONAL POISON CENTER**

At Children's Hospital in Birmingham  
1-800-292-6678

### AREA DRUG STORES AND PHARMACIES

Big "B" Discount Drugs  
Hwy 231 No./Pell City Plaza  
Pell City, AL 35125  
338-2628

DeGaris Rexall Drugs  
504 Martin Street  
Pell City, AL 35125  
Johnny DeGaris  
338-7712

Hagan Drug Company  
1922 Cogswell Avenue  
Pell City, AL 35125  
Jack Hagan  
338-3355

National Medicine Center  
Highway 231 South  
Pell City, AL 35125  
884-4550

Pell City Rexall Drug Co.  
1901 Cogswell Avenue  
Pell City, AL 35125  
Bob & Carolyn Hall  
338-7123



Possibilities of Industrial Expansion  
in Pell City, Alabama

Prepared for

The Pell City Chamber of Commerce

by

H.E. Holladay  
Student of Marketing  
University, Alabama

University, Alabama  
December 13, 1946

Because of the lack of information upon the subject, you will have to obtain most of your information from primary sources. We suggest that you contact Mr. R. Martin, one of Pell City's oldest citizens. He can give you lots of important information.

Since we would like to present your report at our meeting on December 16, we would appreciate it if you will submit your finding not later than December 14th.

Very truly yours,

John Smith

President Chamber of Commerce

Box 2212

University, Ala.

Nov. 10, 1946

Mr. John Smith,  
President Chamber of Commerce,  
Pell City, Ala.

Dear Mr. Smith:

Your letter of November 8<sup>th</sup>, requesting that I make a survey for you, has been received. I think I understand your problem fully and will start to work upon it immediately.

Since most of your information will have to be obtained by questionnaires and personal interviews, I cannot set the definite date of submission, but every effort will be made to meet the December 14th deadline.

I will keep you informed of my progress.

Very truly yours,

Hugh E. Holladay

Box 2212

University, Ala.

Dec. 15, 1946

Mr. John Smith,  
President Chamber of Commerce,  
Pell City, Ala.

Dear Mr. Smith:

In accordance with your request of November 8~~th~~, I have completed the survey and am forwarding the final report to you.

Due to the lack of information on the subject, most of the data in this report was obtained by questionnaires sent to business men in Pell City. Information was also obtained by making a personal survey of the town.

It is interesting to note that the actual increase in retail establishments is far greater than the number expressed by most of the business men contacted.

From the facts obtained, it is apparent that Pell City can offer certain industries very interesting inducements. I think it would be most profitable to contact these industries and present your inducements to them.

v

It has been a pleasure to serve you in preparing this report. If there is any question about any part of the report, I will be glad to answer it for you.

Yours truly,

Hugh E. Holladay

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The Possibilities of Industrial Expansion  
in Pell City, Alabama

I.

INTRODUCTION

Purpose

The continually increasing number of retail establishments opening in Pell City with no additional industrial organizations locating there has caused the business men to become alarmed.

This report has been prepared to show the relation between the increase in population as compared to the increase in retail and industrial establishments, and finally to show the possibilities that Pell City can offer to certain industries.

Method

Most of the data presented in this report was secured by questionnaires sent to business men of Pell City. Supplementary data was also obtained through a personal survey of the town.

Limitations

A more extensive and complete report could have been prepared if more time and money had been available. Since the time and money were limited...

to be sent to a very highly-selected mailing list in order to get the best returns and results in the allotted time.

### Definitions

"Retail Establishments." The term in this report is used to include all establishments that offer goods or recreation for sale to the consumer.

"Industrial Establishments." It is used to include only those organizations that hire labor to produce or change the form of goods. It does not include agriculture.

## II.

History

Pell City is a small town of about 3,500 population. It is located among the mountains of North Central Alabama about 35 miles east of Birmingham at an elevation of about 700 ft.

It is a town that has prospered after a second start. City incorporation papers were applied for in 1887, the town site was surveyed, streets were laid out, and a few houses were built. During the same year three railroads; the East and West, the Coosa Valley, and the Southern Railway ran their tracks into the budding city and constructed a joint terminal. The East and West, built by George H. Pell from whom the city derived its name, was sold to the Seaboard Airline Railroad.

The town was seemingly on its way to a running start. The Pell City Land Company was organized and was instrumental in locating the Hercules Pipe Company, the first soil pipe plant erected in the South, in Pell City. Stores sprang up, the post office was located, and a saloon was doing a boom-time business. But then came the black days for Pell City. The Panic of 1893-94-95 forced the Pell City Land Company and the Hercules Pipe Company into receivership.

In 1900 the town site had grown up in weeds and there were only about 42 people living in the town. The disastrous Panic had cleaned out the town and the industries had moved

In 1902 the city's largest industry, the Pell City Manufacturing Company (cotton mill), was started and in 1903 when actual operation began, 1,500 people moved into the town. The Pell City Manufacturing Company operated under that name until 1919 when it was bought by the Avondale Mills and it is still in operation under that company.

To show the rise in population and growth of the town in the past, in 1900, the population was only 42, and by 1909 the population had risen to 2,000 of which 80% were *gr* white. The population of Pell city today, as stated before is about 3,500. The census gives only about 950, but that only includes the incorporated limits of the town and does not include the cotton mill village. It is estimated that the increase in population in the last 5 years has not been over one or two hundred.

## III.

Ability to Support Present Population

According to the opinion of most of the business men of Pell City, the town is more than capable of supporting its present population.

Pell City's main industry is a cotton mill which employs approximately 1,500 people. There are approximately 50 retail establishments that will average about 7 employees each making a total of about 350.

Professional, semi-professional, service workers and other occupations account for about 625 people employed.<sup>2.</sup> If the county percentage is representative, there are approximately 1,050<sup>3.</sup> persons under the age of 15 and not considered to be employed. This makes a total of 3,525 people employed or not yet of age to be employed. It is possible that more people than stated above are employed because Pell City supports many people that live in outlying communities.

---

~~1. Personal Survey~~

2. Alabama County, Statistical Abstract. County Percentage Applied to Population of Pell City.

3. Obtained from same source and in same way as #2 above.

#### IV.

#### Industrial Development in Past.

Pell City's industrial development has been covered in the section on history when the Pell City Manufacturing Company there has been practically no additional locate there.

For many years, Pell City was the only other section of St. Clair County. The Company was responsible for the industrial moved away and at present

Apparently, the industrial development in Pell City area was monopolized

## V.

Retail Expansion in the Last Five Years

It seems that Pell City has over-expanded in its retail field in the last five years as compared to industrial expansion and increase in population. It has already been stated that the population has not increased over 200 and there has been no increase in industries.

Below is shown the increase in retail establishments, by the type of business, in the last five years:

<u>Type of Business</u>	<u>No. Increase</u>
Automobile	2
Barber Shop	1
Cafe	2
Dry Cleaning	1
Five & Dime Store	1
Hardware	1
Grocery	2
Jewelry *	1
Dry Goods	1
Filling Station	2
Repair Shop, Auto.	2
Flower Shop *	1
Auto Parts Store	1
Furniture Store	1
Bowling Alley *	1
Electrical Shop	1



Shoe Repair Shop	1
------------------	---

Curb Market *	1
---------------	---

---

Total	23
-------	----

\* New Enterprises

### Water Supply

Until recently, Pell City did not have an adequate water supply, that is, for any additional industry. At the present there is being laid a pipe line from a nearby spring lake that is capable of supplying water to a town of 200,000 population.

### Transportation

Pell City is served by the Southern Railway main line from Birmingham to Atlanta, Georgia. There are a number of bus lines that serve Pell City. Motor truck freight service is furnished by thirteen or more operators.

## VII.

Types of Industries that Pell City Can Best SupportTextile or Related Industries

Pell City could definitely support an industry that could manufacture goods made from the cloth produced in the local cotton mill. An over-all or a cotton dress factory has been suggested.

Wood Processing

There is an abundant supply of timber in the surrounding area of Pell City. This consists mostly of pine. A sash and door factory has been suggested.

Manufacturing of Metal Products

It is believed that Pell City could appeal to industry of this type even though there is not a supply of raw material right in the area. This can be compensated for by the offer of a cheap site for location, low taxes, skilled labor, and suitable transportation facilities. The raw material can be obtained in a radius of 35 miles. There is an adequate supply of fuel in St. Clair County. At one time, some of the best steam coal mined in Alabama came from Coal City about 6 miles from Pell City. It is still producing.

Inducements that Pell City Can Offer to the Above IndustriesTextile or Related Industry

Pell City can offer a plentiful supply of cloth that is produced in the local cotton mill, <sup>and</sup> plenty of labor particularly skilled in this type of work. Several building sites located on Main Trunk rail line and highway. (Southern Railroad, and Bankhead Highway #78). In addition to these, there is power available through Alabama Power Company, coal available within county, paved highways in all directions, water transportation is expected to be available, on the nearby Coosa River, in the near future, and a demand for this merchandise in the Southern States.

*Note: water*  
*There is a group of people*

Wood Processing and Metal Products

Practically all of the above will apply to the other two industries mentioned. Raw material is available for the wood processing industry in the surrounding area, and it is available for the Metal Products Plant within an area of 35 miles.

Pell City can also offer telephone service, natural gas furnished by the Southern Natural Gas Corporation, good schools, and churches, tax rate comparable to the surrounding counties and other inducements as, water supply, labor, and transportation already mentioned.

## IX.

Conclusion and Recommendations

From the facts presented in the report, it is apparent that Pell City can offer some very good inducements to certain types of industries. It seems that Pell City would be an ideal site for the location of some textile industry that would use the cloth produced by the local cotton mill.

In order to support the increase in retail establishments, Pell City must increase her population and one way to do this would be to bring in some new industry. How can this be done? Pell City is a suitable location for several different types of industries. Why not contact these industries and let them know what you have to offer?

*M. J. [unclear]  
9/10 [unclear]  
marked on page 6?*

Appendix

Box 2212  
University, Ala.  
Nov. 12, 1946

Mr. J. Roger Moore  
Pell City, Alabama.

Dear Mr. Moore:

As you know, almost every day some young person of our town is approached with the problem of deciding to settle in Pell City or going to some other place that appears to offer better opportunities. At the present I fall within this category.

We know that Pell City has expanded in the past. I am trying to determine if it has already reached its greatest expansion or if it can offer the inducements and opportunities to cause industries to locate within its vicinity in the future.

If it is not asking too much, I would like to get your opinion on the questions attached to this letter.

Your response will be greatly appreciated.

Yours truly,

Hugh E. Holladay

QUESTIONNAIRE

15

1. How long have you lived in Pell City?\_\_\_\_\_.
2. Has Pell City grown since you have lived there?\_\_\_.
3. Approximate population of Pell City 5 years ago?\_\_\_.
4. Approximate population of Pell City today?\_\_\_\_\_.
5. Number of additional retail establishments in last  
5 years?\_\_\_\_\_.
6. Number of additional industrial establishments in last  
5 years? \_\_\_\_\_.
7. Do you think Pell City can support its present population?  
Yes\_\_\_\_\_ No\_\_\_\_\_.
8. Do you think Pell City can furnish the following?
  - a. Labor for any new industrial organization? Yes \_\_\_ No\_\_\_.
  - b. Housing for additional labor? Yes\_\_\_ No\_\_\_.
  - c. Water supply? Yes\_\_\_ No\_\_\_.
9. What type of industry do you think would be best?
  - 1st choice \_\_\_\_\_.
  - 2nd choice \_\_\_\_\_.
  - 3rd choice \_\_\_\_\_.
10. Has Pell City a suitable site for the above? Yes\_\_\_ No\_\_\_.
11. List any inducements that Pell City could offer to  
any of the industries listed in No. 9 above.

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ndale Mill, P.4

B.

ks, P.9

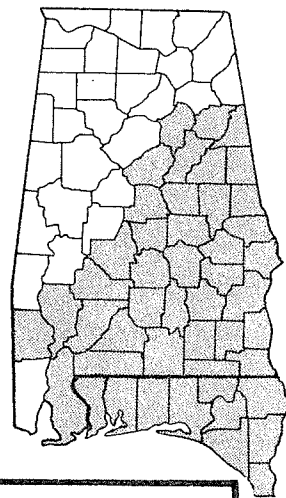
C.

nt, P.9  
on mill, P.5  
, steam, P.11

E.



# COMMUNITY DATA



Prepared By:

Industrial Development Department  
Alabama Electric Cooperative, Inc.

COMMUNITY Pell City COUNTY St. Clair STATE Alabama

November 1982

## LOCATION - Distance From:

Birmingham, Ala.	<u>33</u>	New York, N.Y.	<u>963</u>
Mobile, Ala.	<u>271</u>	Chicago, Ill.	<u>700</u>
Atlanta, Ga.	<u>122</u>	Los Angeles, Calif.	<u>2135</u>
Tampa, Fla.	<u>518</u>	Jacksonville, Fla.	<u>396</u>

## CLIMATE

Mean Temperature: Annual 62° Jan. 39.4°  
 July 82.5° Average Rainfall 55 inches  
 Altitude above mean sea level 567'  
 Length of Growing Season 230 days  
 Prevailing Winds S-SE 7-8 mph

## POPULATION

	1980	1970	1960
County	<u>41,205</u>	<u>27,956</u>	<u>25,388</u>
City	<u>6,616</u>	<u>5,381</u>	<u>4,165</u>
Estimated Present Population	<u>1,108,000</u> contiguous counties		

## COMMUNITY FACILITIES

Hospitals Number 1 Beds 68  
 Clinics Number Beds   
 Doctors 9 Dentists 5  
 Number of Hotels  Total Rooms   
 Number of Motels 4 Total Rooms   
 Churches (Number): Protestant 24  
 Catholic 1 Jewish

Libraries: Number 1 Total Volumes 45,910

## EDUCATION

Type	No.	Teachers	Students
Elementary	<u>3</u>	<u>81</u>	<u>1593</u>
Junior High	<u>1</u>	<u>38</u>	<u>875</u>
High School	<u>1</u>	<u>34</u>	<u>584</u>
Private & Parochial	<u>2</u>		
Vo-Tech	<u>3 within 35 miles</u>		
College & Univ.	<u>9 within 35 miles</u>		
Number of High School Graduates	<u>173</u>		

Auto Race Track	<u>1</u>	Skating Rink	<u>1</u>
Bowling	<u></u>	Ball Field	<u>2</u>
Country Club	<u>2</u>	Swimming Pool	<u>2</u>
Indoor Movie	<u>1</u>	Tennis Court	<u></u>
Outdoor Movie	<u></u>	Golf Course	<u>2</u>
YMCA	<u></u>	Amateur Theatre	<u>1</u>
YWCA	<u></u>		<u></u>
Auditorium	<u></u>	Civic Center	<u></u>
Coliseum	<u></u>	Recreation Centers	<u></u>
Parks	<u>2</u>		

## COMMUNICATIONS

Newspaper(s) Birmingham News; St. Clair  
News-Aegis; The Daily Home

Daily (1) Weekly (2)

Radio Station(s) WFHF

Television Station(s) Anniston-1; Birmingham-3

Distance to Station(s) 35 miles

Cable Television Yes Channels 10

Telephone Service Continental Telephone

Telegraph Service Western Union

Post Office First (Class)

## GOVERNMENT

Type of Municipal Government Mayor/City Council

### Police Department:

Total Personnel 11 Patrol Cars 6

### Fire Department:

Personnel: Full Time 13 Volunteer 20

Equipment 3 trucks

Fire Insurance Rating 4

Zoning Regulation: Yes (x) No ( )

Planning Commission: Yes (x) No ( )

## MAJOR COUNTY RESOURCES

Minerals Produced Cement, coal, clays, stone

Timber Types Oak, pine

Major Agricultural Products Poultry, beef cattle,  
cotton, dairy products, hogs, fruit,  
vegetables and feed grains

## UTILITIES AND SERVICES

### Electricity:

Name of Power Supplier(s) Alabama Electric  
Cooperative and Alabama Power Company

Name of Power Distributor(s) Alabama Power  
Company; Coosa Valley Electric Cooperative

### Water:

Name of Utility Pell City Utilities

Source Wells

Capacity of plant 1,231,200 GPD

Average Daily Consumption 1,584,000 GPD

Peak Consumption 2,016,000 GPD

Storage Capacity 1,500,000 GAL

### Natural Gas:

Name of Supplier(s) Southern Natural Gas

Name of Distributor(s) Pell City Utilities

Fuel Oils, Available Where Locally

Coal, Available Where Birmingham

LP Gas, Available Where Locally

Sanitary Sewer Yes Coverage 60 %

Storm Sewer Yes Coverage 70 %

Treatment Plant: Type Oxidation Ditch

Capacity 2,000,000 GPD Present Load 100 %

Solid Waste Disposal Sanitary Landfill

## LABOR ANALYSIS - COUNTY

Civilian Labor Force 18,440

Manufacturing 1,710

Transportation, Communications, Utilities 270

Wholesale & Retail Trade 1,050

Services 740

Date March 1981

Additional Manpower Information Available Upon  
Request.

## TRANSPORTATION

### Railroads:

Name Southern Railway

Piggy-back or TOFC Facilities ☒ Yes ☐ No

Frequency of Switching Service Daily

### Highways Serving Community:

Federal I-20; 78, 231 State 34, 174

Other I-59 (23 miles)

### Motor Freight:

Terminal  
Facilities

Name (or miles to nearest)

Pell City is served by 25 motor carriers.

Terminals are located in Birmingham,

Anniston, Sylacauga, Sycamore, Talladega.

### Air:

Nearest Airport St. Clair County Airport

Runway Length 4200' Surface Paved

Commercial Service Birmingham Municipal

Bus Service: Greyhound; Trailways

Parcel Service: UPS

### Waterways:

Nearest navigable waterway and channel depth.

Coosa River - 9' (proposed)

Port Facilities: Birmingham Port

## FINANCIAL INSTITUTIONS

### Banks:

Number 2 Total Assets \$65,725,000

### Savings and Loan Associations:

Number \_\_\_\_\_ Total Assets \_\_\_\_\_

## TAXES

Tax Year 19 81

	Rate/ \$1000	Assess. Ratio	Effective Rate In City	Effective Rate Out City
--	-----------------	------------------	---------------------------	----------------------------

(Tax Value)

City	\$ <u>5.00</u>	<u>20</u> %	\$ <u>1.00</u>	\$ <u>-</u>
------	----------------	-------------	----------------	-------------

County	\$ <u>11.00</u>	<u>20</u> %	\$ <u>2.20</u>	\$ <u>2.20</u>
--------	-----------------	-------------	----------------	----------------

School	\$ <u>16.50</u>	<u>20</u> %	\$ <u>3.30</u>	\$ <u>3.30</u>
--------	-----------------	-------------	----------------	----------------

State	\$ <u>3.50</u>	<u>20</u> %	\$ <u>.70</u>	\$ <u>.70</u>
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Other	\$ <u>4.00</u>	<u>20</u> %	\$ <u>.80</u>	\$ <u>.80</u>
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Effective Rate/\$1000 Actual

Value: 8.00 7.00

### Local Non-Property:

Type	City	County
Retail Sales	<u>2%</u>	<u>1%</u>

Income \_\_\_\_\_

### State Taxes:

Type	Rate	Type	Rate
Corporate	<u>5%</u>	Retail Sales	<u>4%</u>

Gasoline	<u>11¢/gal.</u>	Individual Income	<u>1.5-5%</u>
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## AVAILABLE INDUSTRIAL PROPERTIES

Name	Size (acres)
<u>Pell City Industrial Park</u>	<u>160</u>
<u>Cogswell Avenue Industrial Park</u>	<u>68</u>

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## MAJOR INDUSTRIES

Name	Product	Employees	Year Established Here
Avondale Mills	Carpet Yarn	230	
Vollrath Refrigeration	Walk-in freezers & coolers	111	
Medline Industries	Medical garments	100	
Riverside Clay	Clay Refractory	100	
Dozier Electric	Power Transformers	50	
Brandt Manufacturing Company	Coin Handling Equip.	50	
Frost Plastics	Plastic and PVC Pipe	35	
Prairie Tank	Fertilizer Tanks, Water Tanks	30	
Universal Industrial Fabricators	Fabricators	30	
Alabama Metal	Culvert Pipe	20	
Pell City Fabricating	Fabricating	20	

## RETAIL BUSINESS-COUNTY (000)

1973	\$41,163
1974	\$44,634
1975	\$52,087
1976	\$65,753
1977	\$74,776
1978	\$94,879
1979	\$107,685
1980	\$204,000
1981	\$105,094

### For Further Information Contact:

Industrial Development Department  
Alabama Electric Cooperative, Inc.



P.O. Box 550  
Andalusia, Alabama 36420  
205-222-2572

### ALABAMA DEVELOPMENT OFFICE



State Capitol  
Montgomery, Ala. 36130  
(205) 832-6980

OR

Mrs. Barbara Helms  
Pell City Chamber of Commerce  
1905 First Avenue, North  
Pell City, Alabama 35125  
205/338-3377

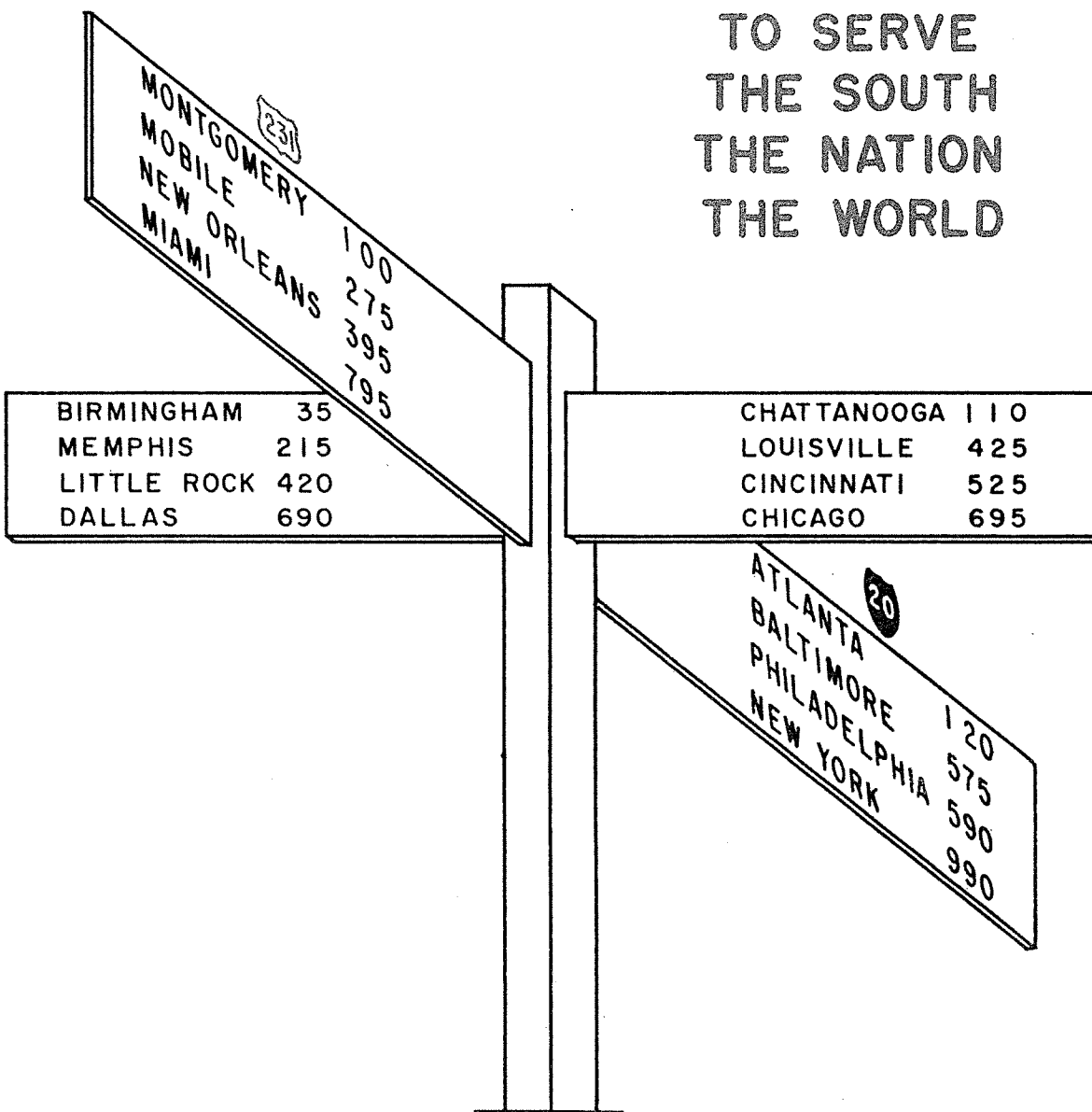
# PELL CITY

"THE CITY WITH A CONSCIENCE"

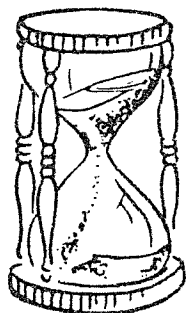
## ALABAMA

### STRATEGICALLY SITUATED

TO SERVE  
THE SOUTH  
THE NATION  
THE WORLD



## LOOK US OVER



**A  
60-Second  
View  
of**

**PELL CITY, ALABAMA**

**POPULATION**

Pell City (1960 Census) 4,165  
(1940-900; 1950-1,189; 1956-3,644)  
St. Clair County (1960 Census) 25,388

**MUNICIPAL GOVERNMENT**

Mayor and Council  
Police.....5; 1 vehicle  
Fire.....18 volunteers; 2 vehicles  
Insurance rating: Class 8

**AD VALOREM TAXES**

State of Alabama	6.5 Mills
St. Clair County	11.5 Mills
School	8.0 Mills
City	5.0 Mills
Total	<u>31.0 Mills</u>

**SCHOOLS**

City Elementary.....2; Enrollment.....903  
City Junior High.....1; Enrollment.....435  
City Senior High.....1; Enrollment.....405  
St. Clair County Training School (Colored)  
Grades 1-12; Enrollment.....522

**LIBRARY**

Coosa Valley Regional; 30,000 volumes

**MEDICAL SERVICES**

Hospitals.....1;	Beds.....42
Clinics.....1;	Beds.....6
Doctors.....4;	Dentists.....4
Chiropractors.....2;	Optometrists.....1

MOTELS.....3; Units.....57

RESTAURANTS.....8

**RECREATION**

Municipal park with swimming pool, 2 tennis courts, carpet golf course and recreation building; theatre; bowling alley; country club with golf course; recreation building for colored; excellent hunting, fishing, boating, water skiing facilities in county

**TRANSPORTATION-COMMUNICATIONS-UTILITIES**

Rail - Southern Railway  
Truck - Baggett Transportation, 2 trucks scheduled daily; on main truck route between Birmingham and Atlanta  
Bus - Greyhound and Trailways  
Air - Birmingham, 31 miles distant; 6 airlines; 64 flights daily  
Local Airport; 4,000' runway

Telephone - Coosa Valley Tel. Co.

13 toll circuits

Telegraph - Western Union

Radio - WFHK

Newspaper - St. Clair News-Aegis  
(weekly, circulation 4,400)

Electricity - Alabama Power

Natural Gas - Southern Natural

Water - Municipal, spring

**LABOR FORCE**

Males....937; Females....732  
(Only 55.3% of the labor force work in the county; 49.5% of these are employed in local manufacturing)

**Rates:**

Skilled:	\$1.75 - \$3.00
Semiskilled:	\$1.25 - \$1.75
Unskilled:	\$1.15 - \$1.25

**BANKING**

Union State Bank  
Assets: \$3,196,000  
The Peoples Bank  
Assets: \$1,195,000  
St. Clair Federal Savings & Loan Association  
Assets: \$2,600,000

**CHURCHES**

Baptist; Methodist; Wesleyan  
Methodist; Church of God;  
Church of Christ; Seventh Day  
Adventist; Jehovah Witnesses

**CIVIC ORGANIZATIONS**

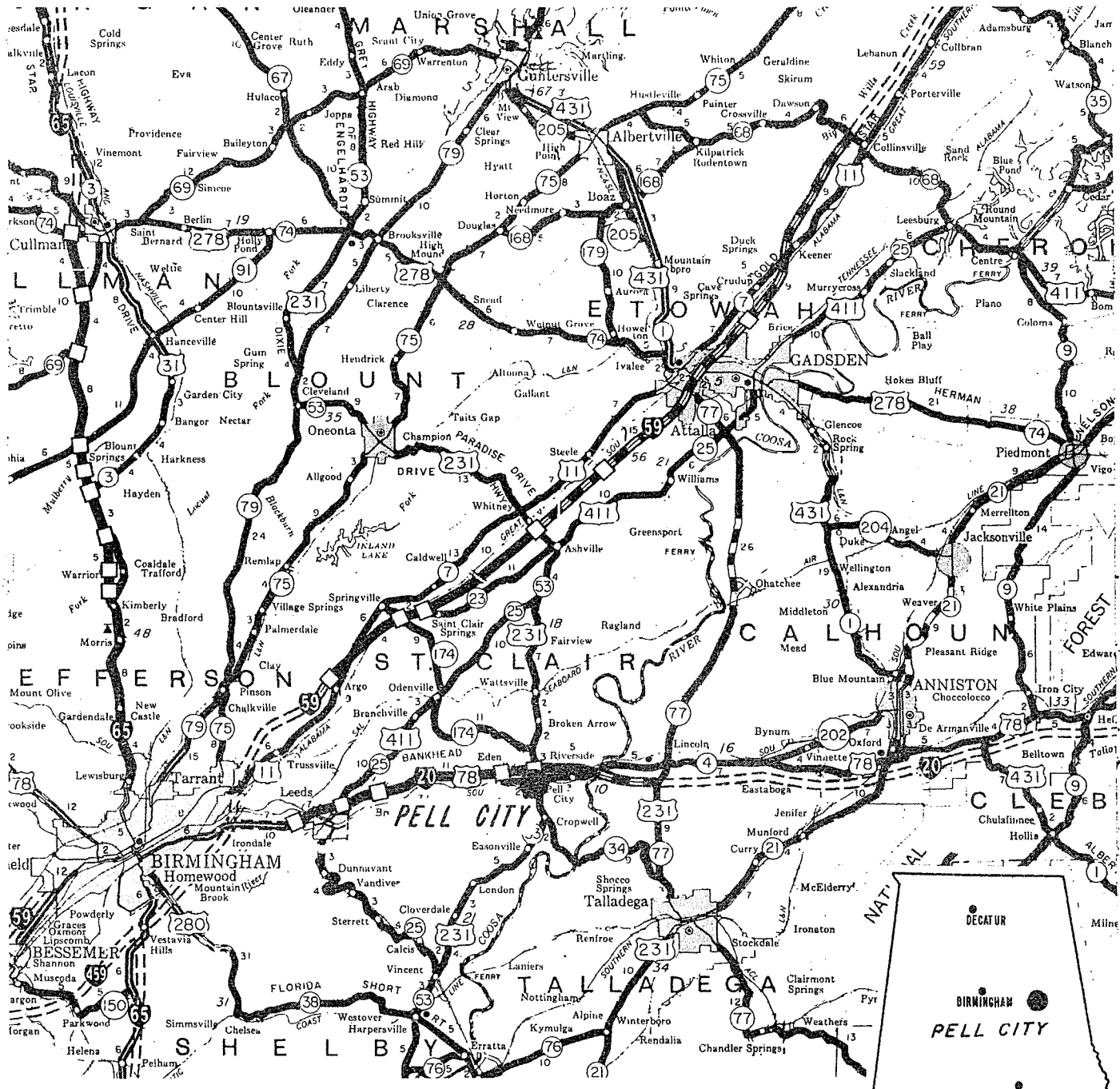
Lions; Civitan; Chamber of  
Commerce; Masonic Lodge; Garden  
Club; Business & Professional  
Women's Club

**COLLEGES**

Alabama College, Montevallo, 57 miles; Auburn University, Auburn, 111; Birmingham Southern College, Howard College, University of Alabama Center, Birmingham, 30; Huntingdon College, Montgomery, 102; Jacksonville State College, Jacksonville, 40; University of Alabama, Tuscaloosa, 90

**TRADE SCHOOLS**

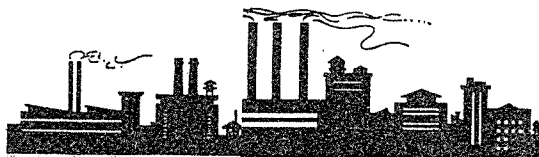
Alabama School of Trades and Gadsden State Vocational Technical School (Negro), Gadsden, 40 miles; Tennessee Valley State Vocational Technical School, Decatur, 90 miles; John M. Patterson State Vocational Technical School, Montgomery, 102 miles



## PELL CITY

is located 30 miles east of Birmingham, youngest of the world's great cities. Birmingham has one of the finest medical centers in the South; Southern Research Institute; a civic symphony, art museum; ballet; little theatre; outstanding athletic events; air, rail, truck and water transportation to world markets. Interstate 20 (now 4-lane to Birmingham) and U. S. 78 connects Birmingham and Atlanta, running through Pell City. U. S. 231, running north and south, bisects Pell City. The Coosa River flows just four miles east of Pell City and the shoreline of the beautiful Logan Martin Lake is less than one mile from the city limits. The Coosa joins the Tallapoosa River further downstream to form the Alabama River. The Alabama River descends about 315 miles, joining the Tombigbee River to form the Mobile River, emptying into Mobile Bay.

Present



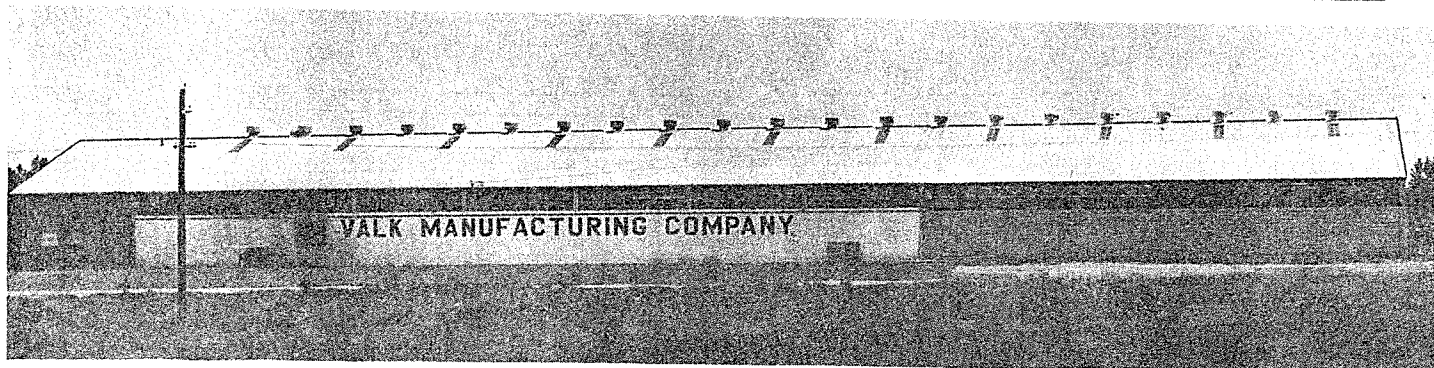
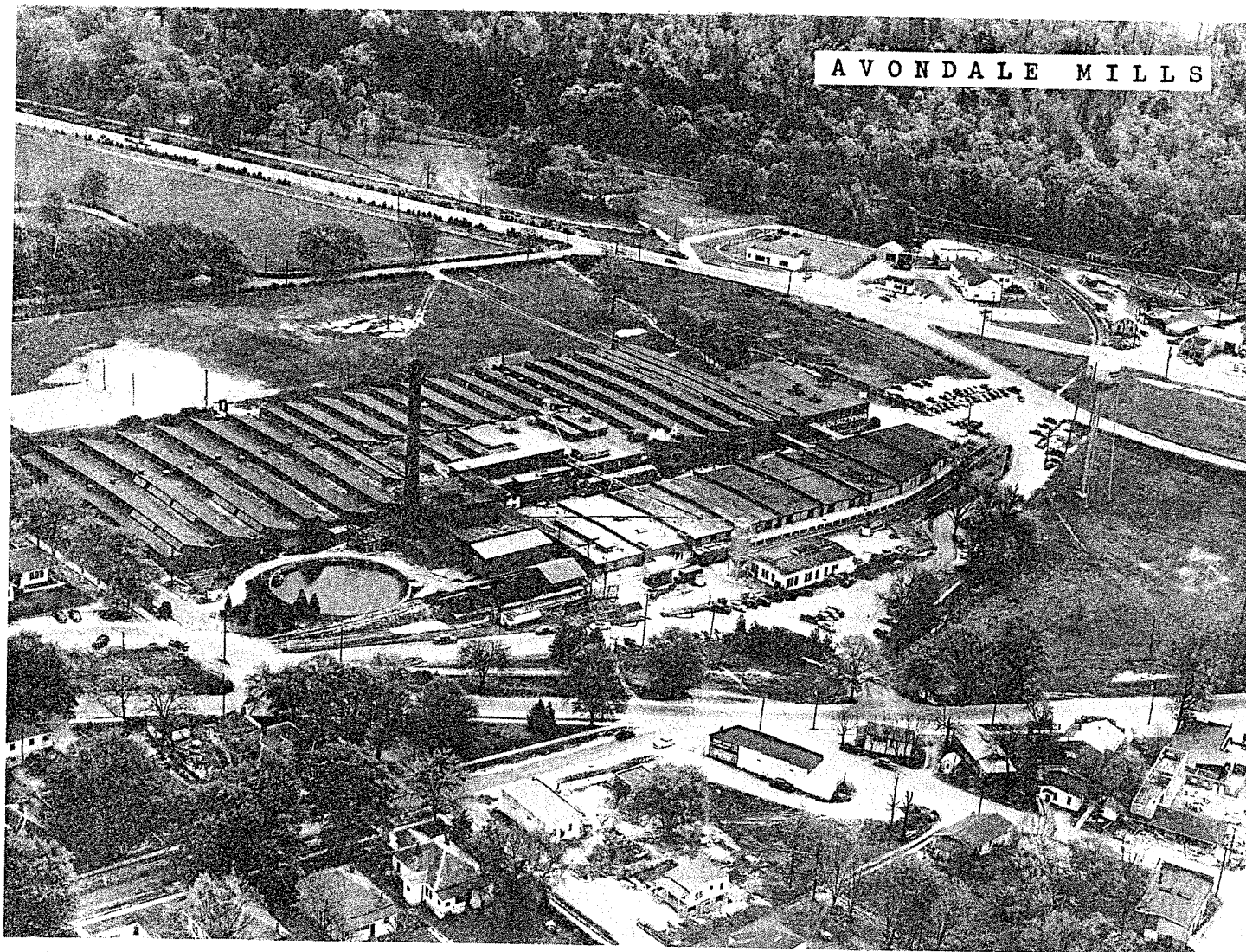
INDUSTRIES

FIRM

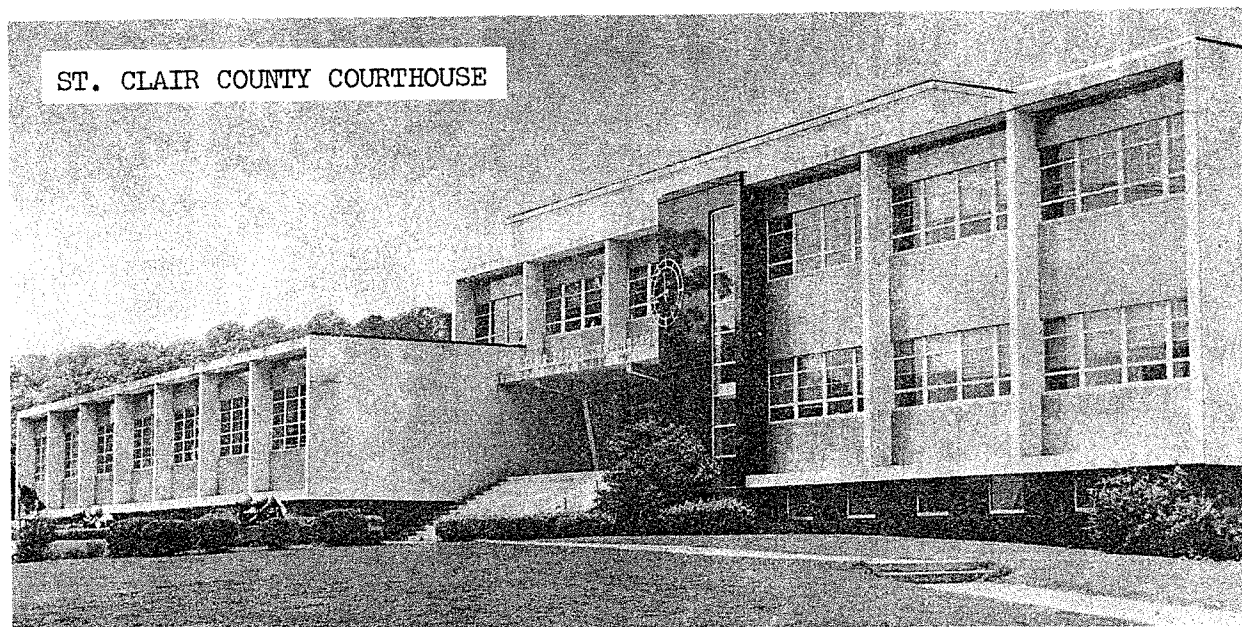
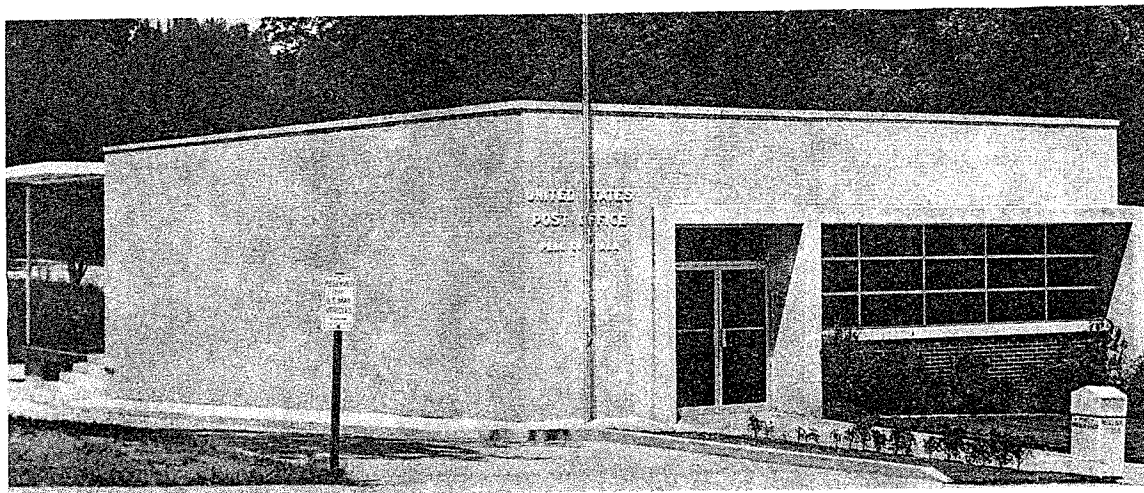
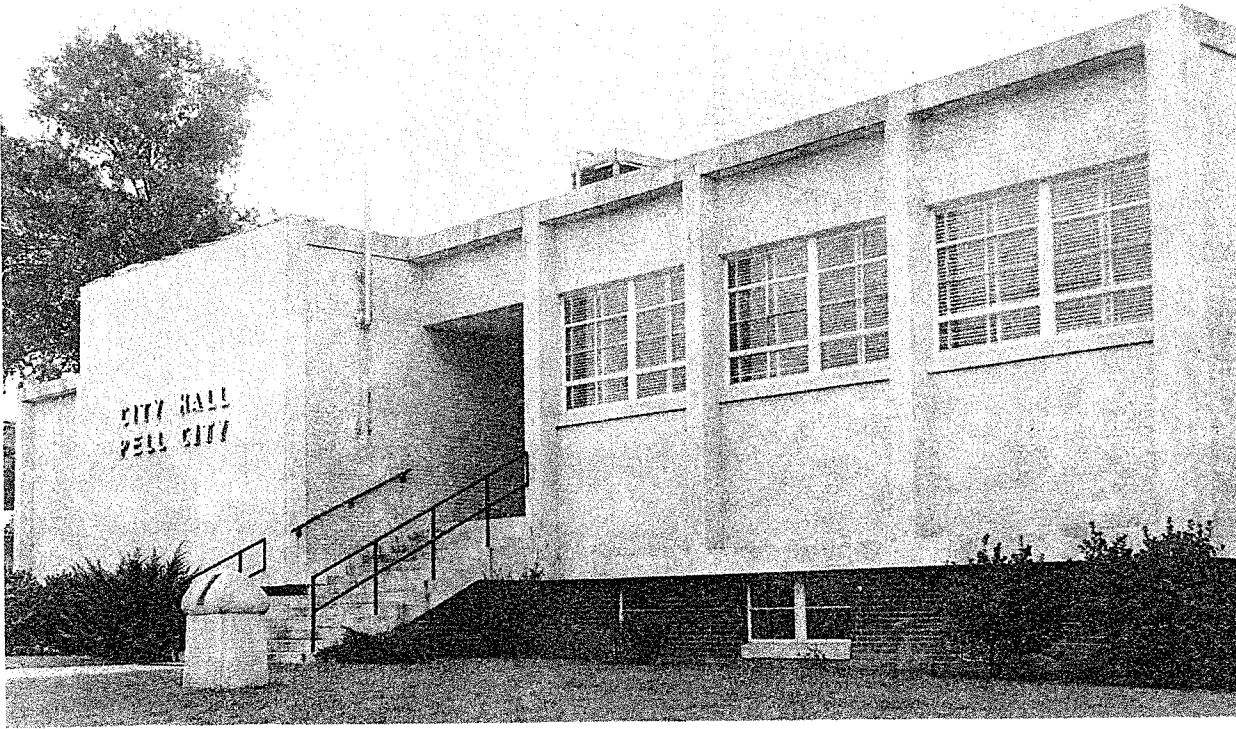
Avondale Mills  
Custom Fabricators, Inc.  
Eden Pew Company  
Quality Overhaul, Inc.  
Valk Manufacturing Co.  
Wilkins Lumber Co.

PRODUCT

Textile mill; bleachery and dye works; cotton denims  
Prefabricated homes  
Church pews; church and school furniture  
Modification  
Special machinery  
Lumber





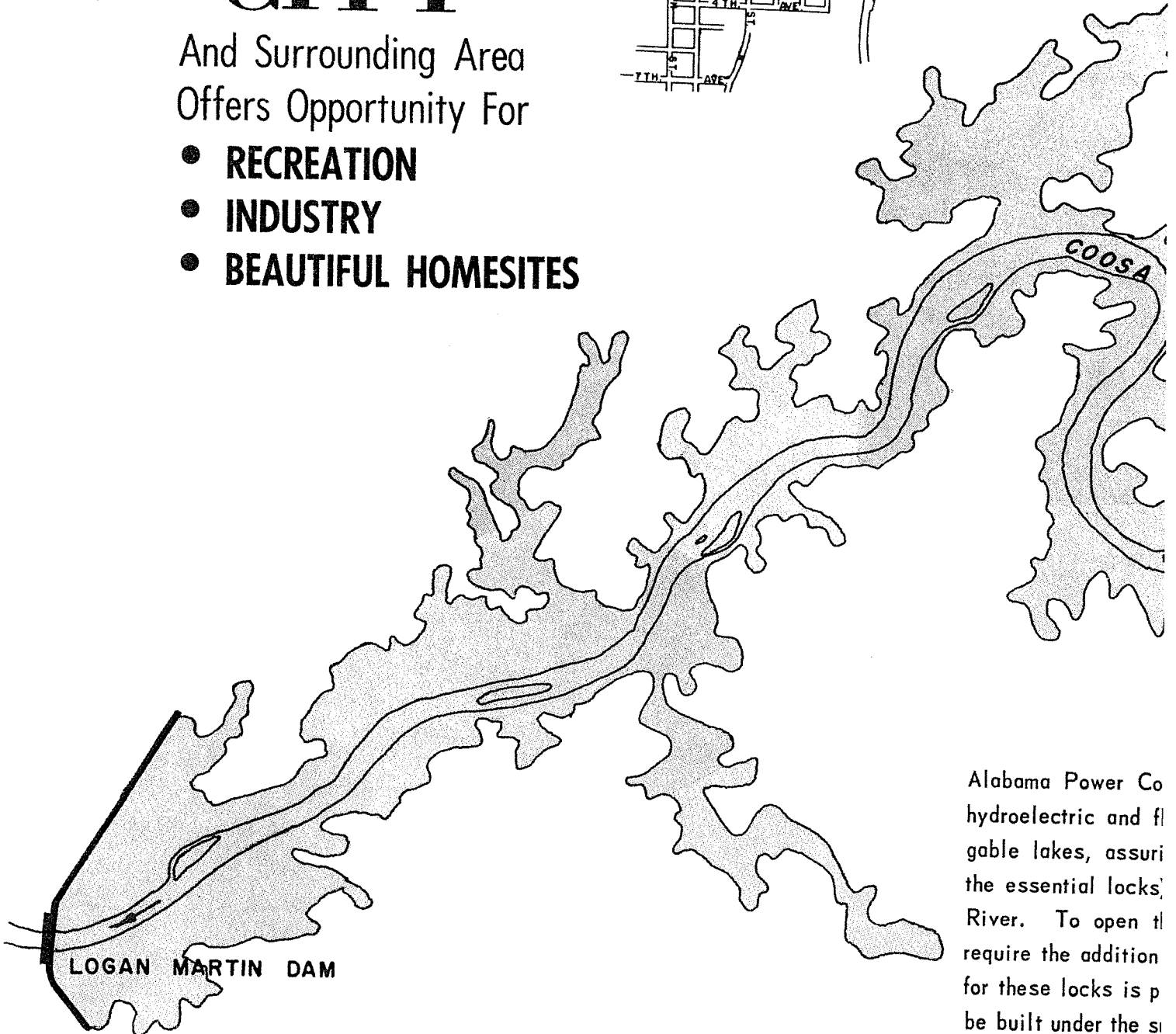
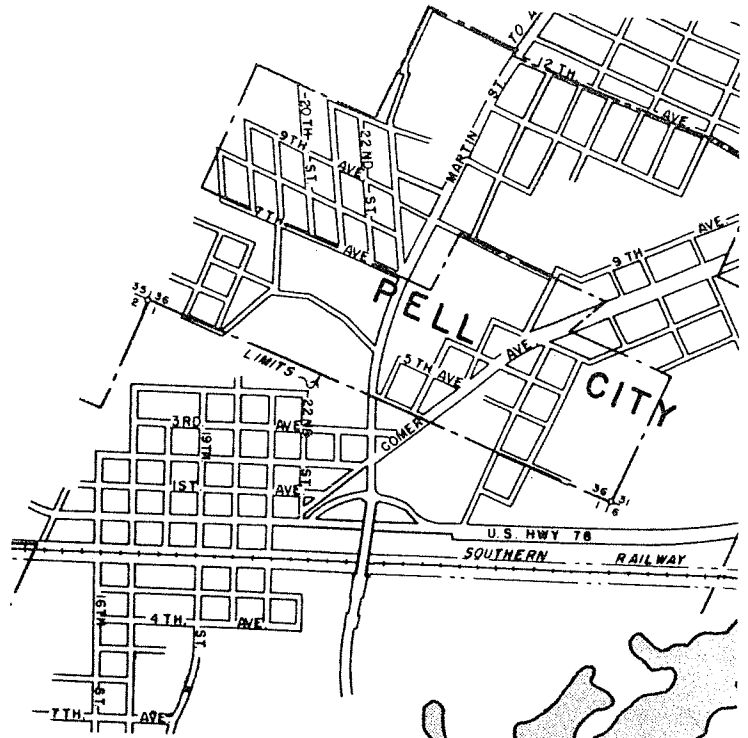


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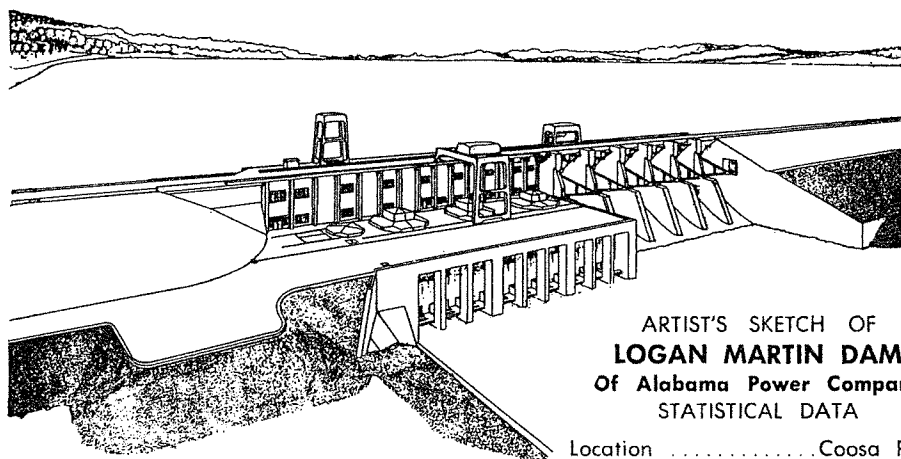
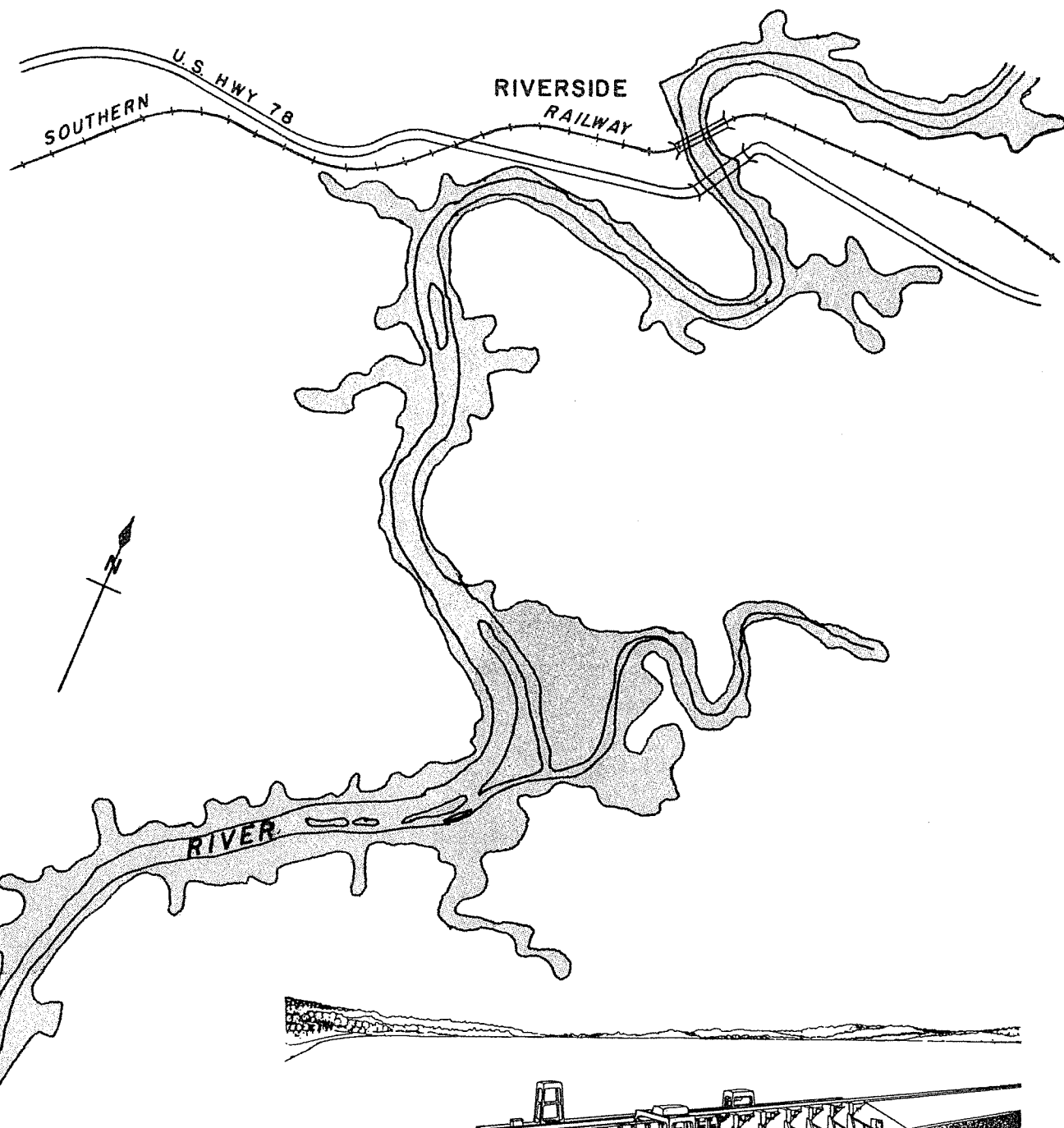
# PELL CITY

And Surrounding Area  
Offers Opportunity For

- **RECREATION**
- **INDUSTRY**
- **BEAUTIFUL HOMESITES**



Alabama Power Co  
hydroelectric and fl  
gable lakes, assuri  
the essential locks  
River. To open tl  
require the addition  
for these locks is p  
be built under the si



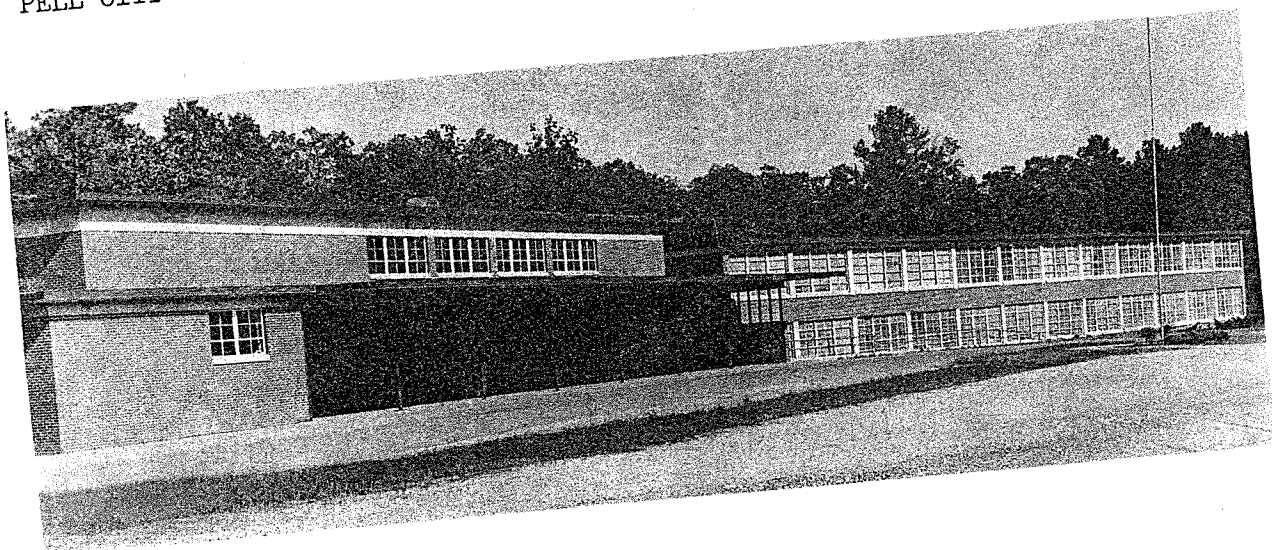
ARTIST'S SKETCH OF  
**LOGAN MARTIN DAM**  
Of Alabama Power Company  
STATISTICAL DATA

Location	Coosa River 12 miles South of Pell City
Maximum Height of Dam	100 Ft.
Length of Dam	6,150 Ft.
Number of Gates	6
Area of Reservoir	16,650 Acres
Drainage Area	7,700 Sq. Miles
Average Annual Rainfall	54 Inches
Length of Shoreline	326.4 Miles

s now in process of constructing  
trol dams which will create navi-  
ne-foot navigation channel (minus  
s entire distance along the Coosa  
stretch to barge navigation will  
s in the dam structures. Provision  
e planning of the dams, which will  
on of the Corps of Engineers.



PELL CITY HIGH SCHOOL



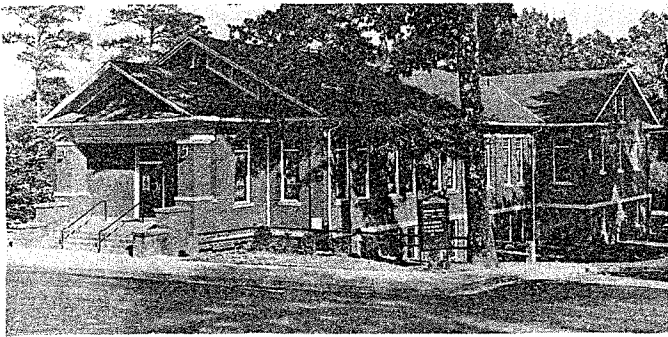
SOUTH ST. CLAIR ELEMENTARY SCHOOL



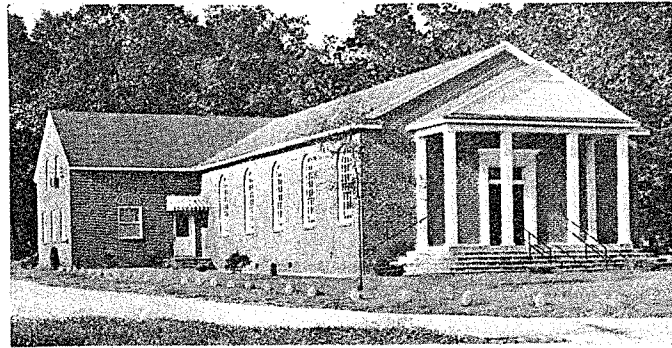
ST. CLAIR COUNTY TRAINING SCHOOL



# TO MEET SPIRITUAL NEEDS



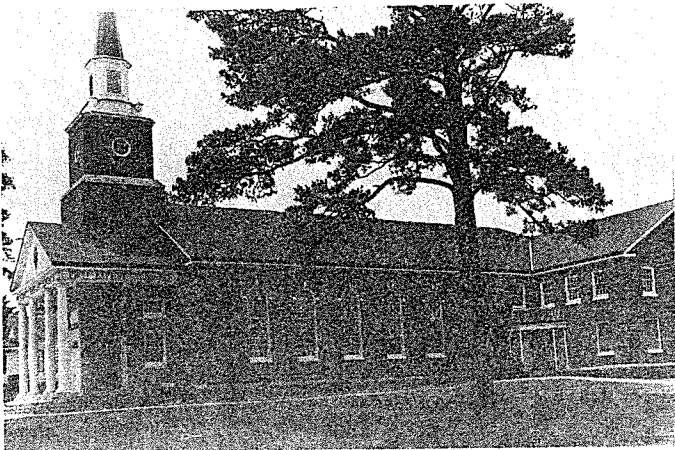
FIRST METHODIST CHURCH



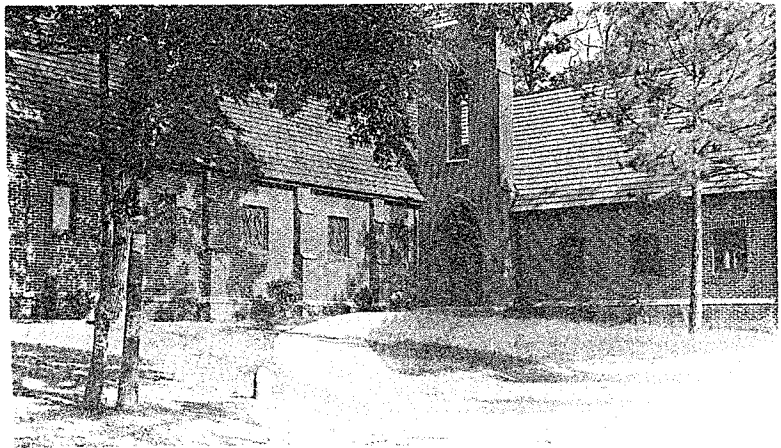
EDEN NEW HOPE BAPTIST CHURCH



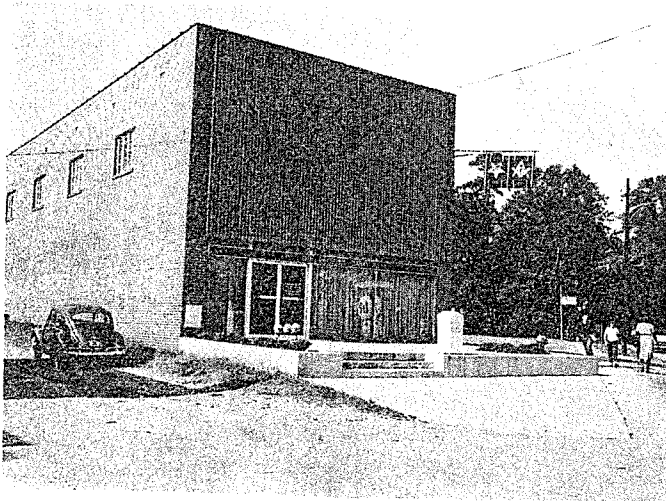
EDEN FIRST METHODIST CHURCH



FIRST BAPTIST CHURCH



SEVENTH DAY ADVENTIST CHURCH



THE PEOPLES BANK  
PELL CITY'S NEWEST



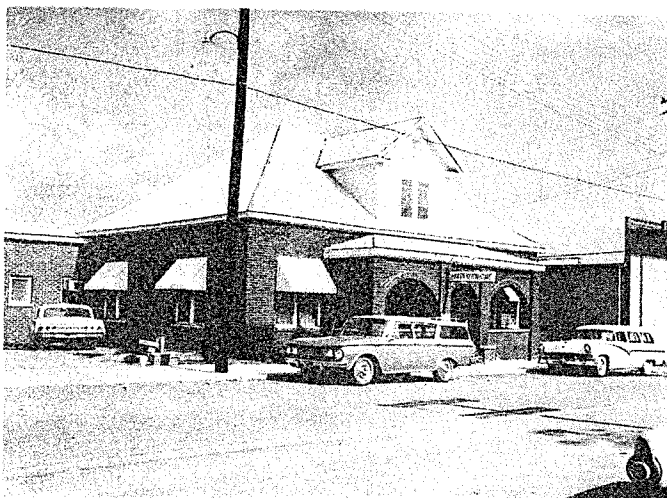
UNION STATE BANK  
ORGANIZED OVER HALF CENTURY  
WEATHERED EVERY FINANCIAL STORM



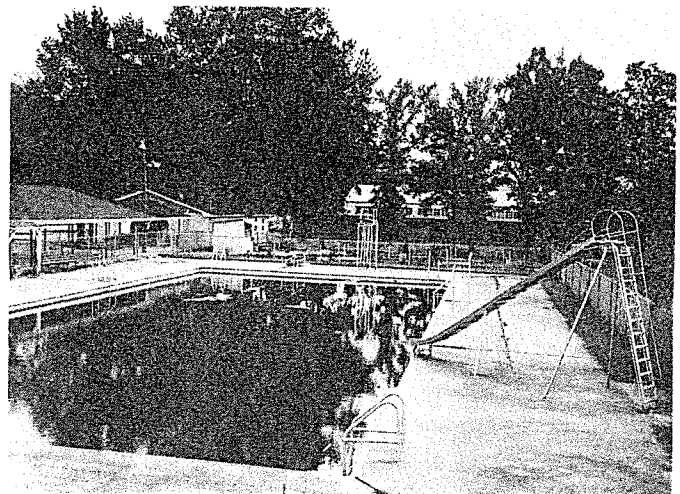
ST. CLAIR FEDERAL SAVINGS AND  
LOAN ASSOCIATION



MODERN SHOPPING CENTER



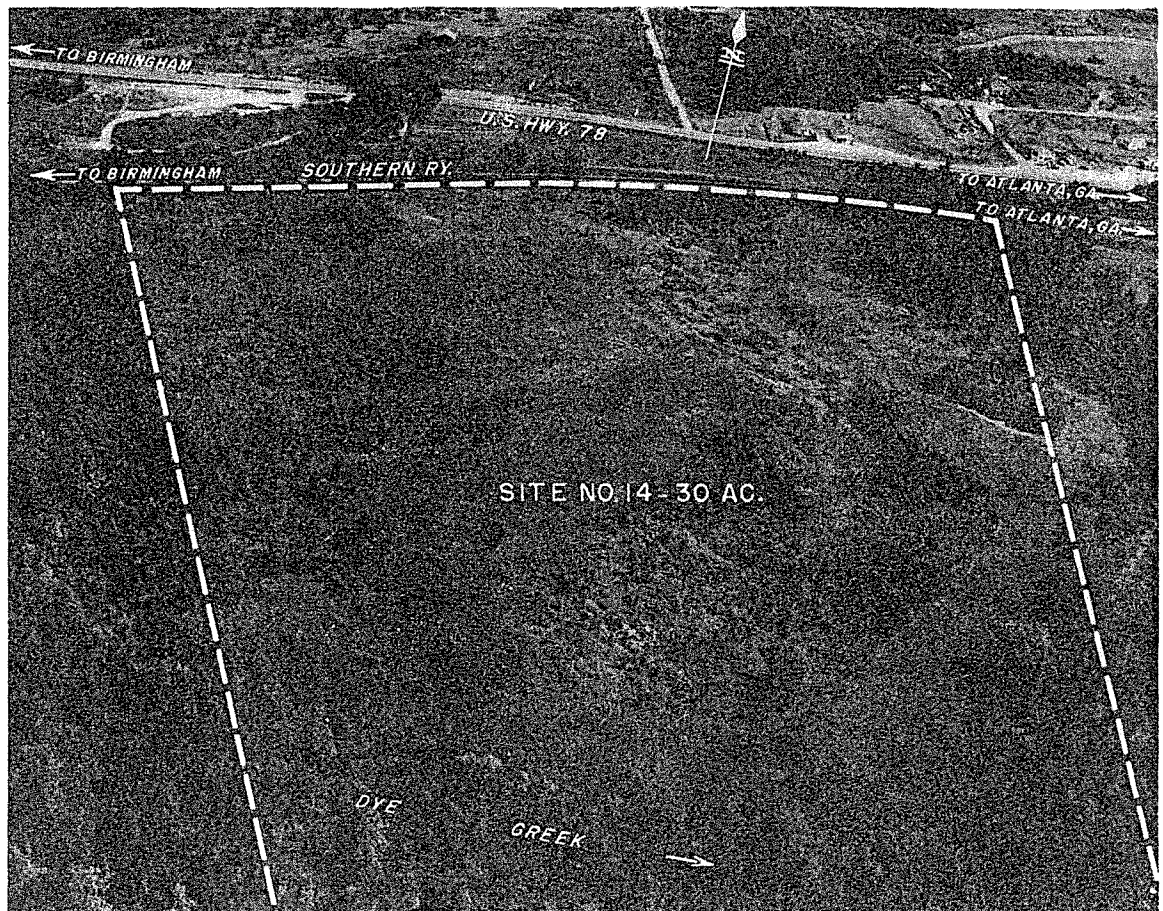
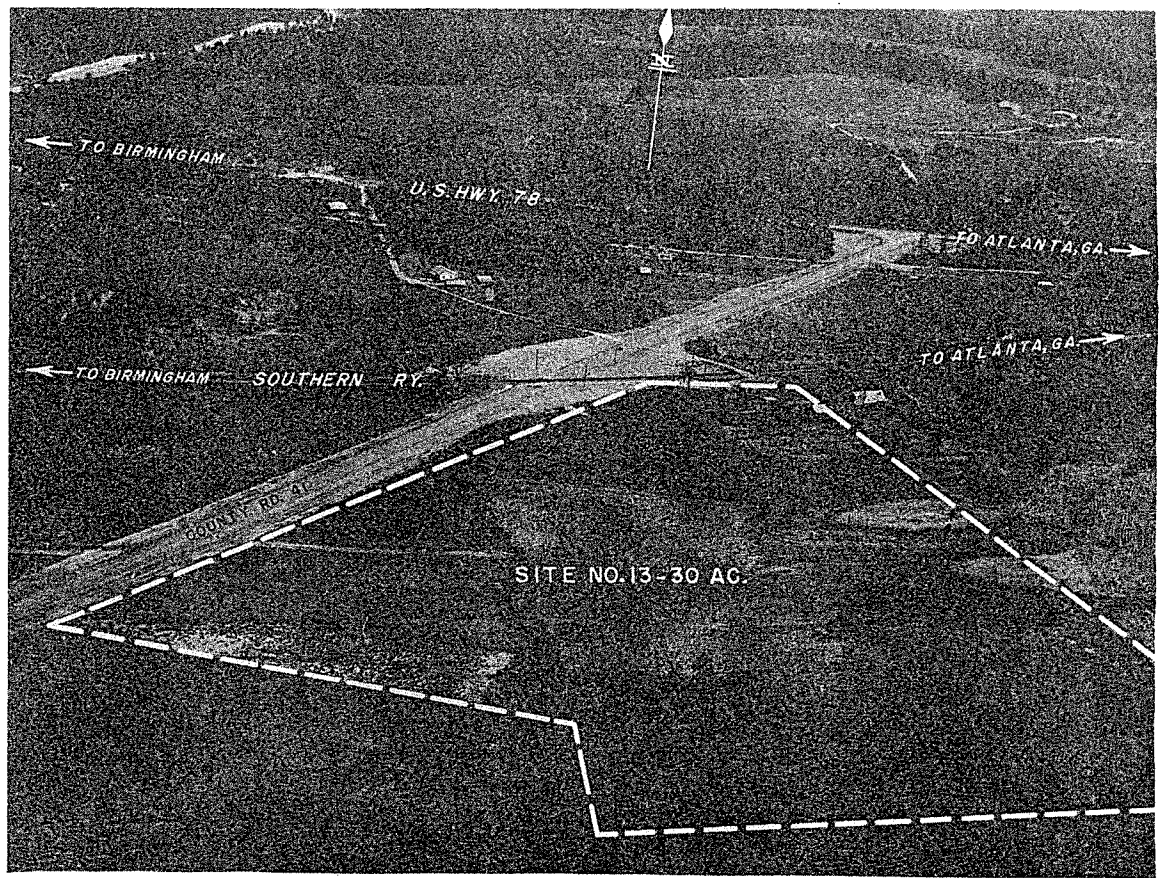
MARTIN HOSPITAL



PARK HAS POOL, TENNIS COURTS,  
RECREATION BUILDING, CARPET GOLF



LET US  
SHOW  
YOU  
THESE  
AND  
OTHER  
GOOD  
SITES  
SUITABLE  
FOR  
YOUR  
OPERATION,  
NOW  
AVAILABLE  
IN



**PELL CITY — — — — A GROWING CITY!**

# WHY

# MOVE

TILL YOU

LOOK

US

OVER

*INDUSTRY IS WELCOME...*

*Let us give you the  
detailed information  
you want...*

WRITE  
WIRE  
PHONE

MAYOR SAM F. BURT

CITY HALL

PELL CITY, ALA.

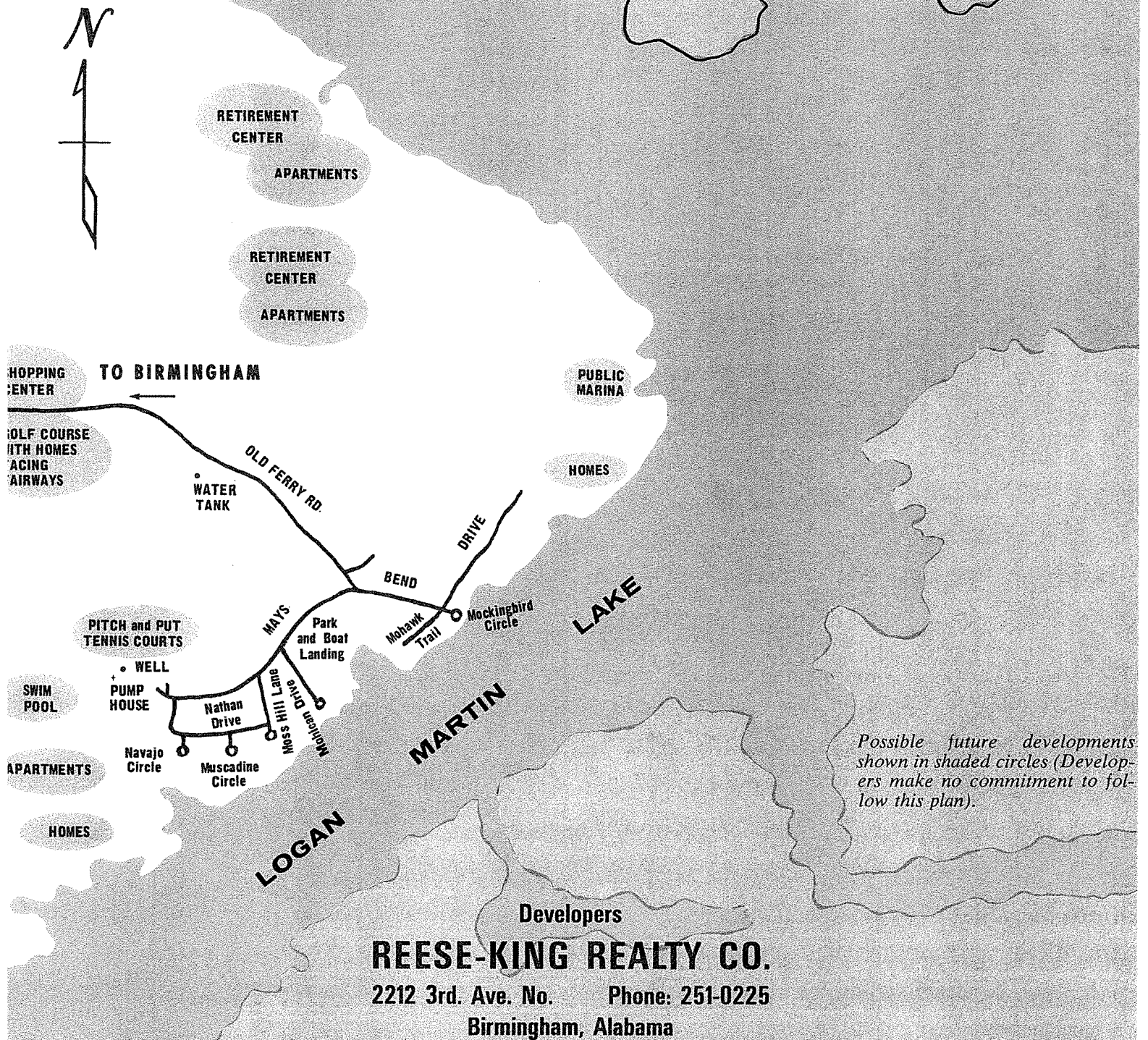
**AN IDEAL INDUSTRIAL CLIMATE**



PREPARED BY  
THE ALABAMA STATE PLANNING AND  
INDUSTRIAL DEVELOPMENT BOARD  
MONTGOMERY, ALA.



Development of  
Historic  
**MAYS BEND**  
on  
**LOGAN-MARTIN LAKE**





efore white men came to Alabama DeSoto selected as a campsite this high beautiful ridge which forced the river into a big bend. And long before the white men it was the chosen camp of the Indians.

## WATER PARADISE OF BIRMINGHAM AREA ONLY BIG WATER NEARBY

*Without obligation you are invited to inspect  
the first 100 lots on*

## HISTORIC MAYS BEND

**By far the best lots on the lake  
PAVED STREETS—WATER—GAS**

**EASY TERMS—PRICED FROM  
\$2,600 TO \$8,000**

**IDEAL FOR YEAR ROUND LIVING OR RETIREMENT**

## LOOK AT THESE ADVANTAGES

1. Highly restricted neighborhood—Your neighbors carefully selected and their house must be attractive. No trailers—no shacks—no shell homes—Developers own all lake front within a mile of development.

They have same interest you have to keep out undesirable or cheap development (ask for copy of restrictions).



2. Lots generally face away from afternoon glare.

3. View across widest part of lake.

4. Cheap ALAGASCO gas.

5. No dust or mud—durable county specification paving. County will likely tie paving up to our subdivision soon and assume maintenance if owners so desire.

6. No other **deep water** lots as close to Interstate Highway (7.8 road miles). Thus less mud flat out front during low water.



7. Deep well water. All inferior and surface water **above** hard rock at 175 feet sealed off so that water comes from much better water strata below 175 feet of rock.



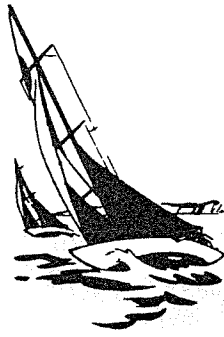
8. No "fly by night" promotion. A 60-year-old realty firm (Reese-King Realty Company) has spent over \$200,000 in getting this development underway in partnership with the landowners (The Mays Estate) with the First National Bank of Birmingham acting as Trustee.

About 1,000 acres yet to be developed with high class residential, apartment houses, shopping area, a golf course, etc. and perhaps a marina. Locations and timing not definite or promised but map indicates present rough planning.



# Developers—REES

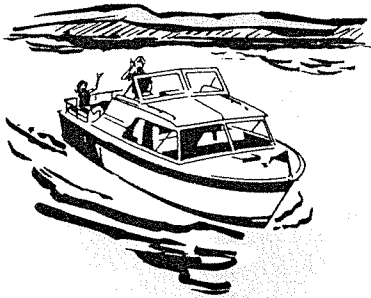
9. Birmingham people can get to Logan-Martin Lake in less than half the time to any other really big lakes. Logan-Martin Lake has 18,200 acres of water.



10. A **non-profit** lot owners association already incorporated to promote the health, safety and welfare of the homeowners at Mays Bend and specifically to,—

(a) Maintain a full time caretaker to protect homes.

(b) Maintain park and boat launch area **already** given to the association by the developers for the benefit of homeowners. Build summer houses and barbecue pits thereon.



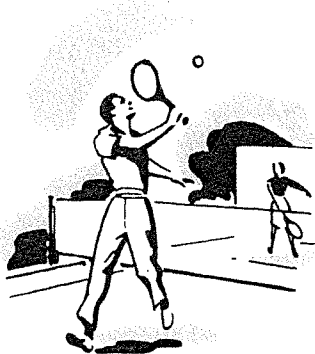
(c) Operate **non-profit** water cooperative to pay for water system, and then at lot owners pleasure (each lot owner having a vote) **reduce rates or,—**

1. Build swimming pool

2. Build shore club and/or playgrounds, and recreation areas

3. Build "pitch & put" or golf course

4. Build tennis courts



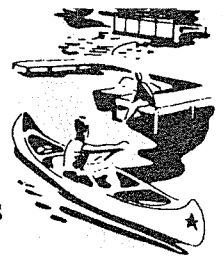
5. Install street lighting

6. Beautify roads and park areas

7. Operate morning and evening bus to Birmingham

8. Provide garbage collection

9. To make any other improvement or render any other service promoting the health, safety or welfare of said lot and homeowners.



All lot owners on the present and future developments are required to belong to and pay the assessments (5.00 per month maximum) levied by the Mays Bend Lot and Home Owners Association (non profit) which in a few years should result in substantial income to make any or all of the above improvements desired by the lot owners, **or to substantially reduce the assessment.**



### REAL BARGAIN PRICES WHEN YOU CONSIDER

\$1500 saved on individual well and well house which will still leave you with much inferior water.

\$100 **per year** saved by Alagasco cheap gas for heating or cooling.

\$100 **per year** saved on car washing and house cleaning because of paved roads.

\$100 **per year** saved on car use by nearness to Interstate.

\$50 saved by utility stub outs already in street.



Follow marked road signs to sales office. Salesmen  
are on the property Saturday and Sunday or call—

## REESE-KING REALTY CO.

2212 3rd. Ave. No. Phone: 251-0225

Birmingham, Alabama

