

ALABAMA

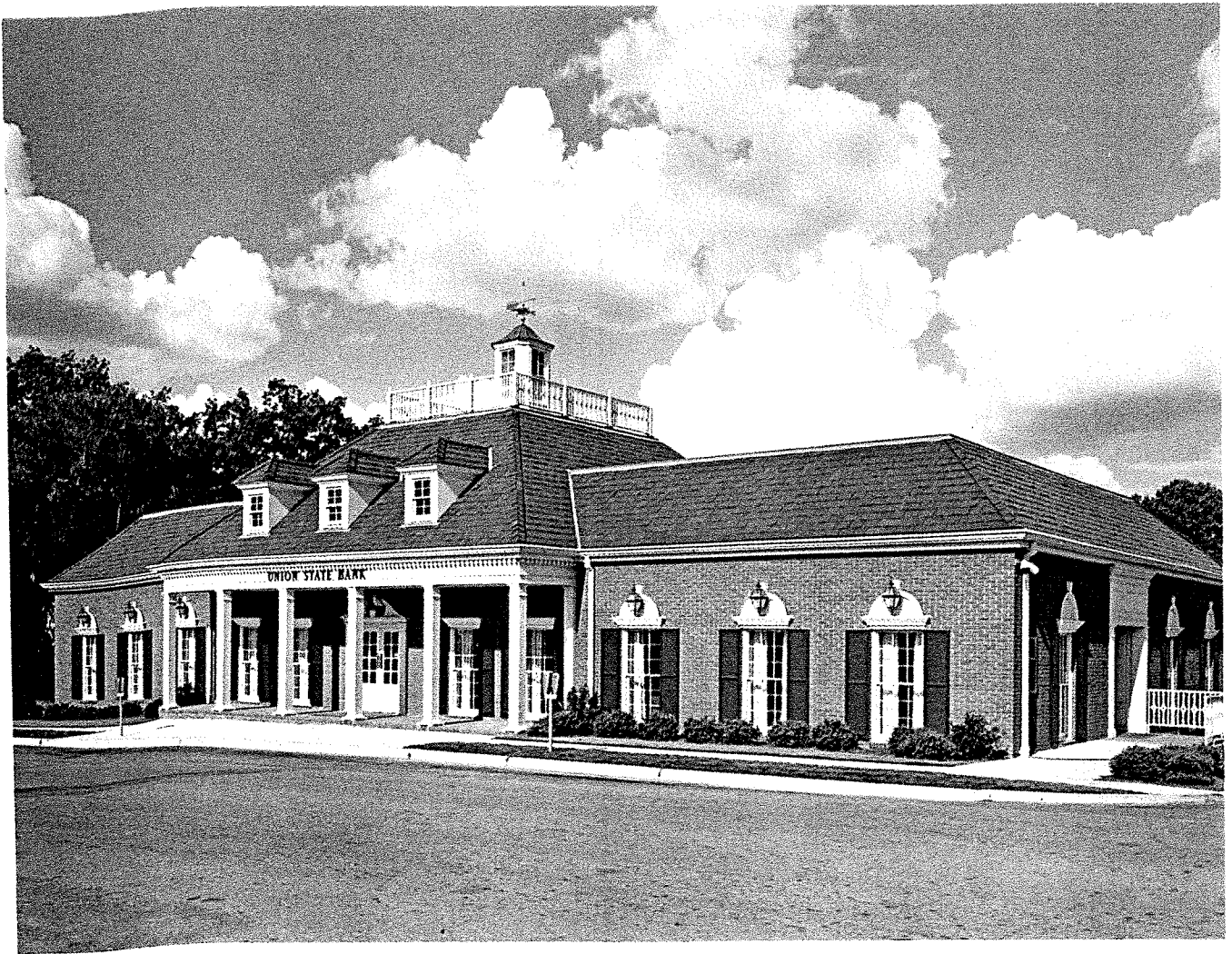
News Magazine

JULY, 1974

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ALABAMA

News Magazine


Volume 40, Number 7

July, 1974

ROBERT B. INGRAM President and Editor
EDITH R. INGRAM Vice President and Treasurer
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THE ALABAMA SCENE
as seen by
BOB INGRAM
Editor, ALABAMA Magazine

Don't make the mistake I made if you have occasion to talk to the man who claims he will be the next governor of the great state of Alabama. His name is Elvin Columbus McCary, who a long time ago made a dent of sorts on the state political scene as a Democrat. Later McCary went through a change of political life, and now he has emerged, not only as a Republican, but as a Republican candidate for governor.

I interviewed the GOP gubernatorial candidate by telephone recently, and the mistake I made came at the very end of the conversation. I suggested, not at all subtly, that at the age of 67 should McCary not be thinking of rocking chairs, Medicare and nursing homes? If ever a politician was asked a question which he was glad was asked, McCary was such a man.

"I don't think if you question any of my friends that they will question my ability to take care of myself in any kind of situation."

Then there was pause on the other end of line, what could correctly be called a pregnant pause.

"I might add," the 67-year-old McCary proceeded to add, "that I have a six-year-old daughter."

A few years back George Wallace made some political hay with a slogan which claimed he was "Our Kind Of Man." With absolute sincerity and a great deal of personal admiration, I suggest to McCary that he's entitled to use the same slogan.



McCary

As to that campaign for governor he is waging, McCary is like so many candidates for public office you have known ... no matter how hopeless the situation might seem to others, McCary is convinced he is going to win. Gov. Wallace, he said, is "out of date, over the hill." If so, I queried, how come he won by the biggest landslide ever in the recent Democratic primary?

McCary responded by accentuating the negative: "If you will look at it from the other side of the coin ... there's always two sides to a coin ... if you will look at the other side of the coin ... 71 percent of the registered voters in Alabama either voted against George Wallace or didn't think enough of him to go to the polls and vote for him."

And be certain McCary has absolutely no intention of getting out of the race, no matter what pressure is brought by other Republicans in high place. (They want him out lest he lessen the chances of Don Collins in his race for lieutenant governor.)

"I have no intention whatever to get out of this race," he replied. "I got in the race to stay in it, and that's what I intend to do."

For the record, albeit a record compiled in the dim, dark past, McCary is not totally lacking in political credentials. He served two terms in the State Senate of Alabama, the Sparks Administration (1943-47), and the Persons Administration (1951-55). In 1946 he made his one and only statewide race, seeking the office of lieutenant governor. In a four-man field, he ran third, carrying his home county of Calhoun, but no other county.

The Cover

ALABAMA News Magazine in this issue takes an in-depth look at what is happening in what once-upon-a-time was rural St. Clair County but which is no longer nearly so rural. Things began to happen in St. Clair County when Alabama Power Co. built a dam on the Coosa River and created beautiful Logan Martin Lake. It soon became a favorite playground, second-home, what-have-you, for city-dwellers in Birmingham and Anniston. More recently industry discovered St. Clair County. It was convenient to the major markets, yet not congested; transportation was a big plus (St. Clair has a highway distinction — it is the only rural county in Alabama bisected by two interstate highways); and most importantly, the folks, in St. Clair County went out of their way to make new industry welcome.

You can be sure the cover this month is all-St. Clair County. Against the background of a sunset over Logan Martin Lake are photographs relating to industry (Brandt Manufacturing Co.); health (the beautiful hospital in Pell City); utilities (what owner Jean Brandli calls her "sexy" new Coosa Valley Telephone Co. building); and education (the new state technical school on a beautiful site near Ashville.) The photographs were taken by E.C. Rosendahl, Pell City commercial photographer.

"WANTED TO LEASE — Large, luxurious home with plenty of yard space; must be near Montgomery; cost is no object. Desire to lease for 90 days." If you have rental property that meets those specs and are agreeable to a short-term lease, then you would be well advised to call, wire or write Gov. and Mrs. George C. Wallace, 1142 South Perry St., Montgomery, Al 36104. Very soon now some very extensive and very expensive repair work will begin on the Executive Mansion, and the First Family must move out. Where they will move is the question. The Whitley Hotel was an early suggestion, it being convenient . . . also conveniently state-owned (by Troy State University). But it was ruled out for lack of yard space for the kids. Later Mrs. Wallace suggested, tongue perhaps in her cheek, that the family might move in with her mother, the celebrated Ruby Austin. But the fact remains, they must move somewhere.



Normally the election of a new bank director is reported on the financial pages of this magazine, but occasionally there is an exception. Like the new board member for Central Bank of Mobile. His name is Lee Roy Jordan, owner of a tractor dealership in Mobile. Every fall, however, he leaves that business in other hands to play linebacker for the Dallas Cowboys. Jordan would be an excellent loan officer for a bank — if he turned down a loan application the borrower would not likely put up much of a fuss.



The new State Commander of the Alabama Veterans of Foreign Wars is T.M. Rudd of Dothan. He was elevated to the top spot at the VFW's 40th Annual Convention in Mobile. Named to serve with him were Joe Boyles, Jackson, senior vice commander; Joe P. Tannell, Gadsden, junior vice commander; and James Allgood, Auburn, quartermaster.

Dr. Jack Taylor has been named acting director of the Alabama Cooperative Extension Service at Auburn. He succeeds Ralph Jones, who retired June 30. Taylor has been with the extension service since 1947, and has served as associate director since 1971.



The Eye Foundation Hospital in Birmingham is \$25,000 better off as a result of the Charley Boswell Celebrity Golf Tournament held recently at the beautiful Point Aquarius course adjoining Logan Martin Lake. The tournament was directed by Jim Martin of the Point Aquarius staff. The guest list included the likes of Bob Hope, Joe Namath, Archie Manning, to mention but a few. The \$25,000 check was by far the largest yet contributed to the Eye Foundation Hospital.



Deaths of Note — Etowah County Sheriff Dewey Colvard, 58, died suddenly of a stroke while vacationing in Florida. Colvard, a past president of the Alabama Peace Officers Association, had just been renominated in May for a fourth term as sheriff of Etowah County . . . Leo E. Bashinsky, retired Birmingham business executive, died at the age of 82 of leukemia. A native of Troy, Bashinsky was in a variety of businesses, at one time being owner of Golden Flake Inc., the potato chip firm. That firm is now operated by his son, Sloan Bashinsky . . . Fred S. Ball, 78, a widely known Montgomery attorney, died at his beach home at Destin, Florida. A graduate of Princeton, Ball was the senior member of one of the Capital City's oldest law firms . . . L.C. (Clyde) Pittman, director of advertising/public relations for the big Winn-Dixie food chain in Alabama, died of cancer at the age of 37. A Montgomery native, Pittman had learned only a few weeks earlier of his terminal illness . . . Miss Marie Whitson, president of the Talladega City Council, died at the age of 74. She was elected to the City Council as a Republican in 1971, the first woman elected to the Talladega Council . . .

A Lt. Governor You Can Vote for.

You're going to hear a lot about Don Collins between now and November. Because Don is the better choice you wished we had in May. He's an honest, mature candidate for the Number Two office. An experienced candidate. With a 4-year record in the Alabama House that any representative would be proud of.



He's a respected lawyer with a reputation for unswerving honesty. And the people are *his* only special interests.

Don COLLINS

Candidate for Lt. Governor

Nov. 5 General Election

(Paid Pol. adv. by David M. James, Chairman, P. O. Box 100, Opelika, Ala. 36801)

One of a series of questions asked by customers of Alabama Power. This one is by Mr. Clarence Burrage of Northport.

Will we have to cut back or will Alabama Power increase production of present plants, or will you build more plants?

So far, we haven't had to ask you to reduce your use of electricity.

But electricity is energy derived from natural resources and should be conserved.

We've urged, and continue to urge, you to take all practical steps to eliminate needless or wasteful uses of electric power.

The energy situation faced by Alabama Power isn't the same as that of electric utilities relying mainly on scarce natural gas and oil.

Why?

Because between 80 and 85 percent of the electricity produced

annually on Alabama Power's system is generated by coal-fired steam electric plants.

Most of the remainder is supplied by hydroelectric units, although we do have two relatively small oil-fired combustion turbine plants. They're operated principally during periods of peak customer demand or emergency.

We have adequate generating and other electric service facilities to serve the immediate requirements of our area. We've added generating units at certain existing plants. And we're planning and building new plants.

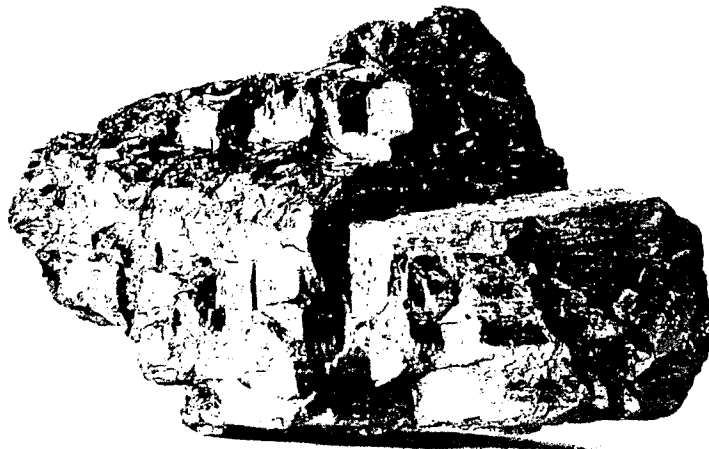
Coal-fired, nuclear and hydroelectric.

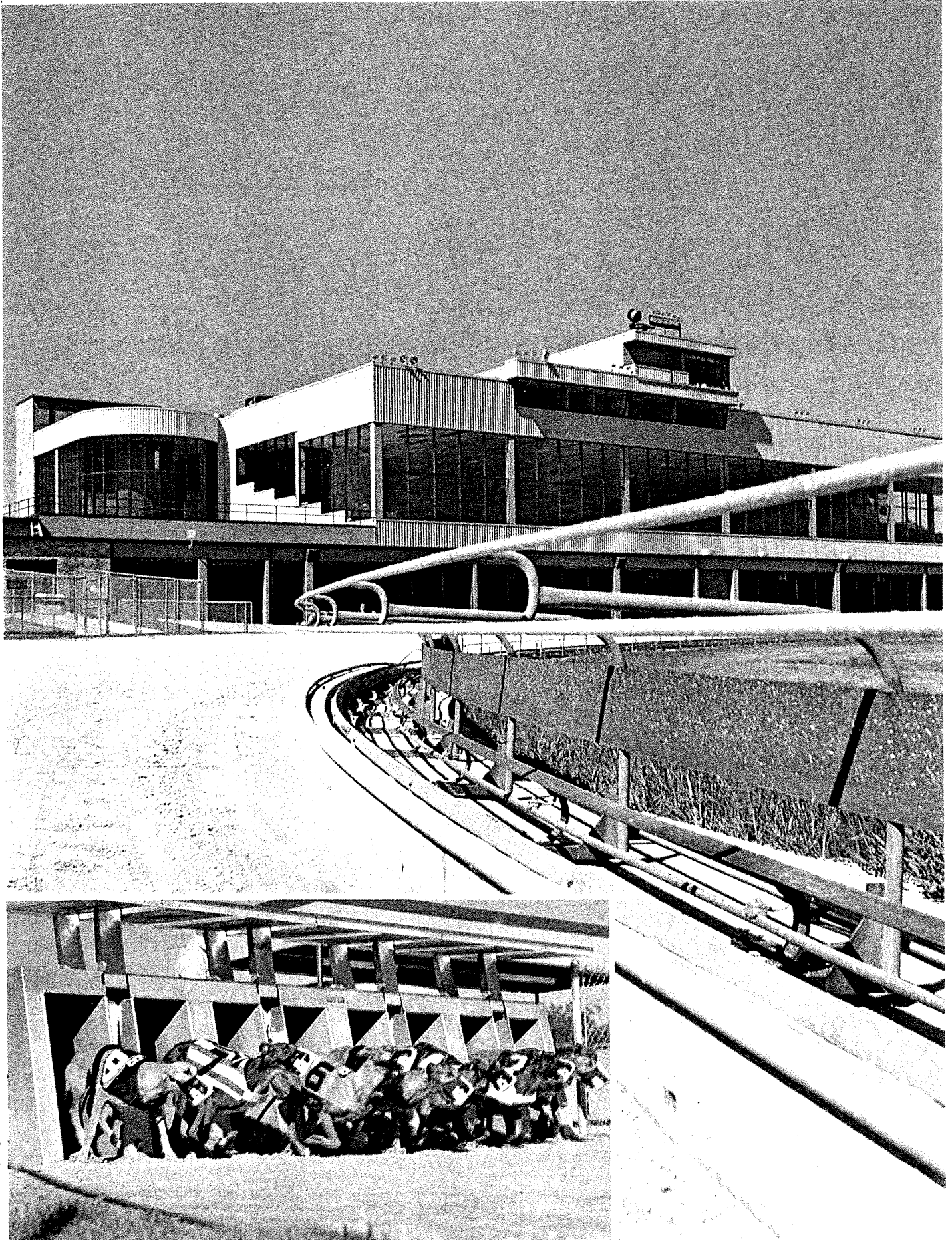
Even though coal is the primary fossil fuel we use in our electric operations, we require middle distillate oil in relatively small quantities to start ignition in coal-fired boilers and to stabilize flame during operations.

Oil also is needed for our combustion turbines and at times for a plant that supplies steam heat for about 200 customers in downtown Birmingham.

So, for the present, that's where we stand.

We'll try to keep you informed of the electric energy situation as new developments occur.





Alabama's Only Legalized Gambling Is A Bonanza For Mobile Taxpayers

On January 18, 1972 in the county of Mobile history of sorts was made. On that cold winter day voters in record numbers went to the polls to say aye or nay on a most sensitive of questions — the legalizing of parimutuel gambling in Mobile County.

Since the very birth of this state in 1819 the God-fearing, scripture-quoting people of Alabama had with righteous indignance rejected all forms of gambling as the handiwork of the Devil. But when the votes were tabulated in Mobile County that night the Devil had prevailed. By a smashing 3-2 margin, Mobile Countians had given their approval to a greyhound race track and the gambling that went with it.

There were many opponents of this proposition, well-meaning and otherwise, who were persuaded that the referendum was an open invitation to the underworld, to the Mafia, to come in and take over Mobile. These prophets warned that Mobile would soon become the "Sin City of the South."

For the record there is not yet a shred of evidence that such has come to pass. Rather, it seems that everybody and anybody who has an official capacity with the race track and the gambling have conducted themselves as if they were in a fish bowl for all to see. Which they are.

Those who have not visited Mobile Greyhound Park are in for a surprise. It is an awesomely impressive layout. It ought to be for what it cost — \$5 million-plus.

The dominant structure is the huge five-story building which houses the grandstands, the restaurant and lounge, all of the sophisticated gadgetry required for parimutuel betting, the camera room which provides closed circuit TV coverage (plus instant replays)

of all the races, plus offices for the staff, kitchen, private dining rooms, and a most elaborate security set-up. No less than nine different security TV cameras keep a constant watch on the betting windows and there is even an oscillating TV camera in the kennel where the greyhounds are kept before the races. They also have a thing about cleanliness at Mobile Greyhound Park. The public bathrooms are as clean as the guest bath in your own home — and every bathroom has an attendant.

The success of dog-racing in Mobile in a financial sense is mind-boggling. The track first opened last August for its first 20-week season (specifically, 120 racing days, the maximum allowed by law.) When that season came to an end a total of 339,000 paid customers had attended the races, and they had wagered a staggering \$19,215,000 on the races.

Impressive as those financial records are, they will be shattered when the returns are all in from the 1974 season. For example, during the first four weeks of racing this year attendance was up 15%, and more importantly, wagering was up 16%. And this was in May before the full impact of summer vacations had been felt.

The law authorizing dog-racing in Mobile specified how this "handle" would be distributed. Most of it, 82 percent to be exact, is returned to the bettors in the form of winnings; 10 per cent goes to the owners of the track, the remaining 8 per cent goes to the Mobile Racing Commission.

At first glance, one might swiftly conclude the seven Mobile men who own the track — Joe Wilson, Aldon Smith, Lum Morrison, E.L. McDonald, Franklin

D. Brown, Herman Maisel and Joseph C. Martin — are getting rich. Not quite. For one thing, they pay almost one-fourth of their share — 2.3 per cent of the 10 per cent — in purses to owners of the winning dogs. And out of the remaining 7.7 per cent they must meet a payroll which numbers close to 400, not to mention utility bills, upkeep, etc.

It is the eight per cent that goes to the Racing Commission that has meant so much to Mobile County. Here too the law comes into play. It specifies that after the commission has paid its relatively minor expenses, the remainder goes to a variety of agencies in the city and county of Mobile. In 1973 this amounted to more than \$1.5 million in revenue. Of this huge windfall, 40% goes to the University of South Alabama Medical School; S.D. Bishop State College, 10%; Mobile County and the municipalities therein get 30% for law enforcement purposes; Mobile County Board of Education, 15%; and the final 5% goes into the Police and Firefighters Pension & Relief Fund.

The success of the Mobile Greyhound Park to date, coupled with the fact that its operation has not been marred by even the slightest hint of corruption or mismanagement, seems likely to provoke new and greater interest in dog-racing for other sections of the state in the future. In recent years legislation has been offered to legalize greyhound racing in several counties in Alabama — St. Clair, Jefferson and Macon. Only in St. Clair was the measure ever submitted to a vote, and it was soundly rejected there. There is reason to believe even stronger efforts will be made in the near future.



A Beginners Guide On How Not To Bet On The Dogs

(Editor's note — A few weeks ago the editor and the brand new associate editor winged our way to Mobile for our first look at the beautiful new Mobile Greyhound Park. It was also the first time either of us had ever attended a dog race. The editor, not known as one of the great spenders, gave the associate \$24 in cash to wager on the dogs — a \$2 bet in each of the twelve races. It was hoped that this gambling, done solely in the interest of journalism, would provide the material for a success story. It didn't. Read on.)

By Burr 'Ingram
Associate Editor

Like the man said, neither of us had ever seen a dog race before. We saw our first one in high style, first class all the way. Our host Aldon Smith, a Mobile real estate executive and one of the owners of the track, met us at Bates Field in a new-smelling Lincoln Continental. We zipped off the Theodore-Dawes exit on I-10 and detoured briefly to drive through the air-conditioned kennels where the dogs are housed during their 20-week stay in Mobile.

We then drove about a quarter of a mile to the track, and if you haven't seen it, it'll knock your eyes out. Plush is the only way to describe it. After a quick tour of the facilities, Smith took us to the restaurant where the broiled snapper was about as good as you will ever taste.

By this time the matinee crowd had begun to arrive, the noise level

began to rise, and pretty soon the greyhounds entered in the first race paraded before the grandstands. I was surprised by their appearance — more than anything else they look terribly undernourished. Maybe that's why they run so fast after that rabbit.

Anyhow, the time had come for me to convert my \$24 in company money into a small fortune. Here's a summary of the 12 races I bet on: the dog I chose, why I chose him, where he finished, and most importantly, how I fared at the cashier's window. Each race was five-sixteenths of a mile in length and most were eight-dog races. And please remember, this was my first time. As the afternoon wore on you will notice that I did use a bit more logic in dog selections and in my bets.

First Race: Upon observing the entrants in the first race, I immediately chose the dog in the Number 2 position, Beth's Nite. Why? Simple, my sister's name is Beth and my next door neighbor's name is

unbelievably, Beth Knight. If ever a bettor had a hunch, this was it. I was so sure this was the dog that I didn't even check her odds. Placing \$2 to show on Beth's Nite, I was already learning to beat the racket. I soon realized hunch betting is foolish betting. Beth's Nite came out of the gate all right, but that was as close as she got. In a six-dog race she finished fifth. My ego was blown, as was my first two dollars.

Second Race: Embarrassed by my first choice, I decided to use the "Tote Board," which shows the odds for each dog. My choice was Smokey Montell, a 10-1 shot, but a dog that looked like a winner. So I put \$2 to place on Smokey and said a little prayer. For three-quarters of the race he was the leader. Coming out of the last turn, however, he started to fade fast, very fast. He didn't place. It was after the race that I noticed that Smokey weighed nearly 15 pounds more than the other dogs in the race. That extra weight cost him and me in the stretch. I was learning the hard way.

Third Race: I tried something different in this one. Two men and I each placed a \$2 Quiniela bet on a 1-6-8 combination. To explain, we bet that of those three dogs (Nos. 1, 6, and 8) two of them would come in the top two. It did not matter which of the three finished first or second, or in which order. All we needed to win was a winner and a runner-up among these three. The odds are always high on a Quiniela Bet, the reason being they rarely pay off. It didn't pay off for me either. Never had a chance.

Fourth Race: Discouraged, I studied the dogs in the fourth race. The Number 4 dog, Amber Addie was a 5-1 shot but her record at the Mobile track looked pretty good. Telling myself that she would surely come in at least third, I put \$2 to show on her. She got a bad start, but made a gallant and futile try to get back into the race. She ended in the fourth spot . . . one position and a half of a dog from third place. I had lost eight dollars and had begun to see how easily money was spent at race tracks.

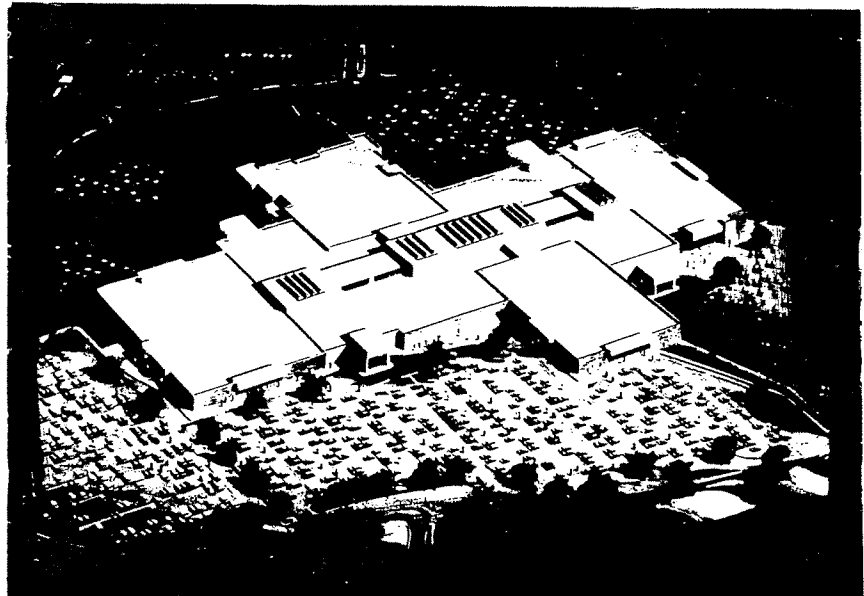
Fifth Race: Determined to win something, I picked Murrin, a 3-2 shot in the fifth race. There was no way I could keep losing, so I put \$2 to place on him. Coming out of the

gate, he looked good, real good. On the back stretch he had a commanding five yard lead. But like most of my choices he began to run out of gas. His lead was decreasing rather rapidly. The last 80 yards were spine-tingling. In a photo-finish Murrin came in second. I didn't win the race but I did win some money. You can imagine who was the first person at the cashier's window. I returned to my table with a smug look on my face and a whopping \$4.40 in my hand. This was what dog racing was supposed

to be like.

Sixth Race: By now I thought I knew what I was doing. Snug was my dog in the sixth race. In five previous runnings at Mobile he had two firsts and a second. I placed two dollars to show on him and readied myself for another trip to the cashier's window. But it wasn't to be. Again, he ran well until the home stretch. He finished fourth, one spot out of the money.

Seventh Race: I put two dollars to show on Quick Return in the seventh. I didn't think his 7-1 odds



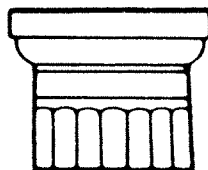
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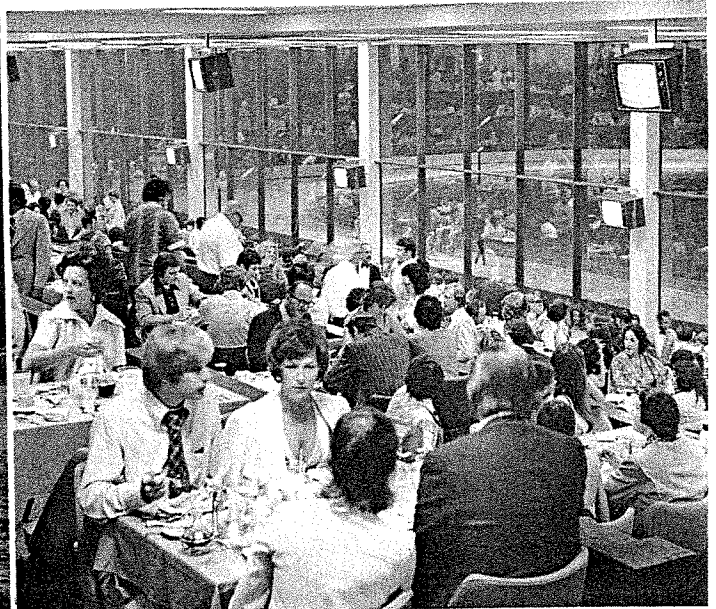
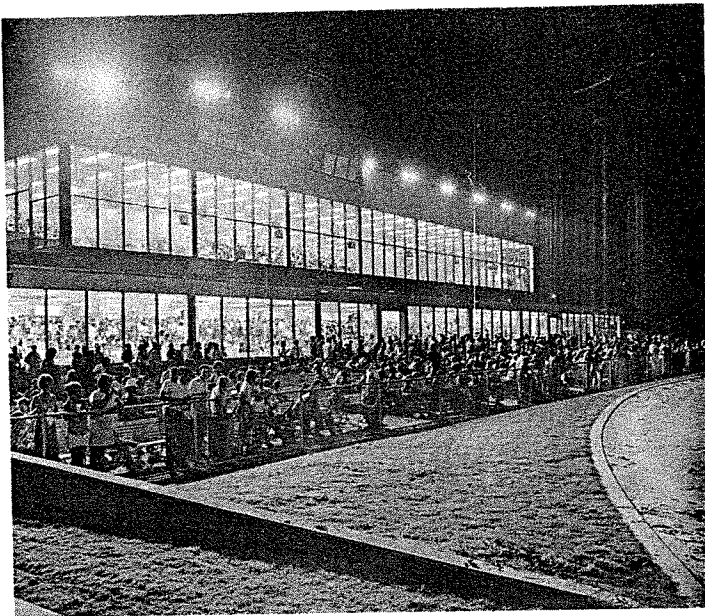
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Standing room only crowds are not unusual at Mobile Greyhound Park, as the left photo suggests. While many of the fans prefer to remain in the glass-enclosed air conditioned seated area, still others prefer the open air area, perhaps to shout encouragement to the hounds. The finest food and drink is available in the tiered restaurant and lounge on the second floor of the huge track building. Closed circuit TV cameras give the diner instant replays of each race, as well as live coverage.

were indicative of his strength. In six runs in Mobile he had a first, three seconds and a third. Two dollars to show wasn't a bad bet. Like all my dogs he led most of the way, only to choke in the clutch. Some dog nosed him out at the wire for third place and my spirits

were at a new low.

Eighth Race: Jug O' Rum was the 6-5 favorite in the eighth race. He was my favorite too. I put two dollars to place on him. It was a good bet. He led all the way, even across the finish line. My payoff was \$2.60. Not much for a \$2 bet, but it sure beat losing.

Ninth Race: Disaster is the best way to describe it. Katie Elmore, a lean-looking 5-1 shot got my two dollars to show. The first turn killed her. She got caught in a crowd and took the curve about 10 yards wider than the rest of the field. The race was over for Katie.

Tenth Race: The bettors were saying this was a two dog race between No. 2 Pleasant and No. 5 Think Loud. With 2-5 odds I put two dollars to win on Pleasant. It was the best race of the day. The dogs were 1-2 all the way with the No. 5 dog, Think Loud nipping Pleasant at the wire. What a way to lose two dollars.

Eleventh Race: I purchased a \$2 Quiniela ticket for Easty Kinto

and Fuel Gauge in the eleventh. The odds said these were the best. All I wanted was these two to be the first two across the finish line in either order. They were close (second and third), but close doesn't win in dog racing.

Twelfth Race: The last one. Surely, luck would be with me for one race. Cartero Jorge was one of the favorites, so he got my \$2 bet to place. The track had been soaked by an afternoon shower so anything could happen. It did. Cartero Jorge obviously didn't like a wet track. He was completely outclassed and ended up in seventh.

It doesn't take a mathematician to figure out that I came away from the track a loser. Of my original \$24, I left \$21 at Mobile Greyhound Park. One might think I should stay away from the dog track. Don't bet on it. I learned quite a bit in those twelve races. Although it was a day of "almosts", the next time will be better. I can feel it. Experience proved to be a good teacher... I hope!

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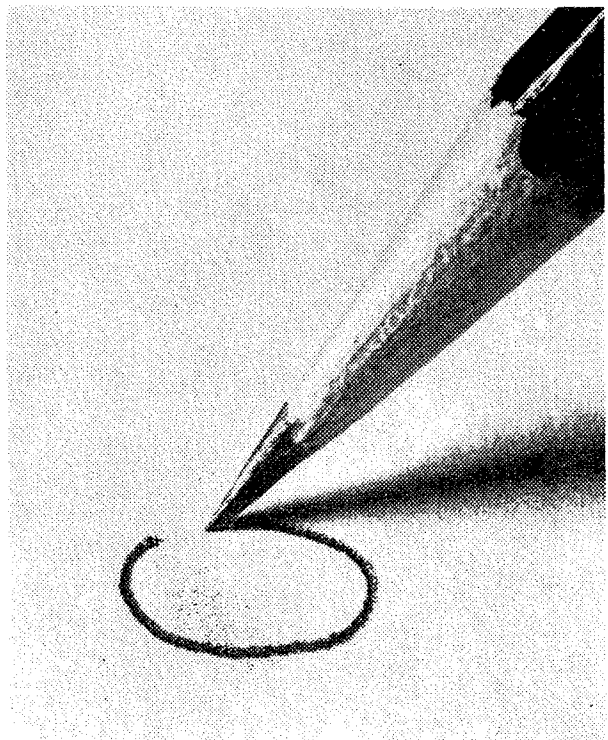
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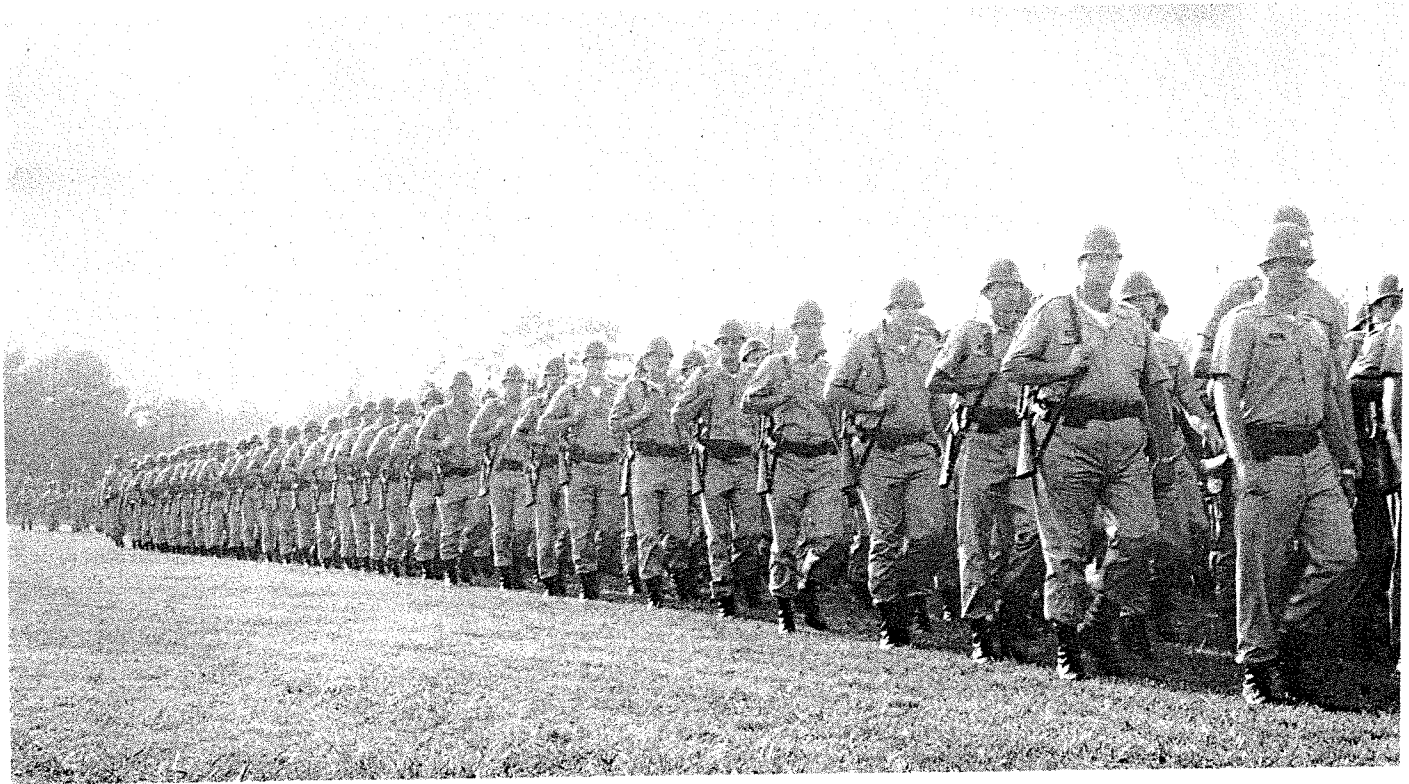
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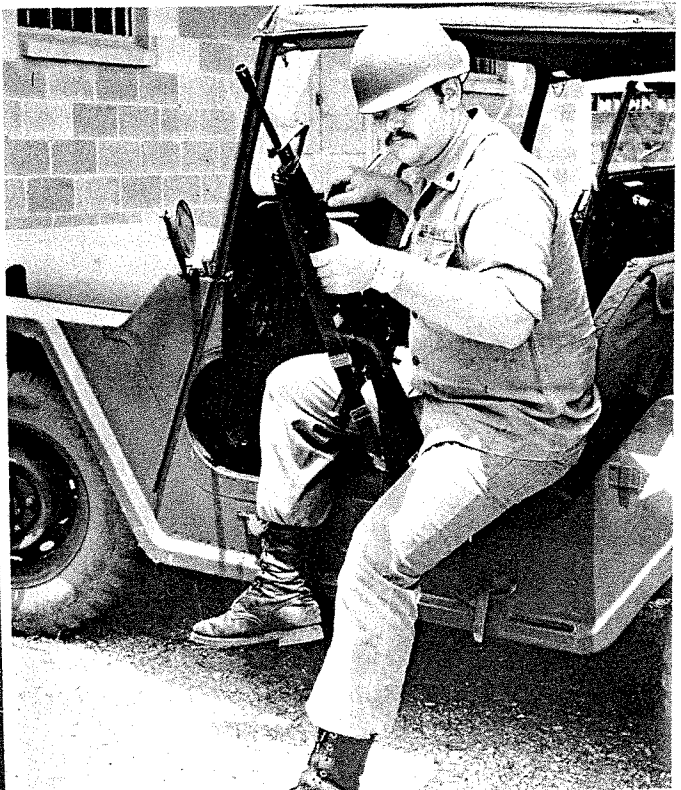
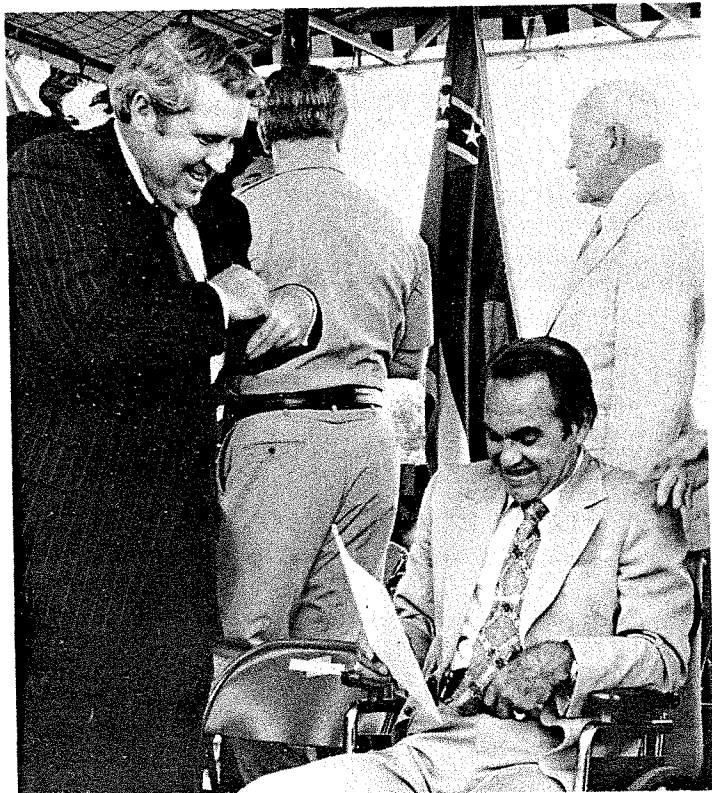
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GOVERNOR'S DAY FOR ALABAMA GUARD

Some 9,000 Alabama National Guardsmen participated in Governor's Day ceremonies recently during the two-week summer drill at Camp Shelby, near Hattiesburg, Mississippi. The highlight of the day was the parade of the troops before the reviewing stands. Prior to the parade ceremonies the Commander-In-Chief, Alabama Governor George C. Wallace talks with Mississippi Governor William Waller (lower left). Standing behind Governor Wallace is a man very familiar to the Alabama National Guard, retired Gen. Walter J. (Crack) Hanna. The annual summer drill is like a small scale war for many Alabama Guardsmen. Air and ground combat operations complete with tanks, artillery and helicopters provide invaluable training in case the Guard is needed in wartime. Specialist 5 Dave White of Montgomery, lower right photo, inspects his powerful M-16 automatic rifle.



A Living Doll...With A Talking Doll

It was on a Saturday night in August, 1964, that this story began. On television that night was the finals of the Miss America pageant being held in Atlantic City, New



Jersey, and Pamela Kaye Long of Huntsville was glued to her TV set just like most 11-year-old girls were.

The winner of the coveted Miss America title that night was Miss Arizona, Vonda Kaye Van Dyke. But what most impressed young

Pam was Miss Van Dyke's talent — she was a ventriloquist.

The show had hardly ended before Pam went to her room, found her favorite rag doll, and began to "play-like" she was a ventriloquist. In the years that followed Pam Long did indeed become an accomplished ventriloquist, and in addition, she grew up to be an uncommonly beautiful young lady. This was absolutely confirmed a few weeks ago when Pam was crowned as Miss Alabama.

In a very few weeks she will be in Atlantic City, N.J., competing for the title of Miss America, and be sure at her side will be "LeRoy", her sidekick in her ventriloquist act. In the finals of the Miss Alabama competition, "LeRoy" played the

role of an American patriot of 1776.

Winning beauty titles is nothing new for Miss Long, who turned 21 on July 13. A graduate of Butler High in Huntsville, she is the reigning "Miss Florence State", where she is a junior majoring in English, speech and drama. She is five feet, eight inches tall, has dark brown hair and green eyes. Rules of the Miss Alabama/Miss American pageants indignantly disallow the publication of vital statistics (i.e., measurements), but it can be said that in a bathing suit Pam under no circumstances would be mistaken for a boy. An all-around outdoor type, Pam is a sailboat enthusiast and is also an accomplished rider of motorcycles and horses. She is very active in the Methodist Church. ■

Presenting Don Lamon

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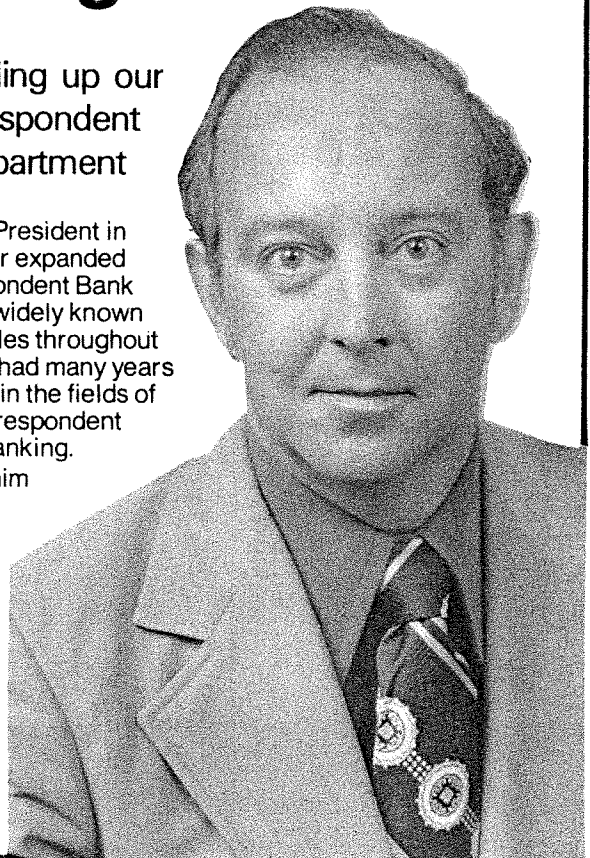
Don Lamon is Vice President in charge of our expanded Correspondent Bank Department. He is widely known in banking circles throughout Alabama and has had many years of experience in the fields of investments and correspondent banking.

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Birmingham's Neal Andrews

He Reigns As The Prince Of Pizza But Pasquale's May Make Him King

A couple of hours with Neal L. (for Leroy) Andrews is an experience difficult to describe. At times you are compelled to bite your tongue to keep from reacting to what appears to be his brashness; at other times you are marvelling at the wisdom-in-the-rough he dispenses. But at all times you can be nothing but impressed at what counts the most — not what he says, but what he has done.

If you measure success in the business world by financial gain, and no better yardstick comes to

mind, then 38-year-old Neal Andrews is an uncommonly successful man. He is truly one of the young giants on the Alabama business scene. And a self-made one at that. A multi-millionaire, he has achieved this lofty financial position in a most unusual business — the peddling of pizza pies.

Andrews is president, chairman of the board and majority stockholder of the Pasquale Food Company, Inc., a giant chain which is headquartered on West Oxmoor Road in Birmingham. For the

record, Pasquale's today is the third largest pizza chain in the nation, a distinction which surely merits for Andrews the title of Prince of the Pizzas. And at the rate he is going, the King best look to his crown. Six years ago there were 84 Pasquale's in a handful of states, today there are more than 250 of them in 20 states.

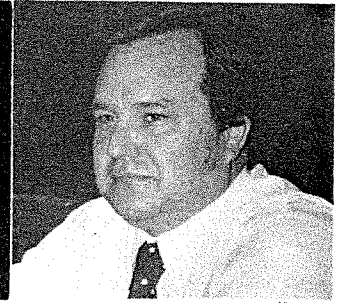
That Andrews has achieved such remarkable success in business should surprise not at all those who knew him in his boyhood days in Birmingham, or perhaps later as a student at the University of Alabama. Almost from the age of puberty he has been one of those admired/envied/despised youngsters who had a knack for making a buck. At age 16 he was one of the top Fuller Brush salesmen (or salesboys) in the entire state; at 17 his success in selling air conditioners amazed and infuriated experienced salesmen twice his age.

But it was at the University of Alabama where Neal Andrews was to really come on strong. Immediately upon setting foot on the University campus, Andrews put his fertile brain to work to come up with a money-making scheme. What he came up with proved to be a gold mine.

Andrews' plan was to print a poster-like telephone directory which would be permanently and prominently affixed inside telephone booths on the campus and alongside phones in all the dormitories, fraternity houses and sorority houses. Of course the directory included the frequently called numbers — i.e., the girls dormitories and sorority houses. Also it contained



"The only good salesmen are hungry salesmen . . . Once they get rich and fat you better kick 'em upstairs and find you some lean and mean ones . . . they are just like hound dogs . . . the fat ones don't hunt."



such obvious numbers as the Fire Department, Police Department, Hospital, and a few major University numbers. But the kicker was that it also included one drug store, one plumber, one electrician, one laundry, etc. Be absolutely sure these businesses paid dearly for the honor to be the only one of their kind on the directory. The scheme worked so well that soon Andrews had gone regional, selling the directory on campuses throughout the South. By his senior year Andrews' directory was producing for him in the neighborhood of \$70,000 a year. There are yet a few people around who haven't reached that plateau in a lifetime of work.

Be certain his monumental success as a business whiz kid persuaded him that he best get out of pre-med and into the School of Commerce. Originally he had planned to follow in the footsteps of his father, the late Dr. Neal Andrews, a Birmingham surgeon.

Despite the monetary success he enjoyed as a college student, Andrews did not graduate a wealthy man. He saved very little of the money.

"It seemed so easy to make that I didn't worry about saving any money," he said. "But man, did I have myself a time . . ."

The way he says it, you just have to believe him.

Graduation from the University proved to be a traumatic experience for Andrews. He had grown accustomed to a life style afforded by his college income, but he was to learn quickly that there weren't a whole lot of \$70,000-a-year jobs waiting for him out in the cruel world.

Eventually he went to work as a trainer stockbroker for Courts & Co., at the same time continuing to keep his fingers in the telephone directory business. One weekend while on the University of Kentucky campus in Lexington, An-

draws for the first time in his life entered a Pasquale pizza establishment . . . not to buy a pizza (at that time he had never eaten one) . . . but to sell them an ad. He made the sale, and in the course of the conversation the franchise owner mentioned he was having a heck of a time filling out his federal corporate income tax form. Andrews offered to return that night to give him a hand

"When I looked at his statement I saw he had netted \$48,000 the previous year. All of a sudden I got interested in the pizza business," Andrews said, "Early the next morning I was in Cincinnati, at the home office of Pasquale's."

When he left that Ohio city Andrews had in his hand a franchise agreement to open a Pasquale's in Tuscaloosa. The two brothers who had founded the small chain — Vincent Gramaglia and his brother Pasquale (whence came the name) — were quite certain Andrews was out of his head. Folks in Alabama, they reasoned, liked grits, collard greens and hawg jawl . . . they had never heard of pizza, much less eaten one. They were right on both of those counts, but dead wrong in thinking Andrews had blown his mind.

The story of that first Pasquale's in Tuscaloosa is a sharply-focused portrait of Neal Andrews, Salesman Extraordinaire, in action:

"We opened our doors at noon on that first day . . . by 5 p.m. we had done exactly \$25 worth of business, and all of that was for sandwiches. I knew we were in trouble, but I also knew why. I went to the kitchen and told the cook to start baking pizza pies as fast as he could and not to stop. As fast as he could make them I delivered them to every fraternity house on the campus . . . I just barged into some of the dining rooms, shoved the pizzas under their noses, and headed for the next frat house. The next day I walked up and down University Avenue giving a piece of pizza pie to everybody I met. By the weekend it was standing room only . . . I netted \$3,000 the first month."

Andrews soon expanded his operations in Birmingham, then to other cities in Alabama. Still later he picked up the franchise for several other states. By 1968 the Andrews franchises were bigger and more profitable than the parent company — the tail was indeed wagging the dog. It was then that Andrews came to a decision.

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"I had to decide whether to really get into the pizza business or get out," he said. "I decided to get in."

Andrews' operation went public, and with the proceeds of the stock sale (100,000 shares at \$15 per share), he bought the parent company and moved the corporate headquarters to Birmingham. Since then it's been straight up for Pasquale's and for Neal Andrews. And he is quick to tell you that the best is yet to come.

"Did you know that a Gallup poll showed that in the 21-to-34 year-old age bracket that pizza pie eaters outnumber hamburger eaters by eight per cent," he asked.

"I didn't know that", I replied.

"What this means," he quickly continued, "is that these people will continue to eat pizzas and their children will likely have the very same tastes. Man, we can't do anything but grow."

Andrews hesitates not at all to admit he has made a pile of money

in the pizza business, nor does give a second of worry about losing the fortune he has amassed.

"If I lose everything I've got then I'll just make it again," said. Matter-of-factly he said it. very probably would, too.

He also gave a little counsel those who aspire to make a million dollars.

"Don't go into a business with your only goal being to make million dollars," he said. "Whatever you do best, then do it . . . don't waste your time on short-range dollars . . . look for ways to make the long-range dollars."

And another bit of Andrews' philosophy, surprising in that comes from one who admits weighing an overweight pounds:

"The only good salesmen hungry salesmen . . . once they rich and fat you better kick upstairs and find you some lean mean ones . . . they are just hound dogs . . . the fat ones do hunt."

When he is not out hustling folks to buy a Pasquale franc (and they in turn buy all of the products and perhaps even a smaller building from the parent company), Andrews enjoys trail riding on a mini-bike or maybe sailing one of the several lakes in Birmingham. Andrews looks part of man of means when he drives about Birmingham — now he is driving a used Mercedes convertible which cost \$14,000. At home is a 1931 which he impatiently explains one unlearned in classic cars was in fact a classic car.

Some folks around Birmingham aren't overly fond of Neal Andrews. There's reason to believe some of this hostility is simply that resentment for those of the new rich, or those who made their money rather than gracefully inherited it. The contention is that Neal Andrews comes on too strong. But give the man his due — it is unlikely that anyone dealing with this young man had any doubt as to where he stood with him, or where he stood with them. And that may be one of the most admirable traits anyone can have.

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Fowler Selected "Man Of Year" At SBA Meeting

George T. Fowler, a Baldwin County businessman who made Emperor Clock Company a multi-million dollar operation, has been named Outstanding Small Businessman of the Year for 1974 by the National Council for Small Business Management Development.

Fowler, who lives in Spanish Fort, received the honor for his achievement in establishing the Emperor Clock Company in Fairhope, a producer of grandfather clocks. He recently sold the company for \$4.2 million and is now president of the Empress Chandelier Company in Mobile.

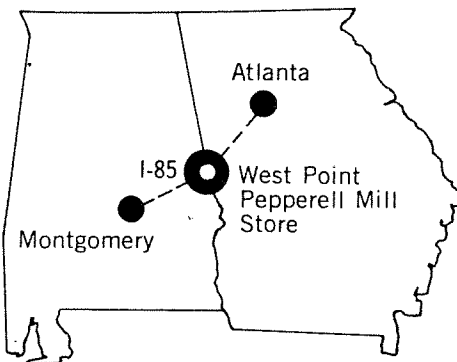
In receiving the award at the Council's 19th annual conference at the University of Alabama in Tuscaloosa, Fowler said, "This is the highlight of my business life."



The new president of the Association of County Commissioners of Alabama is Henry County Probate Judge W.L. Woodham, Woodham, who succeeds Cooper Green of Birmingham, was elected at the groups annual convention in Gulf Shores.



Helen M. Brown, chief operator at the First National Bank-Montgomery, is the new international president of the Private Telephone Operators Organization. She was elected to the office at the group's annual convention in Toronto, Canada. Delegates from some 500 PBS Clubs from the U.S., Canada and Mexico attended the convention.



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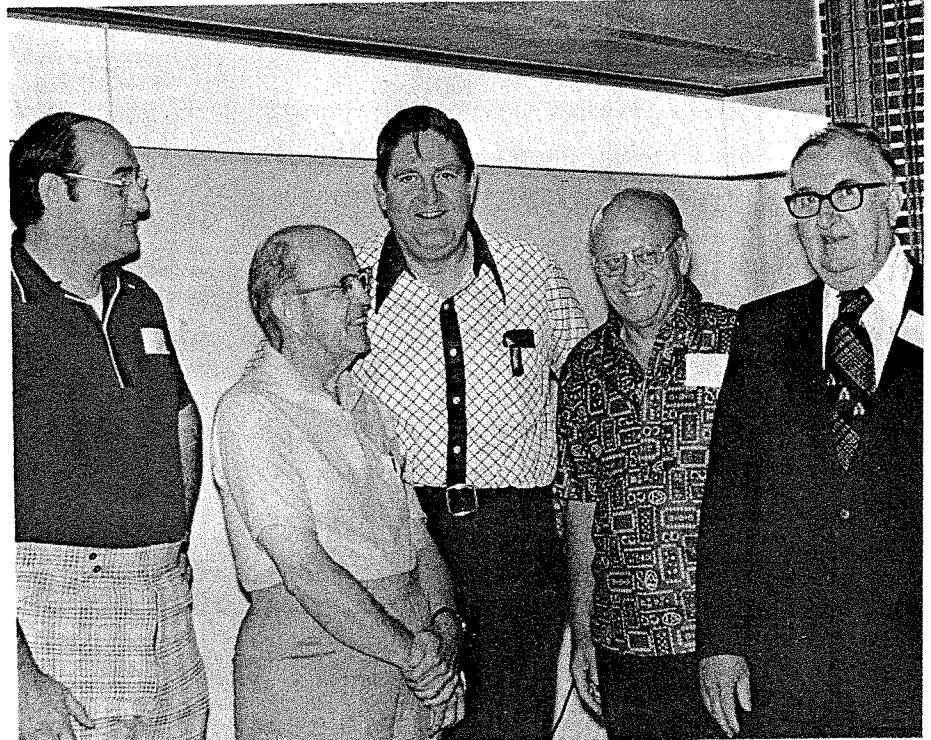
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Four probate judges and the Chief Justice relax at the recent convention of the Association of County Commissioners of Alabama in Gulf Shores. The four probate judges were named to a commission to draft proposed legislation for Alabama's recently-passed Judicial Article. From left to right are: Choctaw Probate Judge Mark Ezell, Dallas County Probate Judge Bernard Reynolds, Chief Justice Howell Heflin, Tuscaloosa Probate Judge John Puryear and Sumter County Judge Wilbur E. Dearman.

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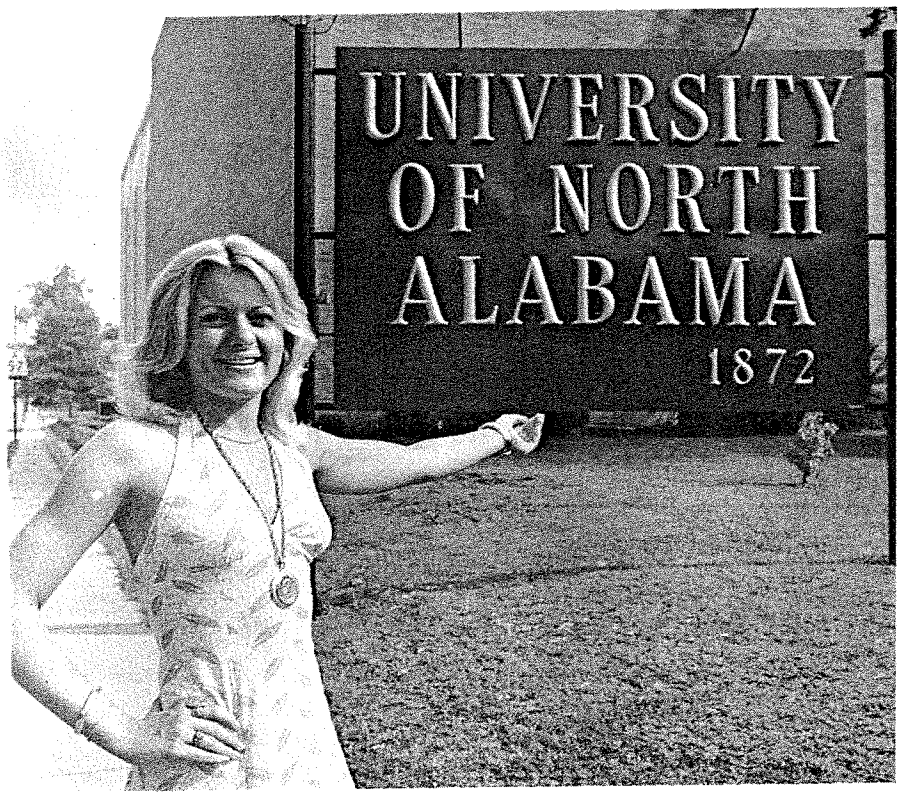
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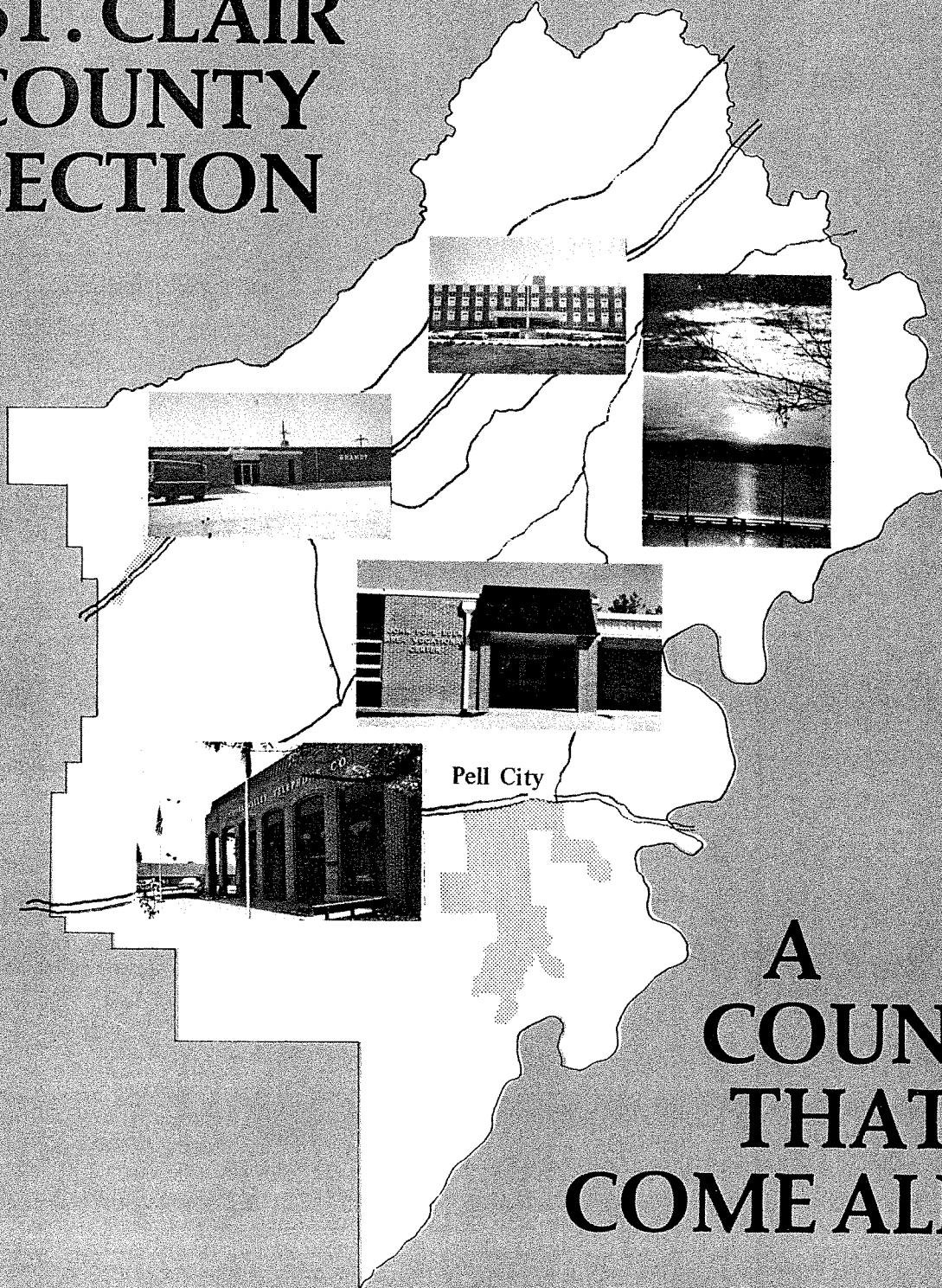
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When you get around to it, that sign at the right is the new and official name of what was Florence State University. On August 15 Florence State becomes the University of North Alabama. The detracting young co-sophomore Perri Hill.

SPECIAL ST. CLAIR COUNTY SECTION



A
COUNTY
THAT'S
COME ALIVE

Geography, Transportation, Room To Grow Plus A Lot Of Hardnosed Salesmanship



The municipal government of Pell City, led by Mayor A.E. (Dill) Nixon and the City Council, have spearheaded the drive for new industry in their city. Shown here are, seated from left, Councilman R.F. Cox, Clerk, Bettie Scott, Mayor Nixon, City Attorney Billy Church and Councilman Harvey Watson; Standing, Councilmen Forest Walls and Paul Turner.



Governor George Wallace welcomes the expansion of the pilot plant in Pell City of Brandt, Inc., of Watertown, Wis. Brandt is the world's largest manufacturer of money-handling systems. With Wallace are: (left to right) Jim Vaught, Alabama Industrial Development training; Tony Warner, Alabama Development Office; Harold King, president, Peoples Bank of Pell City; E. James Quirk, president of Brandt, Inc.; Ed Pitchford, Alabama Power Company; Jon Englebrecht, manager of Brandt's Pell City plant; Jordan Brooks, First Alabama Securities; Ed Ash, Pell City Chamber of Commerce; Rep. Roy Coshatt; Pell City Mayor A.E. Nixon and G.T. Nelson, Alabama Power Co. vice president.

"Everytime I look up from my desk lately I see some delegation from Pell City or Springville somewhere in St. Clair County wanting me to announce a new industry. If those fellows keep that rate of development pretty soon they may be calling Birmingham a suburb of Pell City."

So spoke Gov. George Wallace not long ago, just after he announced the third new industry for Pell City in the past 90 days and the 10th for that city in the past few years. And while Pell City has been hogging the limelight recently, the much smaller city of Springville isn't about to take back seat to anybody in the area of industrial growth and don't forget Asheville, one of the truly charming little cities in Alabama. For a while it was content to let its neighbors get the payrolls, but more. It has one new industry operation, another will be announced shortly.

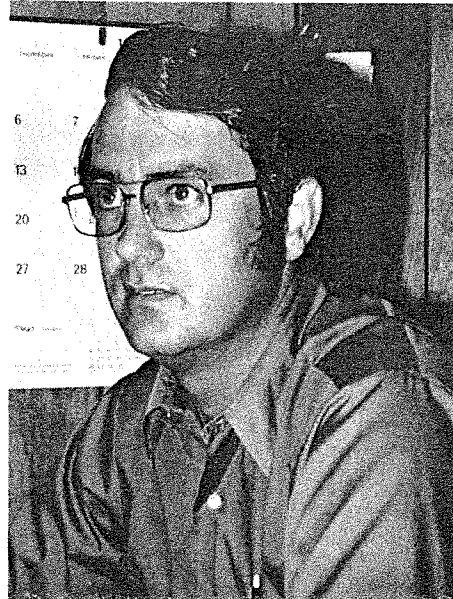
The fact is that in recent years St. Clair County has become a veritable hot-spot for new industry. And there are no signs of the growth going to slow down.

Many factors have contributed to this boom. One is admitted more than the accident of geography. St. Clair is a next-door neighbor of booming Jefferson County (Birmingham), and Jefferson running out of room for new industry, St. Clair is getting a lot of spin-off benefits. St. Clair County, for another, has benefited in like manner.

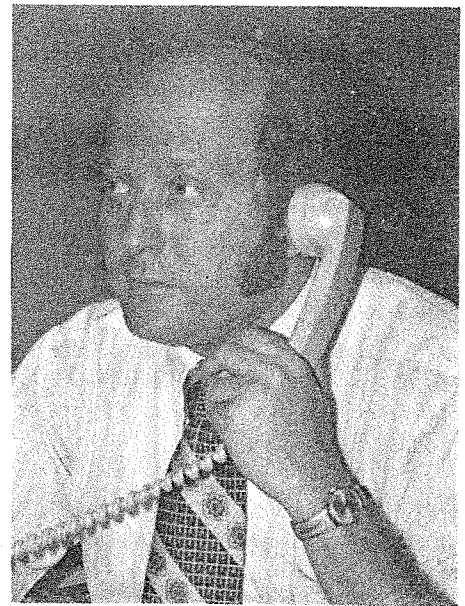
Still another geographical fact is that St. Clair County is on the "right side" of Birmingham. St. Clair just happens to be located directly on the Birmingham-Albany and Birmingham-Chattahoochee routes, which leads to another fact: Clair County is distinctive — it is the only rural county in Alabama which is bisected by two interstate highways: I-20 cuts an east-west path through the county connecting Birmingham with Atlanta.



JOE ADKINS
Ashville Mayor



WAYNE HARRISON
Springville Mayor



ED ASH
Chamber Prexy

thence to the East Coast; I-59 goes due north through the county connecting Birmingham with Chattanooga and thence to the Midwest. Thus even the most remote sections of St. Clair County are but minutes away from a superhighway. This is extremely important to plants

which ship by truck. Plants that require rail transportation are no less fortunate. Every major municipality in St. Clair County — Pell City, Springville, Ashville and Ragland — is served by a railroad.

But aside from the county's fortunate geographical location,

aside from its excellent transportation facilities, St. Clair has a great deal more to offer. For one, there is plenty of room for industries to build and grow, the Coosa River and breathtakingly beautiful Logan Martin Lake provide an abundance of water; there is a sizable labor

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force, and a favorable tax climate.

The point might well be made, with merit, that other Alabama counties can come close to matching the advantages offered by St. Clair, yet haven't done nearly so well in industrial development. And herein may lie the secret to the success of St. Clair county . . . the governmental and civic leadership in the county. You won't find a more fired-up, gung ho group of folks anywhere. When they get the scent of a new industry then you are well advised not to get in their way. You may get run over.

Naming names is risky, lest some be omitted, but one good example is Pell City's Ed Ash, an aggressive, red-haired real estate man who will fight you if necessary to get a new industrial payroll. Ash, the president of the Pell City Chamber of Commerce, will go anywhere at anytime to sell an industrial prospect on his home town and home county. He rarely goes alone. Right there with him, also ready to do battle if necessary, are such men as Mayor A.E. (Dill) Nixon, Harold King, president of

The Peoples Bank, or maybe Barnett Lawley, chairman of the city's industrial development board.

Ash is the first to insist that the success experienced in his home town and county "is the result of a lot of hard work by a lot of people . . . not by any one man."

"From the beginning we have tried to work together in selling prospects on what we have here in the county," Ash said. "If Pell City hasn't got what they want, then we tell them about other parts of the county. Everybody benefits no matter where a plant locates in the county."

Similar sentiments were expressed by James McClendon, chairman of the county commission.

"We have tried to co-ordinate the industrial development program into a countywide effort," McClendon said. "Rather than the cities competing against each other, they have worked together. I think the record shows how well this has worked."

There is at least one city father in St. Clair County who is not on the look-out for new plants. He is

34-year-old Wayne Harrison, owner of a building supply firm and also home-builder. Harrison is also mayor of Springville.

"Frankly, we have got all the industry we need for the tin being", Harrison said, no doubt turning some other mayors green with envy. "We need to slow down now and sorta catch our breath."

What Springville has got in the way of industries can be summed up dramatically with two figures. Springville has a population of about 1,400 . . . it has a total of 600 manufacturing jobs in the city. It seems highly improbable any city in Alabama can come close to matching that population/industry employment ratio.

Joe Adkins, 47-year-old mayor of Ashville (also president of Ashville Savings Bank), concedes that until recently his quiet, picturesque little city had not actively pursued industrial prospects.

"We had other priorities facing our city which we felt were more important," he explained.

One major problem came as a result of the substantial expansion of the city limits recently, resulting in a 25 per cent jump in Ashville population. It also meant the city had to expend a sizable sum of money providing water/gas service to these new residents.

A couple of years ago Ashville landed its first industry — Libe Trousers of Birmingham. This factory employs about 50 people, mostly women, and its annual payroll of \$200,000 has given a boost to local economy.

Of greater import, however, is the revelation by Major Adkins that Ashville has now landed another industry — the Diet Corporation of Pittsburgh, Pa., which has purchased 90 acres on the outskirts of Ashville where it will construct a facility to manufacture steel siding. The first building will total 40,000 square feet of space, and long-range plans call for a facility of 200,000 square feet.

"We haven't even announced this industry yet, but the ground has been cleared and construction will begin in August," Adkins says.

And so it goes all over St. Clair County . . . in Pell City, Springville, Ashville, Ragland, you-name-it, it's a county suddenly discovering itself industrially and recreationally.

The St. Clair News-Aegis

1873-1973

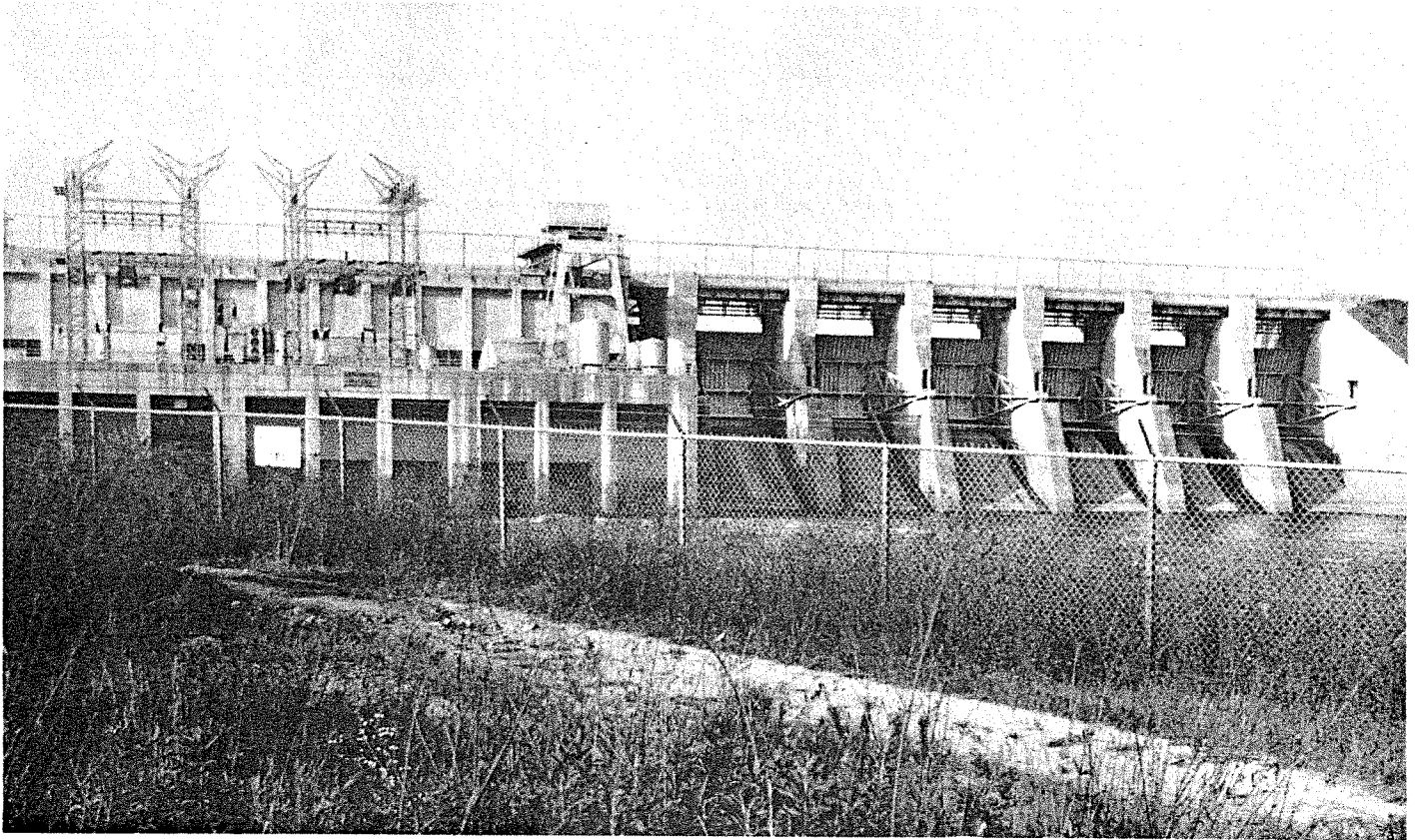
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PELL CITY'S JEAN BRANDLI

A Big 'Operator' In The Telephone Business

"My name is unusual, so you can be sure I've been called a lot of things . . . but more than anything

else I've been called the damndest woman in town."

If Mrs. Henry E. ("Call me

Jean") Brandli is in fact the damndest woman in town, there are a lot of towns in Alabama and elsewhere that would do well to have one just like her.

Jean Brandli came wheeling into Pell City back in the mid-50s an oddity from the beginning because she was one of the few women in captivity who was president of a telephone company. Lets face it, how many women do you know in like position?

But very shortly she showed that she had far more interests than turning Coosa Valley Telephone Company into the big, efficient and profitable operation it is today.

Jean Brandli is a striking attractive woman who is not reluctant to occasionally violate some of the sacred rules of womankind. Take her biographic sketch, for example. The very first sentence not only tells where she was born (New Haven, Conn.), but also it tells when — Sept. 13, 1911. How many going-on-56-year-old women would admit their age, even to a federal grand jury.

"I don't mind telling anybody my age," she said, "but you can get in trouble in a hurry if you ask me how much I weigh. Even my husband doesn't know that."

As a matter of fact, Mrs. Brandli isn't that much overweight.

Returning to the point made earlier that her interests extend far beyond her multi-million dollar telephone operation, Mrs. Brandli is one of those people who make things happen in a community.



MRS. JEAN BRANDLI
A Telephone 'Operator'

She was one of the first to see the enormous economic/industrial potential of Pell City and St. Clair County. And to get things moving in the right direction, she re-established the long dormant Pell City Chamber of Commerce and later became its first lady president. It has been the Chamber, now spearheaded by enthusiastic young Ed Ash, which has been largely responsible for Pell City's spectacular industrial growth during the past few years.

One of her greatest satisfactions today is that she is now contributing in an indirect but meaningful way in luring still more payrolls to Pell City and St. Clair County.

"When an industrial prospect is brought here, I understand that one of the attractions he is shown in a tour of the city is our new building," she said, beaming with unashamed pride.

Mrs. Brandli has reason to beam with pride. The new corporate offices of Coosa Valley Telephone Company will compare favorably with anybody's offices anywhere.

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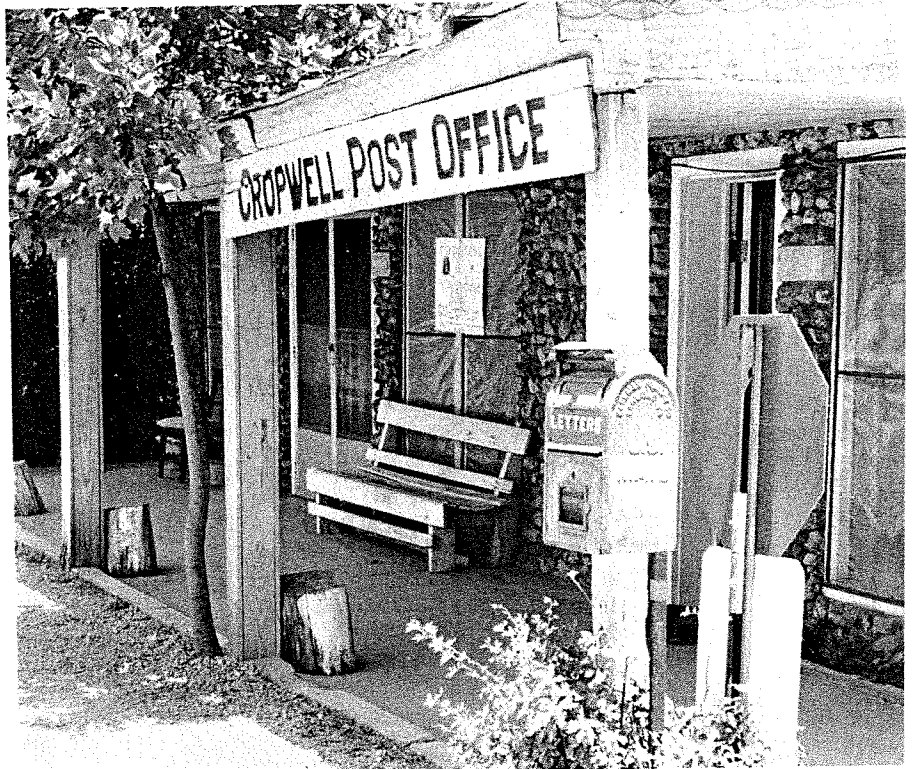
The Ash Agency



Everything about it spells class. As to the utility itself, it has done remarkably well in the 20 years that Jean Brandli has been at its helm. The figures she quotes tell as well as anything what has been and is still happening in Pell City and St. Clair County — a boom of unreal proportions.

In the 20 year period the number of telephones in the Coosa Valley exchange (Pell City, Surfside and Northwest Talladega County) have increased a staggering 414 per cent. Another barometer is the gross dollar proceeds from long distance calls through Coosa Valley — in 1954 LD calls produced \$18,000; last year they produced \$465,000.

"I have talked with independent telephone company executives from all over the country," she said, "and none of them can come close to matching the growth we've had here. And once the money market improves and there is a corresponding improvement in home building, then the growth in our area is going to increase even more."



Don't tell anybody of rank in the U.S. Postal Service, but in addition to the main post office in Pell City (Zip Code 35125), there is yet another separate and distinct post office within the corporate limits of the same city. It is the Cropwell Post Office (Zip Code 35054), and any effort to close this picturesque little post office will very likely provoke a warfare.

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Vince Miles Has Miles & Miles Of Cars On A King-Size Pell City Parking Lot

There's a money-back guarantee that one of the first questions a Pell City resident will ask any newcomer to his city is: "Have you been out to see the cars?"

If you haven't, you must. It is almost an unreal sight when viewed for the first time. The only thing comparable is the parking lot at Legion Field in Birmingham on the day of a big game.

But in this instance the cars are parked out in the boondocks, and while there is a sizable steel building on the site, it is dwarfed by the countless rows of late model automobiles. It really must be a puzzling sight to people from without who see it from the air.

What they see is Birmingham Recon Center, Inc., certainly one of the more unusual business op-

erations in Alabama. It is owned by balding, talkative Vince Miles, a Birmingham native who moved his business to Pell City a number of years ago because of an easy-to-understand problem — where do you find space in a big city to park 3,000 cars?

The firm is one of 11 such reconditioning centers now in operation around the country, working exclusively on cars owned by Chrysler Leasing, a subsidiary of the Chrysler Corp.

The automobiles are initially leased for six months to various U-Drive-It firms around the country . . . Hertz, Avis, Budget, et al. Six months to the day after they were leased the cars are picked up by Chrysler Leasing and sent to one of the various reconditioning centers.

Vince Miles' operation in Pell City reconditions approximately 6,000 such automobiles each year.

"Mostly what we do is appearance re-conditioning," Miles explained, "If the car has mechanical difficulties, that already been determined, it is under warranty, and it would be returned to the factory."

"We repair the dents, scratches, the interior, things that," he said. "When we get through with it, it looks better than it did when it came off the assembly line."

Every other Thursday afternoon the drudgery of sprucing up cars is quickened up by the auction. Chrysler product dealers from far and wide converge on Miles' king-size parking lot to bid on the approximately 300 cars to be sold.

The auction is like none you will ever see. It appears to be bedlam as the Chryslers, Dodges and Plymouths are sold at a rate of one car every 20 seconds. In less than three hours gross sales will exceed \$800,000 or more.

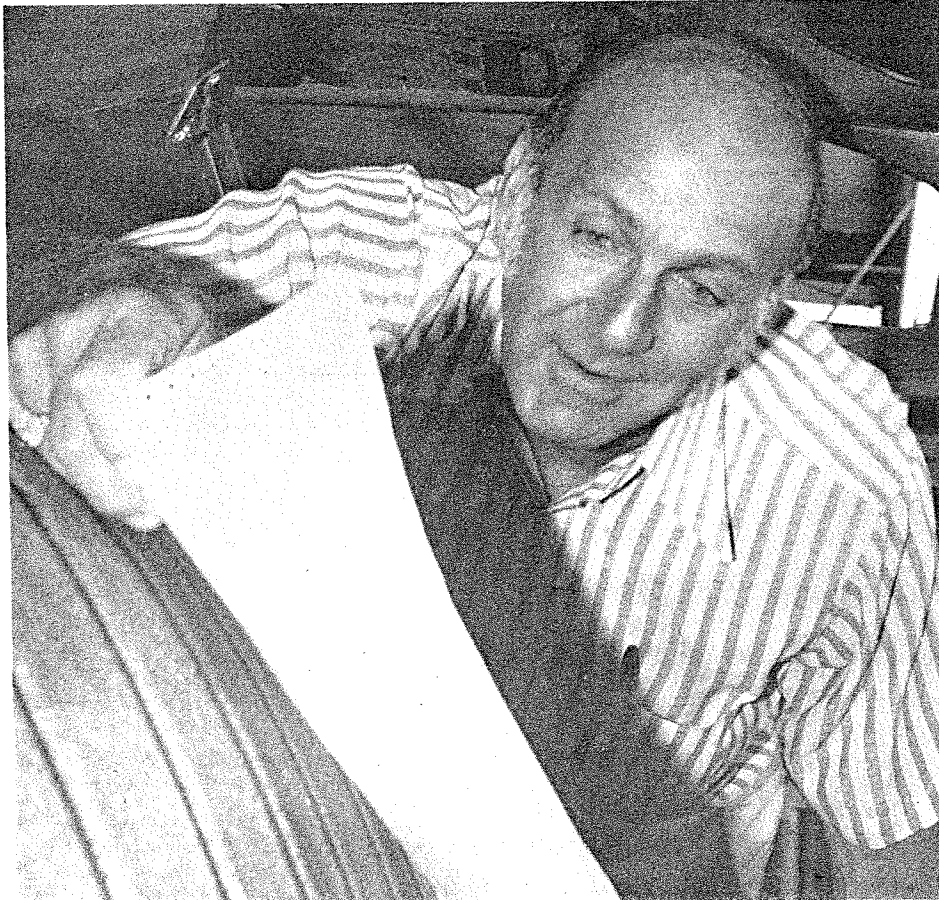
"We haven't hit the \$1 million dollar mark yet, but it's bound to happen," Miles said.

The dealers who buy the cars . . . and they came to Pell City as far away as California to buy them will shortly be selling them to the public, no doubt advertising them as "real cream puffs, extra low mileage."

Miles insists they are just what he needs. "I'd buy one in a minute if I had the money . . . I'd rather buy one of those than a new car."

For the record, Miles does not own the cars. He operates under a contract with Chrysler Leasing Corp. under which he is paid expenses only for reconditioning plus a fee for each car sold.

Also for the record, there are many people who can buy the cars through licensed dealers for Chrysler automobiles.



VINCE MILES INSPECTS A CAR



From the air it looks like a super-kingsize parking lot, but what it is is Birmingham Reconditioning Center in Pell City. As many as 6,000 cars, all Chrysler products, are brought to the facility to be re-conditioned and then sold at wholesale to Chrysler dealers. All of the automobiles have been driven for six months by various u-drive-it firms under a leasing arrangement.

We're proud to be a growing part of dynamic St. Clair County

If you're considering joining the progressive structure of St. Clair County... We would consider it a privilege to serve you.

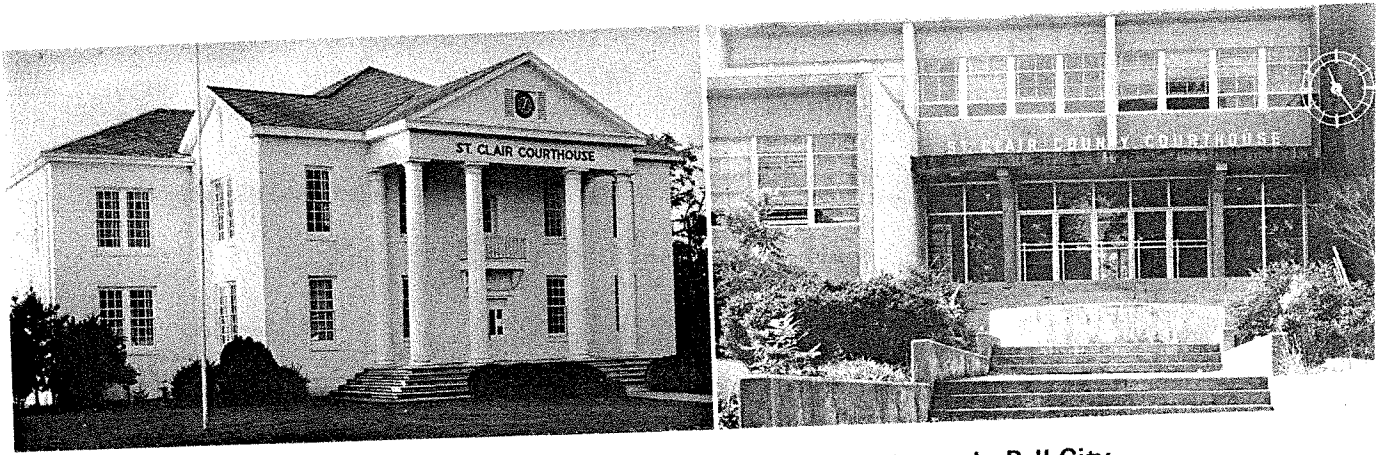
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The Courthouse In Ashville . . . And The Courthouse In Pell City —

St. Clair Distinctive: Two Courthouses.

Will the real St. Clair County Courthouse please stand up? They are . . . both of them. St. Clair County has the unique distinction of being the only county in the state with two courthouses: one in Ashville and one in Pell City.

Why is this so? A brief look at the history of St. Clair County will help explain this unique situation. Organized in 1818 before Alabama

became a state, St. Clair County included its present area and much from the counties surrounding it today. At that time the town of Ashville was the geographical center of the county and naturally was the best site for the courthouse. It was built there in 1844.

While history explains the existence of the courthouse in Ashville, geography does the same for

the one in Pell City. St. Clair County is divided by Backbone Mountain which cuts in an east-west direction across the county. In the 1890's settlers living in the Pell City area had to cross this mountain to get to the courthouse in Ashville. A dangerous mountain road plus bad weather often made the trip at least a three-day journey. This got old fast for the Pell City settlers who lived south of Backbone Mountain.

In 1901 a constitutional convention in Montgomery permitted an election in St. Clair County to choose a site for a courthouse branch. Competing for the branch were Pell City, Eden, Coal City and Riverside. In a bitterly contested election Pell City got the site in 1902. Be sure, this made some in Ashville a little mad. In fact in 1905 they were able to persuade the legislature to abolish the Pell City courthouse. However, years later a new legislature amended the constitution and established the Pell City branch.

The division caused by Backbone Mountain created a rivalry between the two courthouses and more than a little ill feelings. But with better road communication the two are now working as one. However today, regular county committee meetings alternate between Ashville and Pell City.

Ashville residents are quick to point out that their home town is the official county seat of St. Clair County. Nonetheless, it is true that most of the county's government offices have their offices in the Pell City branch courthouse.

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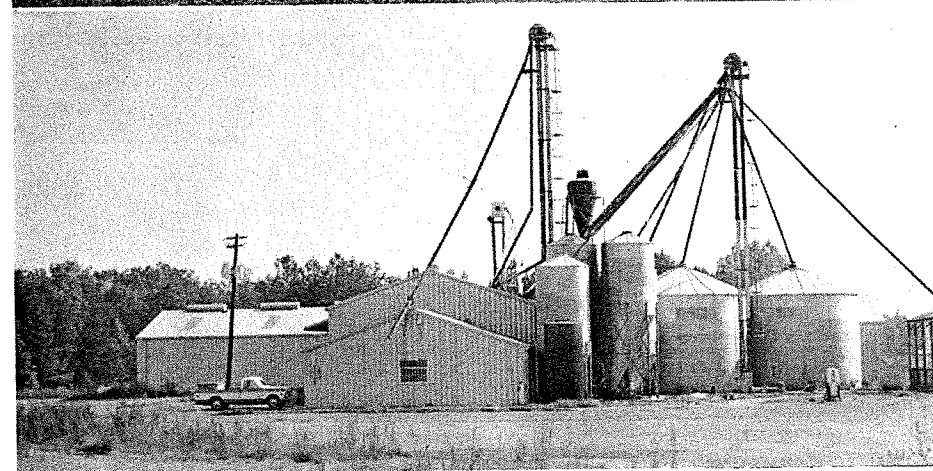
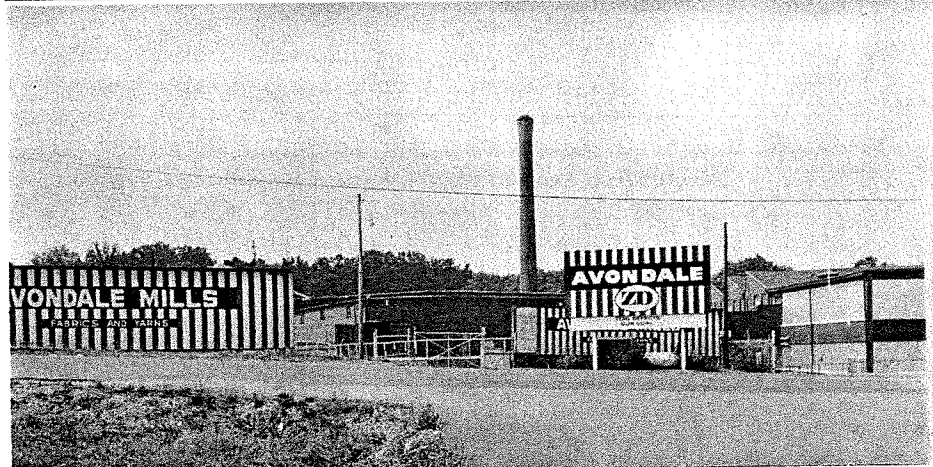
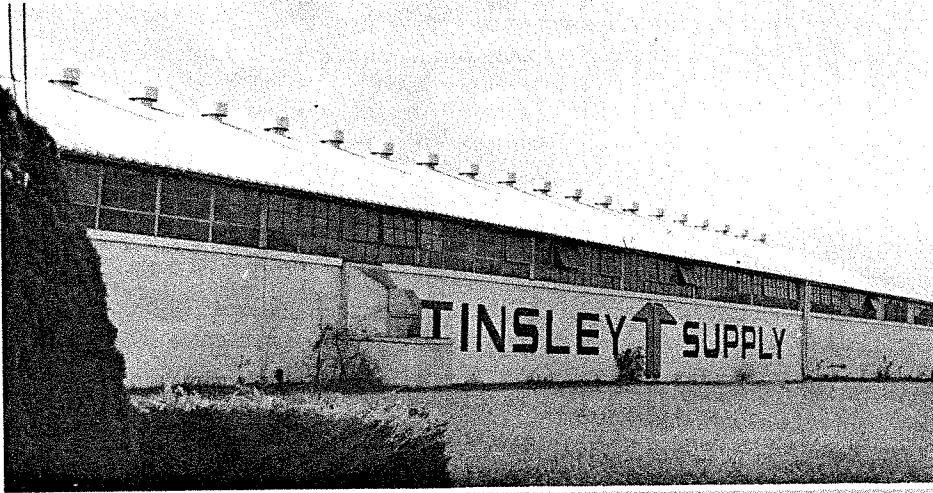
MOODY,

ODENVILLE,

SPRINGVILLE,

WHITES CHAPEL

Pell City Applauds New Payrolls But Avondale Mills Is Still No. 1



Sometimes in all the excitement created over new industries coming into a city there is a tendency to forget about the contributions made by industries of long-standing in the same community.

Not so in Pell City, which has recorded a phenomenal industrial growth in recent years. Be sure the Pell Citizens are glad to have the new plants with their jobs and payrolls, but they aren't about to forget some old standbys which have been in Pell City for years.

A powerful example is Avondale Mills, one of the giants of the Alabama textile industry. Avondale has operated a major plant in Pell City since 1919. It employs some 560 people with an annual payroll of some \$3.5 million. It has been, and remains, the economic backbone of Pell City. The combined employment and payroll of the 10 new industries which have recently located in Pell City do not match Avondale's.

Two other substantial firms of long-standing in Pell City are Riverside Clay Co. and Tinsley Supply Co., which manufactures grader blades for heavy equipment. ■

Gold Kist Buys Pell City Mill

Gold Kist Inc., an Atlanta-based regional farmer cooperative, has purchased St. Clair Feed Service, Inc. in Pell City. The purchase included a feed mill and a warehouse.

Gold Kist official, D.Y. Williams said the facilities will be used as a Farmers Mutual Exchange to serve farmers in the St. Clair County area. Williams added that Robert A. Griffin, formerly president and manager of St. Clair Feed, will manage the feed mill and the Farmers Mutual Exchange. ■

The sudden industrial growth in St. Clair County has certainly been impressive. But don't be misled. They've been growing for a long time. Three St. Clair County industries have been a part of the family for quite a while. Top, Tinsley Supply which manufactures tractor blades. Center, Avondale Mills, the oldest and biggest industry in the county. Lower, a long-established feed mill recently purchased by Gold Kist.

The people of Avondale care.

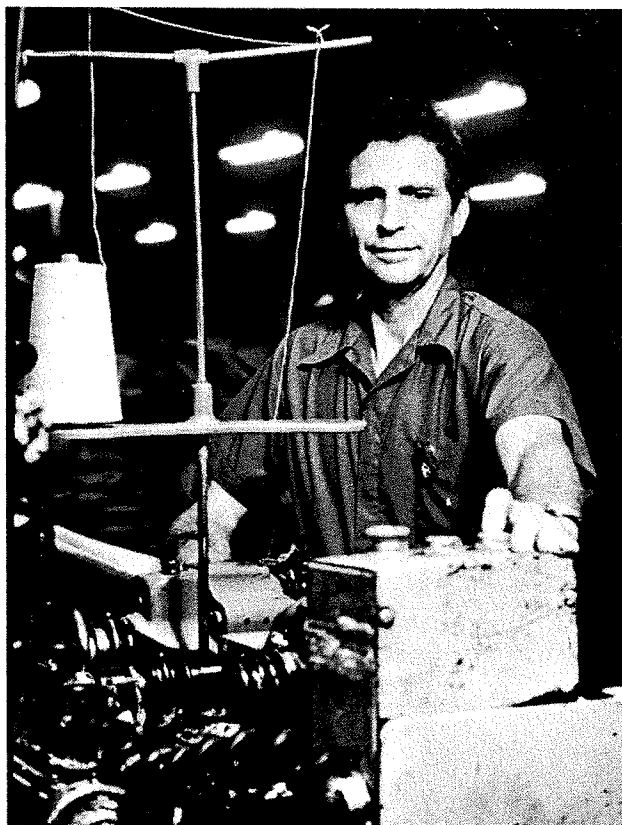
When people care — really care — about what they do, the result of their effort is going to be special.

The people of Avondale care. Whether they design or package or run the computers

or check for flaws or operate equipment or re-stock yarn feeders, they do the very best they can. All the time.

Sure, Avondale has all the stuff the other good textile mills have. Scanners. Computers.

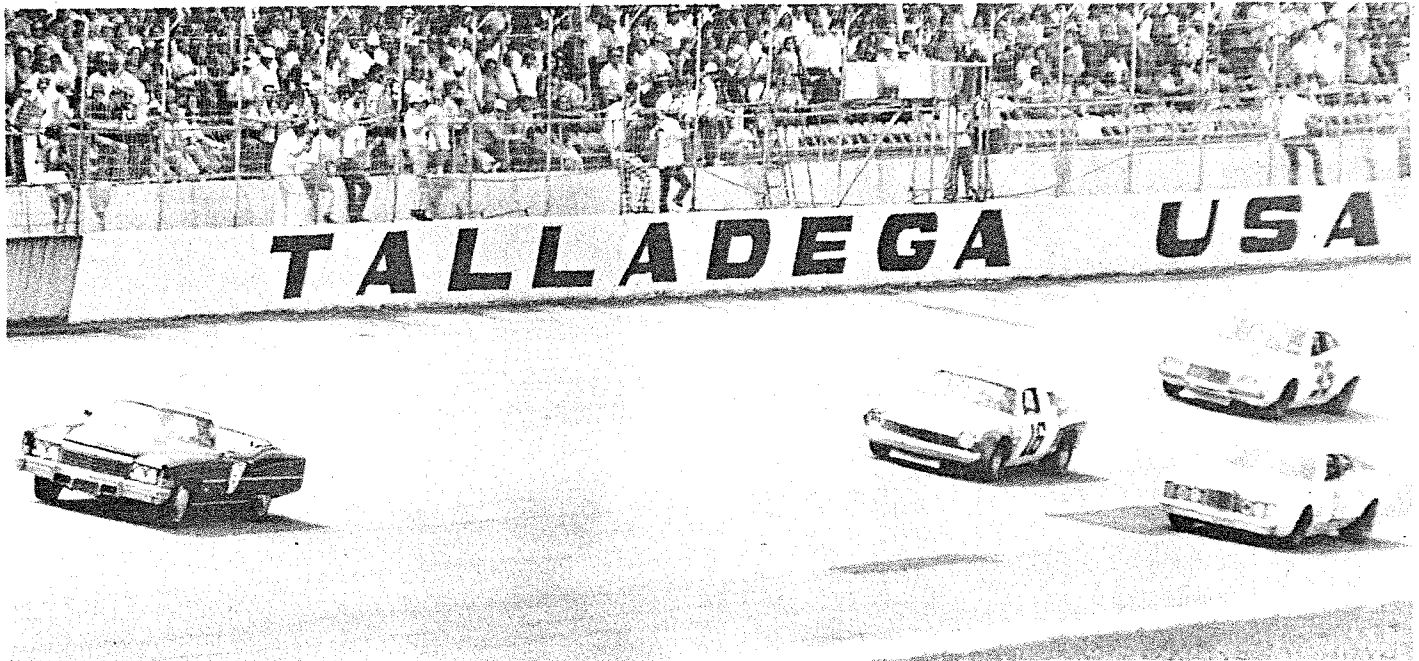
New machines. But it all comes back to the Avondale people and their pride in what they do.



Avondale Fabrics. They're made better because of the people who make them.

There are 5,000 people who work at Avondale Mills. They make fabric, knitting sales yarns and carpet sales yarns. And they're all part of what makes Avondale special.





The world's fastest banked track, the Alabama International Motor Speedway near Talladega will be the site for the Sixth Annual Talladega 500 on August 11. The five-year-old track complex covers 1,800 acres. Each year more than two hundred thousand people attend three nationally prestigious races there.

Alabama International Speedway

It's Become A Mecca For Racing Fans

They say you can't find a bigger nut than a football fan from the state of Alabama. Maybe so. But there's another group in this state that's aiming to claim that distinction. They are the car racing fanatics — those people who sit for four or five hours in 100 degree temperatures to catch a glimpse of a car streaking by at nearly 200 miles per hour. Their sport is big in Alabama, real big. And one big reason is the Alabama International Motor Speedway near Talladega.

Opened in 1969 AIMS is America's longest enclosed racetrack. The whole complex covers 1,800

acres and says Bill France, head man at the speedway, "We didn't build it with the idea of being second to any other track. It's the finest there is."

Almost impossible to describe with words the track is a 2.6 mile tri-oval. The banked curves are five stories high and a car doing less than 100 m.p.h. falls off. One grandstand alone is a mile long. The size of the speedway becomes more apparent when you realize that the infield itself could hold 31 stadia the size of Birmingham's Legion Field.

Three times yearly the track

receives national attention: in May at the Winston 500, in August at the Talladega 500 and on Labor Day weekend at the Talladega 200 motorcycle classic. These events draw upwards of 300,000 people who come to see all the big-name drivers, including Alabama's own Bobby and Donnie Allison.

AIMS is not unlike a major industry for Alabama. Talladega, Jefferson, St. Clair and Calhoun Counties will gladly tell you so. Last year alone AIMS pumped nearly \$4 million into the state's economy.

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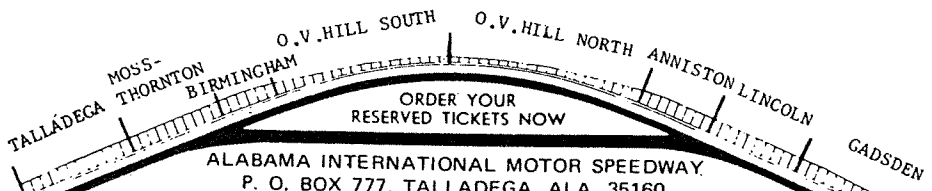
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AUG. 11
1974**

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I am enclosing (cashier's check-money order) for \$ _____ including 50% service charge, for reserved seat tickets for Alabama International Motor Speedway events as checked below. (Check number of tickets, grandstand, section and row on form.)

Make checks payable to INTERNATIONAL SPEEDWAY CORP (Orders accom- TALLADEGA 500 August 11, 1974
panied by personal checks will be held two weeks before mailing) if substitution is necessary, state second preference.

Check GRANDSTAND

	No. Tickets	Sec.	Row
TALLADEGA—12 Sections—A thru L—Rows 1 thru 25	_____	_____	_____
GADSDEN—15 Sections—A thru O—Rows 1 thru 25	_____	_____	_____
MOSS-THORNTON—10 Sections—A thru J—Rows 1 thru 24	_____	_____	_____
LINCOLN—10 Sections—A thru J—Rows 1 thru 25	_____	_____	_____
BIRMINGHAM—6 Sections—A thru F—Rows 1 thru 25	_____	_____	_____
ANNISTON—8 Sections—A thru H—Rows 1 thru 25	_____	_____	_____
O.V. HILL SOUTH — COVERED GRANDSTAND — perfect view of pit area	_____	_____	_____
18 Sections — (A thru R) Rows 9 thru 25	_____	_____	_____
O.V. HILL NORTH — COVERED GRANDSTAND — perfect view of pit area	_____	_____	_____
20 Sections — (AA thru TT) Rows 8 thru 25	_____	_____	_____

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No scaffolds, platforms or pets allowed. Regardless of age children must have tickets for reserved grandstand or chair-type box seats.

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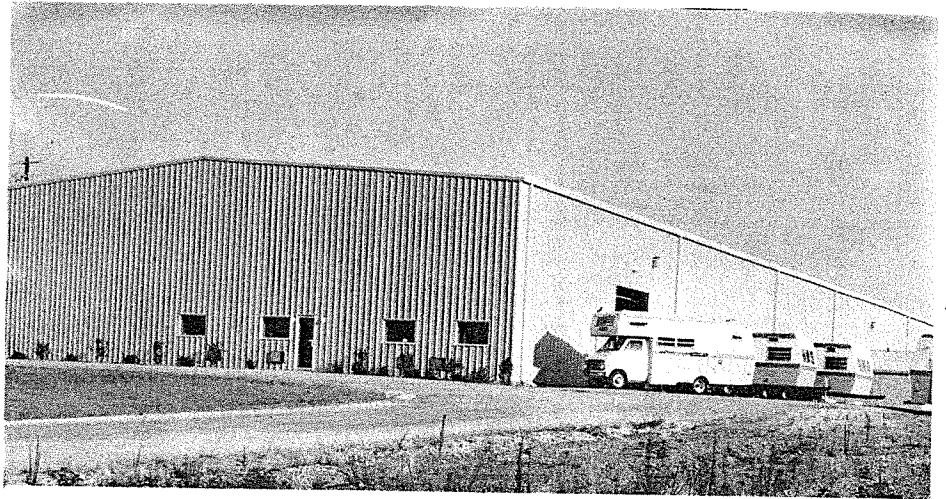
TALLADEGA, ALABAMA 35160

New Tech School Built In Ashville

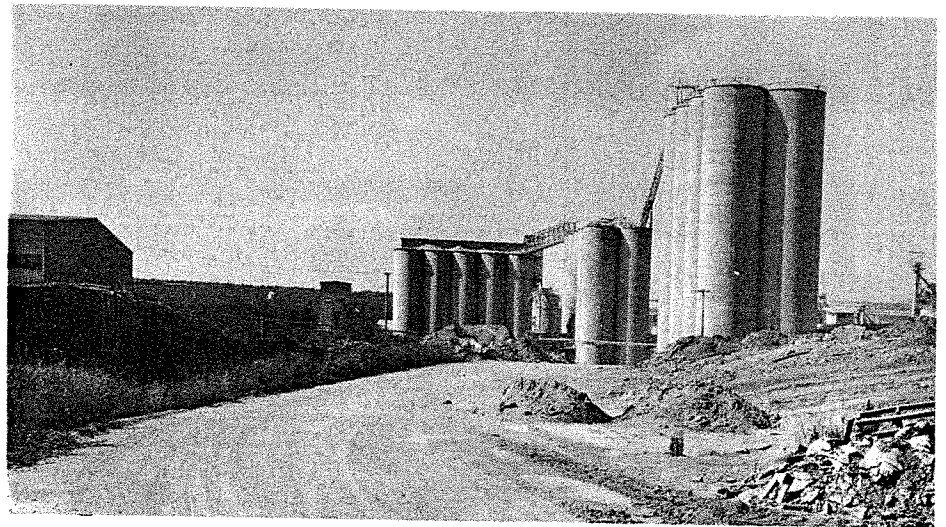
South of Ashville in a postcard-like setting is the beautiful John Pope Eden Area Vocational Center. Opened last August the center was temporarily located in the National Guard Armory in Ashville until its permanent all-modern facilities were completed in January.

Named for the late John Pope Eden, who was very instrumental in St. Clair County getting the center, it draws its students from the five high schools in St. Clair County. According to the center's director, Tom Griffin, 310 students were taught vocational trades during the past school year. However, he added that the center can adequately handle 360 students.

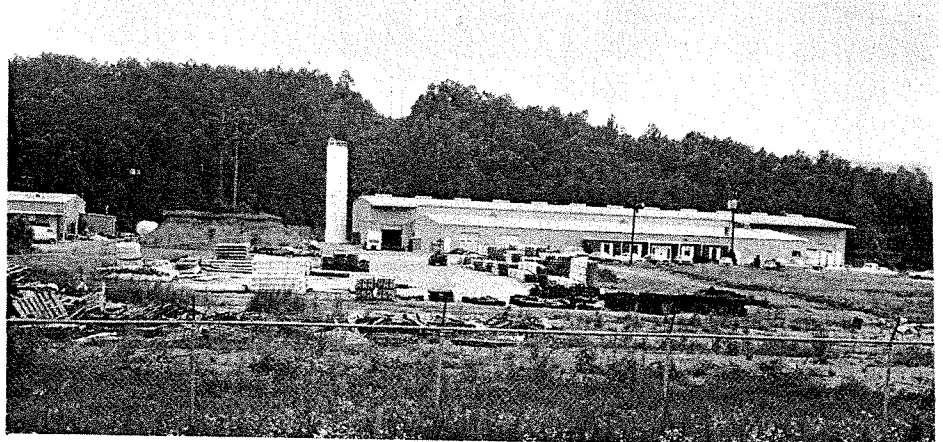
The three-building complex, which cost more than \$500,000 and employs 12 people, provides instruction in eight different areas: cosmetology, business office education, horticulture, floraculture, welding, other building trades, and auto mechanics.



A new occupant of the Pell City industrial park is Gladding Del-Ray, a manufacturer of recreational vehicles. The plant located there in 1972 and is one of the largest recreational vehicle manufacturers in the nation.



St. Clair County not only has attracted industrial interest in the U.S., it has even gone abroad. Only recently Societe des Ciments Vicat, of Grenoble, France, purchased this huge cement manufacturing firm in Ragland from the Mead Corp. The French firm has announced it will increase the capacity of the plant from its present 360,000 tons annually to more than 1,000,000 tons.



A major industry in Springville is American Plastics Corporation, a manufacturer of plastic pipes. American Plastics located in Springville in 1970 and employees 100 persons.

COLONIAL
MOBILE HOMES

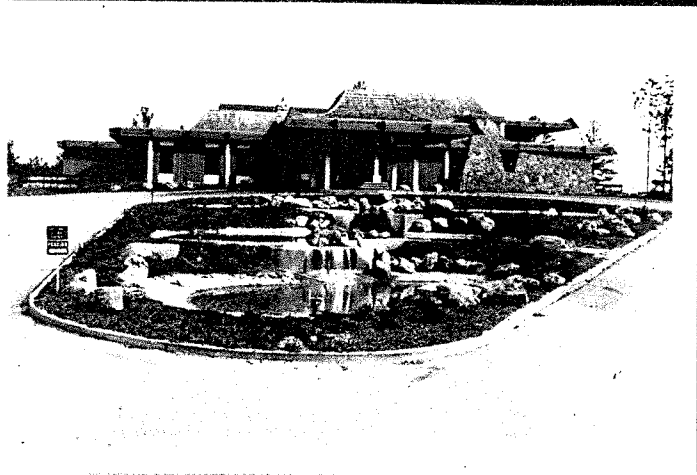
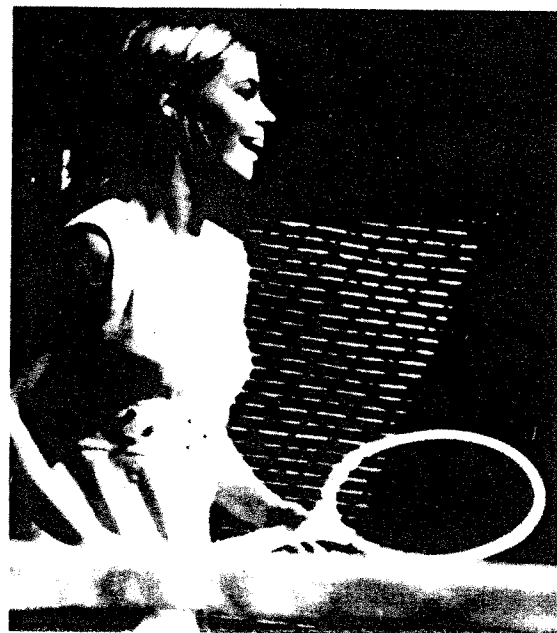
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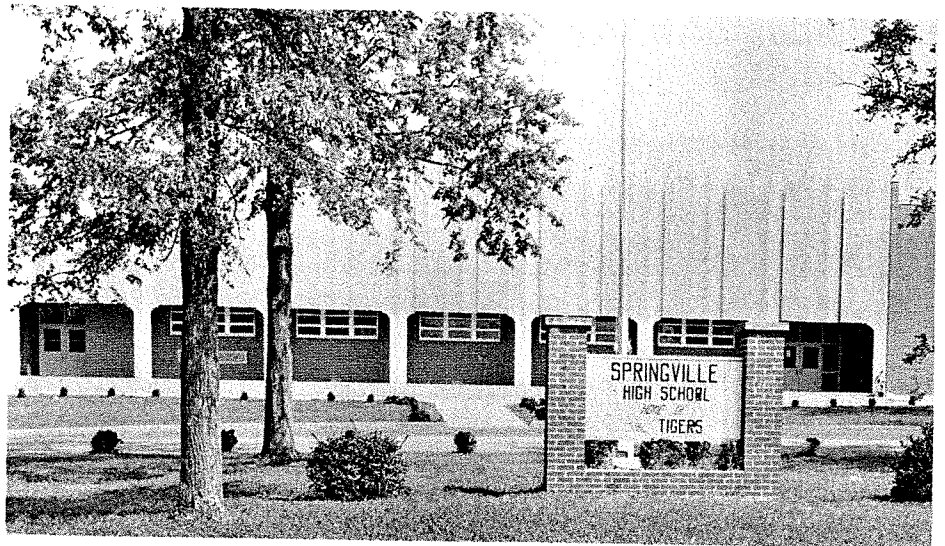
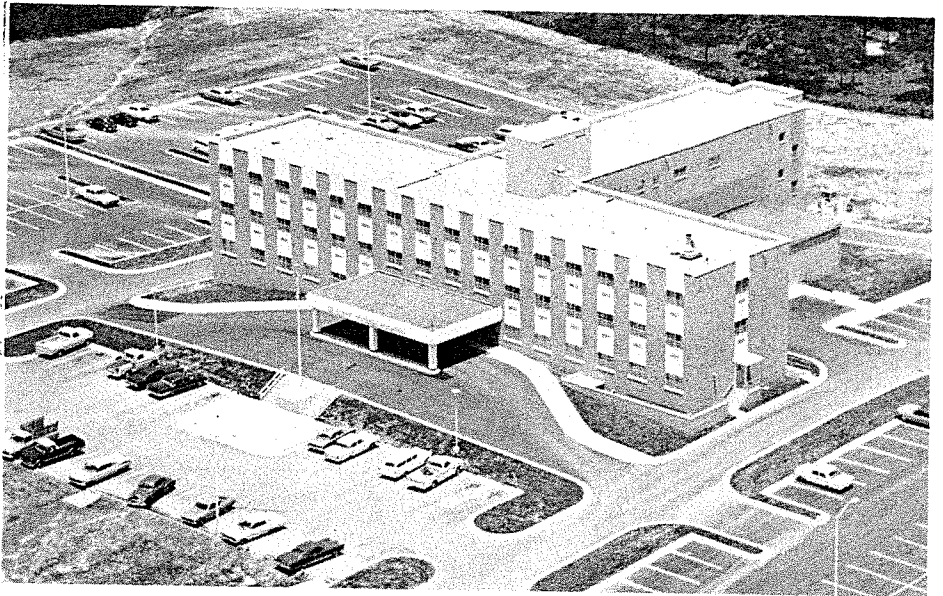
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St. Clair County can rightly boast of perhaps one of the finest hospitals in any non-urban county in the state. The St. Clair County Hospital is located on the outskirts of Pell City (Top photo), and is a three-story structure with plans for an additional floor already being discussed. The county also boasts an excellent school system. Two of the newer educational plants are shown in the above photographs — the Ashville High School and Springville High School.

Before These Guys* Ever Hit A Note...

(*Jim Folsom's "Strawberry
Pickers", 1946 Campaign)



Or This Guy* Ever Got A Vote...

(*Gov. George Wallace as a
Freshman Legislator in 1947.)

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Robert St. Pierre has been elected Executive Vice President of Birmingham Trust National Bank. In his new post, St. Pierre will head all trust operations at BTNB. A native of Salem, Mass., he is a graduate of Auburn University.

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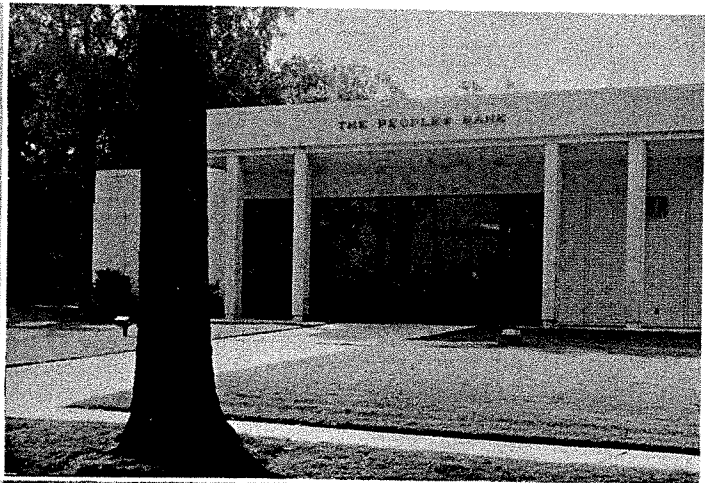
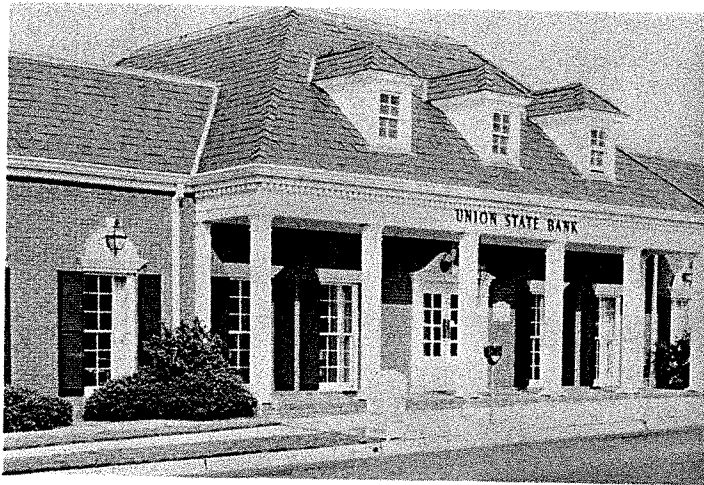
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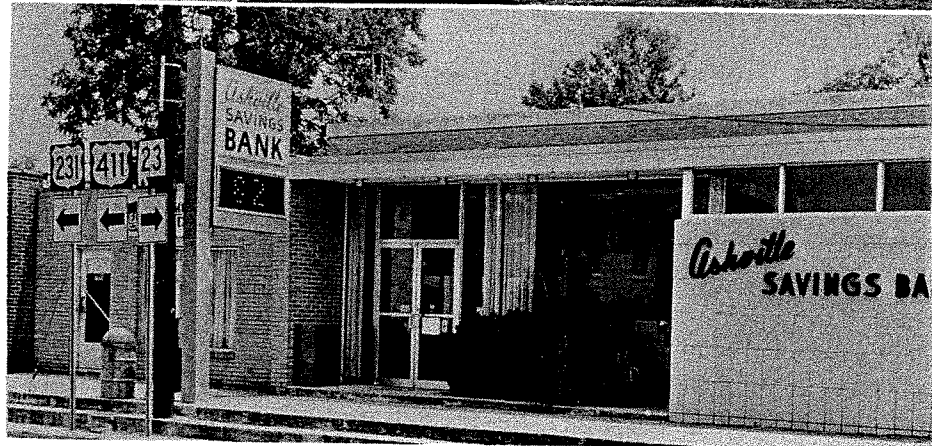


At the very forefront of the remarkable industrial development in St. Clair County have been the financial institutions of Pell City, Ashville and Springville. This is no different than in every city and county in the state — the banks are always out front.

St. Clair County is blessed with a number of substantial financial institutions. In Pell City there are two banks — Union State Bank (upper left photo), and Peoples Bank (upper right). Mrs. Gloria V. Roberson is chairman and President of Union; Harold D. King is president of Peoples. Also located in Pell City is the substantial St. Clair Federal Savings & Loan Association.

In Ashville there are also two banks — Ashville Savings Bank (lower right photo) and the Farmers & Merchants Bank. Joe Adkins is president of Ashville Savings (he is also the mayor of the city); while E.B. Sullivan is president of F&M.

The Bank of Springville is yet another bank in the county. Its president is Carl Tipton, while Harry Brock Jr. of Birmingham is board chairman.



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Named For A God...It's Fit For One

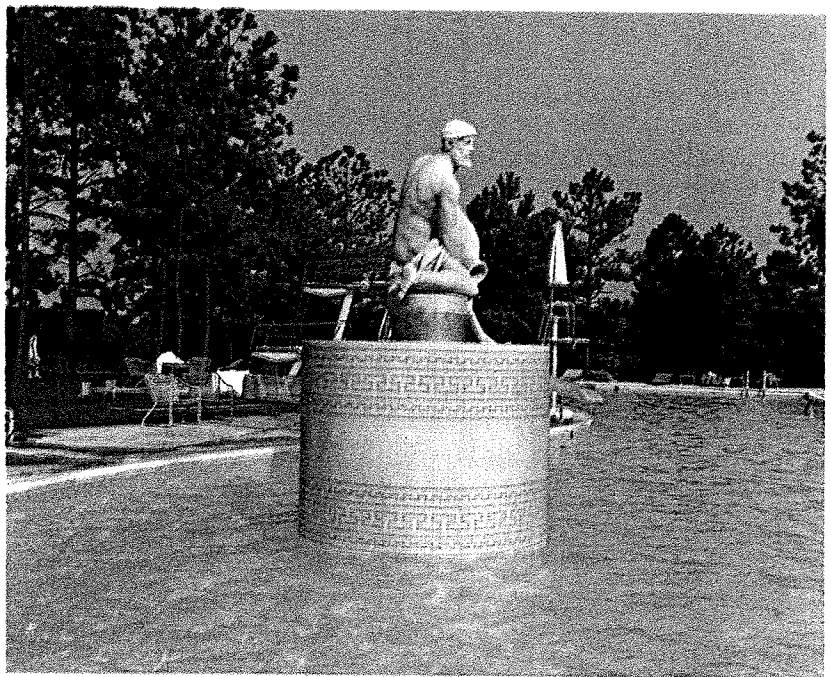
With the beautiful Gulf of Mexico, abundant lakes, forests, and mountains in Alabama, it is no surprise that the state is fast becoming a haven for second home resorts. One such resort is Point Aquarius, a 1,200-acre facility on Lake Logan Martin bordering Talladega and St. Clair Counties.

Although completion of the facilities is set for the middle of next year, already 46 two and three bedroom condominiums are in operation adjacent to the country club and with a view of the Cheaha mountain range. Fifty-six more are in the planning stage.

For those who want to build their homes, sites located on the waterfront, golf front, and in the wooded interior are available from \$7,500 to \$21,000 each. Out of a potential 1,550 estate-size lots, 1,100 were sold prior to this year. Building on these lots, however, was not permitted until this April to allow the completion of a sewer system.

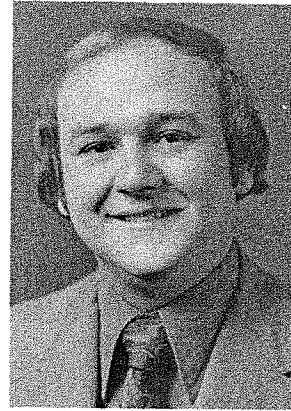
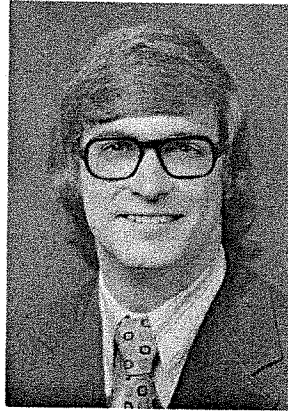
Completed in 1973 at a cost of \$1.4 million was the beautiful Alabama International Country Club. It is being used for conventions until convention facilities are completed. Robert Trent Jones designed the 18-hole championship golf course now open, as well as the second course now under construction. Also planned is a racquet and swim club, along with a marina, equestrian club, skeet and gun club, archery range, beaches, shuffleboard, bowling and ice skating facilities, a teen recreation center, playgrounds, and picnic areas.

Point Aquarius is being developed by International Resorts, Inc., a subsidiary of Investors Corporation of America. Both are Birmingham-based corporations. ■



First-time visitors to Point Aquarius on Logan Martin Lake near Pell City are awed by the splendor and plushness of the clubhouse and lodge (top photo). It has a huge dining room, card room, lounge, large meeting rooms upstairs for conventions, pro shop. An impressive statue of Aquarius, the God of Water, is the dominant feature of the beautiful swimming pool which adjoins the clubhouse and lodge. The resort also offers tennis, golf, boating, fishing, horseback riding, and countless other activities.

BANKING BRIEFS



The First National Bank of Mobile has promoted **L. Russell Brandau** and **Thomas J. Torbert** to Vice Presidents, according to an announcement by **James S. Crow**, Chairman of the Board and Chief Executive Officer of the bank.

Roy C. Belcer has been elected to the board of directors of The First National Bank of Opp.

Robert H. Woodrow, Jr., Chairman and Chief Executive Officer of The First National Bank of Birmingham, has announced the addition of eight Birmingham businessmen to its Branch Advisory Board. They are: **Victor H. Hanson, II**, **W.W. French, III**, **William E. Miller, Jr.**, **Taylor C. Gee**, **M.M. Magnus**, **James McCary**, **Henry B. Weaver, Jr.**, and **Dr. Gene M. Newport**.

A new advertising agency recently opened in Montgomery. **Cunningham, Black and Farley, Inc.** will provide advertising and public relations counsel for retail, industrial and political clients. The principals of the new agency are **William R. Cunningham**, **Duncan T. Black, Jr.**, and **Doreen Farley**, all of Montgomery.

First City National Bank of Gadsden and **American Bank and Trust Co.**, **Hartselle** have voted to affiliate with **First Alabama Bancshares, Inc.**, according to an announcement by **FAB President Frank A. Plummer**.

First Alabama Bancshares, Inc. has been awarded a "Merit Award" from **Financial World** for its overall excellence in content and design of the holding company's 1973 annual report.

Two vice presidents of The First National Bank of Birmingham have announced their retirement from the bank. They are **Claude Loveless** and **Plato G. Britton**.

Robert F. Fields has been named president of The Sumiton Bank, an affiliate of **Central Bancshares of the South, Inc.**, according to an announcement by **Harry B. Brock, Jr.**, president of **Central Bancshares**.

June & Ben Collier
are proud to be a part
of Alabama's growing
industrial strength.

Our Montgomery plant
is now in
Gunter Industrial Park.



NATIONAL INDUSTRIES, INC.

MANUFACTURERS OF ELECTRICAL/ELECTRONIC ASSEMBLIES
FOR THE AUTOMOTIVE & APPLIANCE INDUSTRIES

AFFILIATED COMPANIES:
NATIONAL ASSEMBLIES, INC.
NATIONAL MANAGEMENT, INC.
GENERAL MARKETING GROUP, INC.
COLLIER ENTERPRISES

ALL ALABAMA OWNED AND ALABAMA OPERATED.

\$20 Million Office/Hotel Complex

Metropolitan Properties Inc. has announced plans to construct a \$20 million office/hotel/recreational complex on a 30-acre site overlooking Brookwood Mall shopping center in Birmingham. Details of the mammoth project were announced at a press conference by MP Inc. President Raymond D. Gotlieb and Senior Vice President Robert L. Bohorfoush.

The huge development, to be called Brookwood Metroplex, will consist of two ultra-modern five-story office towers, a 300-room hotel and a fully-equipped private membership athletic club.

Giving powerful credibility to the Gotlieb/Bohorfoush announcement was the simultaneous dis-

George Smith has been elected senior vice president of the Bank of the Southeast. His election was announced by Maurice F. Wilhelm Jr., president of the Birmingham bank. Smith had served as vice president/marketing with Exchange Security Bank and formerly headed the Samford University Journalism Department.

The Robertson Banking Co. of Demopolis is remodelling an old three-story building in that city for use as its main bank office. F.O. Braswell, Jr., president, said the first and second floors would be remodelled for use by the bank; the third floor would be used for office and future expansion. Robertson Banking Co. celebrated its 100th birthday in 1970.

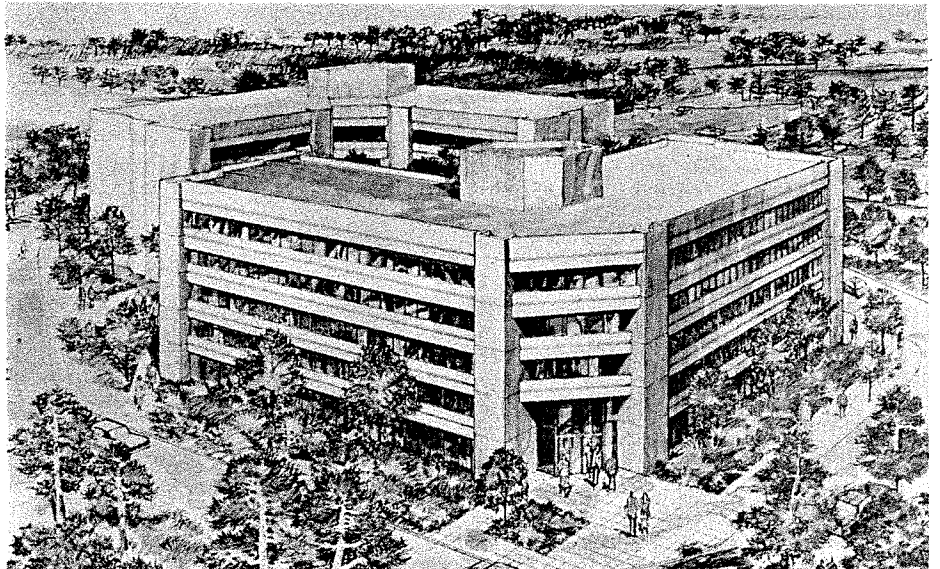
closure that one of the huge luxury office buildings had already been leased in its entirety by Vulcan Materials Company of Birmingham, the nation's leading producer of construction aggregates, secondary aluminum, detinned steel scrap as well as industrial/agricultural chemicals. C.W. Ireland, Vulcan chairman, and B.A. Monaghan, president, said the firm's corporate offices, now located in Office Park, would move into the new facility.

Gotlieb said the two office towers and the plush athletic club would be ready for occupancy in 1975, while construction on the hotel will begin early in that year.

He added that Metroplex would be a "unique concept" in the Southeast.

"It will not only offer the ultimate in office-suite accommodations, but also the added luxury of hotel and recreational facilities within strolling distance," he said. Gotlieb added that negotiations are presently in progress with a major luxury-hotel chain to operate the hotel.

The Brookwood Athletic Club, the fourth building in Metroplex, will include lighted tennis courts, handball/paddleball courts, and other athletic and training equipment.



This is an architect's sketch of the proposed five-story office towers to be built by Metropolitan Properties Inc. in Birmingham. One of these buildings has already been leased by Vulcan Materials Company. The \$20 million Metroplex project will also include a 300-room hotel and a plush athletic club.

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of Malt Beverages

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Peach Capital of State of Alabama

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LAND & TIMBER
CATTLE & OIL

MELVIN, ALABAMA

Phone 771-2431

Huge Uranium Plant Planned For Houston

The biggest industrial development project in state history, and perhaps the biggest in U.S. history, has been announced for a remote section of Houston County. To be constructed will be the world's first privately-financed uranium enrichment plant, and its cost will be a staggering, almost incomprehensible amount — \$2,750,000,000.

The mammoth facility, which will produce enriched uranium fuel for use by nuclear electric power-generating plants, is to be built by Uranium Enrichment Associates (UEA), an unincorporated joint venture by three major corporations — Bechtel Corporation, Union Carbide Corporation and Westinghouse Electric Corporation.

The plant, when completed in mid-1983, will have an operating work force of about 1,400 with an annual payroll of approximately \$23 million. As many as 7,000 construction workers will be involved in the building of the facility, and they will share in a huge \$440 million payroll over the seven-year period of construction.

The process to be used at the Houston County facility is known as gaseous diffusion. It has been employed successfully and safely for a number of years at the three government-owned enrichment plants at Oak Ridge, Tenn., Paducah, Ky., and Portsmouth, Ohio.

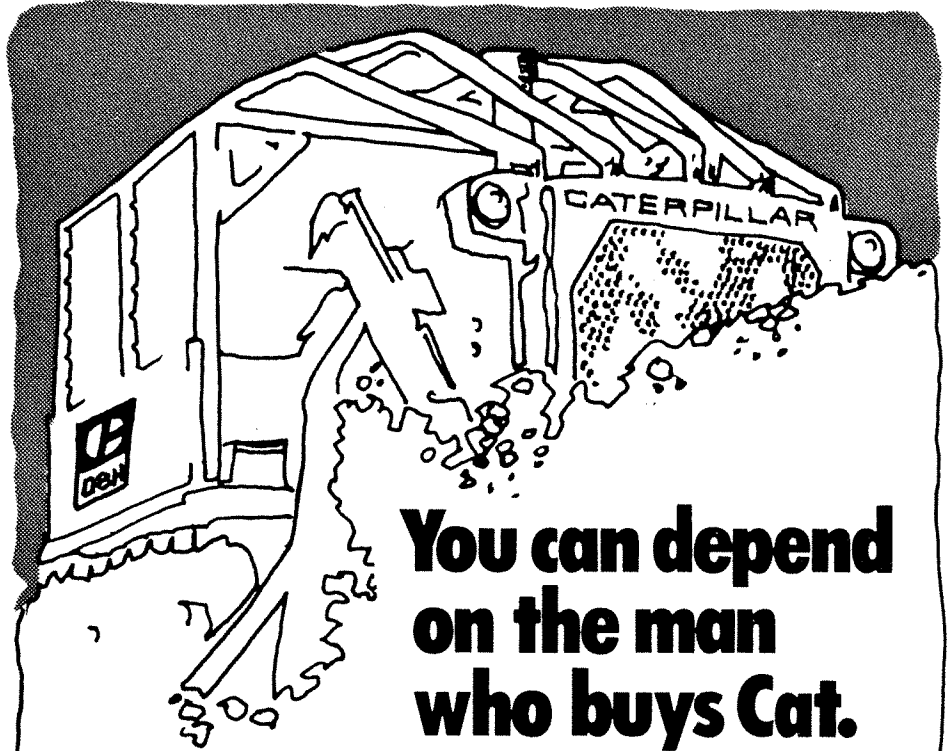
Announcement of the new plant came at a major press conference in the State Capitol which attracted a "who's who" of Alabama government and business leadership. Gov. George C. Wallace admitted he was "overwhelmed" at the vastness of the project as he welcomed UEA to Alabama.

David F. Shaw, an executive with UEA, said the decision to come to Alabama came as the result of "a businesslike, cold-blooded survey, and I can say today that the warm welcome given to us makes us

awfully happy that we selected the site that we did."


Other officials participating in the announcement were U.S. Sen. Jim Allen, Alabama Congressmen Jack Edwards, Bill Dickinson, Walter Flowers, Bob Jones, Bill Nichols and Tom Bevill and Congressman Dawson Mathews of Georgia.

The 1,700-acre site leased by UEA adjoins the Joseph M. Farley nuclear plant now being built by Alabama Power Company. UEA officials said they looked at sites in all 48 of the continental United States before narrowing their decision to the Southeast and finally to Alabama.



**You can depend
on the man
who buys Cat.**

He's a businessman with an investment in the future. He has a feel for quality in the machines he uses and the work he does. He knows Caterpillar-built machines will last longer and command a higher resale price. He knows Cat machines consistently deliver the greatest productivity for the lowest hourly cost. He knows he can depend on Cat machines to do a better job faster — and save his customers time and money. And that's what it's all about. When you have a job to be done now, get the man who does it best, the Caterpillar buyer.

Caterpillar, Cat and  are trademarks of Caterpillar Tractor Co.



Thompson Tractor Co., Inc.

BIRMINGHAM ANNISTON TUSCALOOSA DECATUR

ALABAMA LINES...

Walter E. Heller International Corporation has been named by the U.S. Commerce Department as an "Export Production Multiplier", and in that capacity will seek to stimulate exports of U.S. products, Heller operates throughout the world as well as throughout the U.S. Its Alabama offices are in Birmingham's First National-Southern Natural Building.

Owen K. Williamson has been elected secretary and treasurer of South Central Bell, succeeding the retiring **W. Harold Bailey**. Williamson has been with the utility since 1955.

Con F. Hollar of Birmingham is the new chairman of the Alabama Petroleum Council. Elected to serve with him were **Dudley Hughes**, Jackson, Miss., vice chairman, and **Bernard L. (Deut) Snyder, Jr.**, Birmingham, treasurer.

Teledyne Brown Engineering of Huntsville plans a 53,000 square foot plant for Decatur which will specialize in high precision weldments used in nuclear power plants. **J.O. Moquin**, president, said the new facility will create 30 new jobs.

Martin Stamping & Stove Co. of Athens plans to hire an additional 200 employees during the next 18 months to provide for a stepped-up production of electric heaters and fireplaces. Announcement of the expansion was made by **Frederick Martin**, company president.

West Point-Pepperell, Inc. has voted a second quarter dividend of 50-cents a share according to **John P. Howland**, president.

T.L. Cloar Jr. has been named general plant manager for South Central Bell's northwest area in Louisiana. He previously was assistant vice president for plant in Birmingham. Named to succeed Cloar in Birmingham was **Hugh B. Jacks**.

Major Squirm

Old Charles Woods, who iffen he aint running fer office is a running his mouth, is still making a heap uv noise about how he got rooked in the run-off fer lootenant gvnver. According to the offishul

count, Jere Beasley beat Woods by 86,000 votes, and Old Squirm figgers that if Beasley can steal that many votes then by golly he deserves to win.

Backfire

FARLEY PRAISED

I have only talked with Joseph M. Farley once and that was during a late night telephone call to discuss an electrical problem. It was reassuring to me that this man, president of Alabama Power Company, had the patience to listen to my problem and the professional dedication to act on my rather menial request.

No, nice guys don't come in second. Not if they have the forbearance of Mr. Farley.

John E. Matthews
Montgomery, Alabama

C.E. Brackett of Birmingham has been elected a vice-president of Alabama Power Company. Brackett will be responsible for the company's fuel supply activities.

William E. Kelsar is the new public relations representative for United States Steel in its Southeast District. The Southeast District has its offices in Birmingham.

I see whar the ladies of the oldest profession held their First Annual Hookers Convention in San Francisco the other day. One of the good things about that convention is that iffen the delegates get tired of listening to the speeches they can go outside and walk the streets.

Have ya seen the bumper sticker which sez: "Streakers repent . . . your end is in sight!" And speaking of that fading fad, uh story has leaked out uv Auburn that this fall at the Auburn-Alabama game, Coach Shug Jordan is gonna streak right out of the stadium. It seems he has always wanted to run bare off the field.

Understand that things have dun got so bad in Washington that Dial-A-Prayer in that city has got an unlisted number. That sorta reminds Squirm of a raunchy motel he stayed in once upon a time. Hit was so bad that the Gideons took their Bibles out of the rooms.

Saw this un in a magazine somewhere, but hits too good not to share. A husband having a hard time making ends meet explained that he had the A. & P. syndrome: "WEO everybody."

Southern Aluminum & Steel Corporation

SIX OFFICE PARK CIRCLE

BIRMINGHAM, ALABAMA 35223

TELEPHONE (205) 870-4600

When you start thinking about locating a plant in St. Clair County... you'll have a lot of questions.



These are the people to see.

Harold King,
president

Clint Holdbrooks,
vice president

Let us help you find the answers.

At the Peoples Bank of Pell City we believe we have a responsibility that goes beyond providing efficient, helpful, courteous service to our depositors.

We believe also that we should take the lead in strengthening the economy of St. Clair County, so that all who live here may benefit.

That is why we have become a primary checkpoint for business executives investigating new plant locations. Nothing makes us prouder than to have them say: "We were advised to see the people at Peoples Bank".

Our service to these prospective new industrial citizens consists of offering information and consultation — all treated with absolute confidentiality.

For the past 10 years we have given this service to just about every company that has made the decision to locate a plant in St. Clair County.

We have advised them on questions of property acquisition, labor supply, tax matters and the like; and have helped them arrange for financing, when necessary.

As the county's largest bank, with offices in three communities covering more than half of the area and population of St. Clair, we are in a position to know the local situation intimately.

We also know and understand the goals, the problems and the needs of industry.

We try to fit the two together — not by indulging in "hard sell" tactics but with a professional objectivity gained through experience.

So — when you think about St. Clair County, think about us.

Write to Harold King or Clint Holdbrooks or phone us collect at (205) 338-2286 or, better still, come to see us.



THE PEOPLES BANK



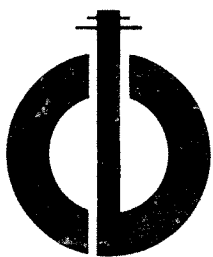
Ragland - Moody - Pell City

P. O. Box 508 Pell City, Alabama 35125



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we're working with St. Clair County to:

- 1. Attract Industry**
- 2. Improve the Community**
- 3. Provide Good Telephone Service.**



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Pell City council hears disco request

A proposed 'disco' and correspondence from the League of Municipalities concerning study of hiring a city manager led the topics of discussion at the Pell City Council meeting Monday night.

Jill's Drive-In owner Harmon appeared before council to see if a permit was needed to operate a disco behind his present business on Hwy 231.

Harmon stated that the disco would be sheltered cement area with wood benches and time open would be from 5 til 11 p.m.

Members of council asked if it was Harmon's intention to apply for a liquor permit and he stated he would not although added that if beer was brought in, he would not stop it.

When suggested that to allow beer in such a place might be in violation of the law Harmon responded, "Well then, they ought to charge me. There's beer out there at my place every night.

"I'm not going to sell it myself but if policke want to they, they can try to catch them." He added later that the police were doing a good job patrolling the area but the drinkers respected the law and hid their beer every time an officer came around.

The matter concerning the disco was turned over to the police department for futher study.

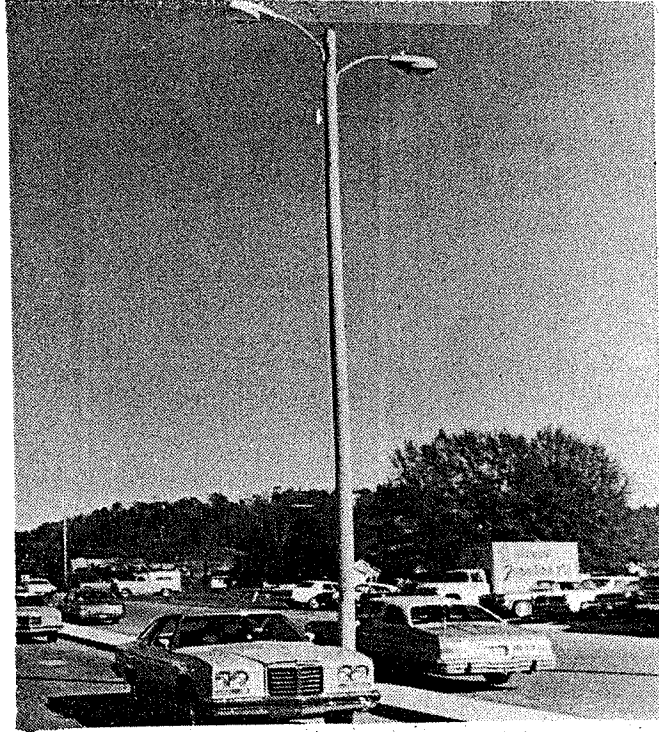
Correspondence was received from the League of Municipalities concerning guidelines, power and authority of a city manager. Council will take some League guidelines and add some of their

own in formulating powers and duties of the city manager.

Next year umpires will be certified to call baseball games council was told. All officials will be adults, be paid \$7 per game and will have attended a training center which will be announced later.

In other action council decided against selling a piece of property across the street from the civic center, delayed action on purchase of equipment for the city hall, declined to purchase advertising for promotion of little league tourney games, heard a request to extend the city limits south on Wolf Creek Rd. and approved minutes from the previous meeting.

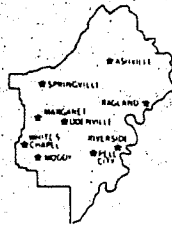
Thursday, July 13, 1978 ST. CLAIR NEWS AEGIS



New Street Lights

The 1st. Ave. South area in Pell City has been dark form for many years. But not anymore, thanks to a string of new street lights that were recently purchased by the city of Pell City. The project to light the street has been planned for some time and was completed with the installation two weeks ago. (NEWS Photo By Louis Muro)

2 OBSERVER Pell City, Ala. Nov. 27, 1975



ST. CLAIR OBS

PELL CITY, ALABAMA FRIDA

—Mayor Given ‘Emerg *Council Passes* *Requiring Parc*



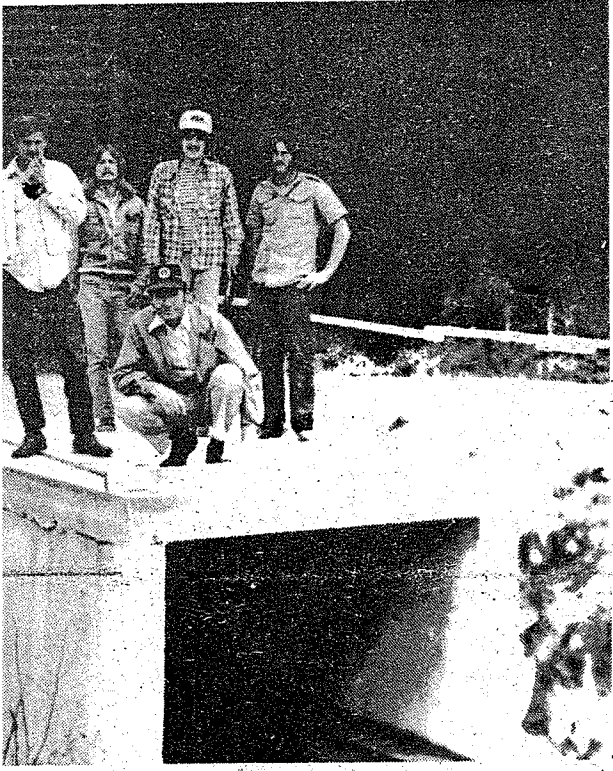
ISS BETTIE SCOTT
905 1ST. AVE. N.
PELL CITY, AL. 35125

**SPECIAL
EDITION**

LAIR OBSERVER

PELL CITY, ALABAMA FRIDAY, MARCH 26, 1976

Mayor Given 'Emergency' Powers— Council Passes Ordinance Requiring Parade Permit



Inspects Bridge

Mayor Dill Nixon on hand Tuesday on 19th St. So., to inspect a bridge being constructed by members of his Manpower Training Program. The concrete at the Smith Processing Plant, was being constructed to Mayor Nixon, who said a car recently ran off the street and into the materials and Dick's Manpower Training students

The Pell City Council met in special session Thursday morning and adopted two new ordinances aimed at strengthening laws dealing with public parades and demonstrations.

The action Thursday stemmed from recent racial disturbances originating at Pell City High School following the selection of an all-white squad of cheerleaders and plans for a counter-demonstration by Ku Klux Klan members and sympathizers set for Saturday, March 27.

The new ordinances, the texts of which are printed in full in this edition of the St. Clair Observer, make it unlawful "to organize or hold, or to assist in organizing or holding or to take part or participate in, any parade or procession or other public demonstration on the streets or other public ways...without a permit from the Mayor of Pell City" and grant emergency powers to the mayor when he, "determines that an emergency exists as a result of mob action or other civil disobedience causing danger of injury to or damages to persons or property."

In a statement released to the Observer Thursday, Pell City Mayor Dill Nixon said the council enacted the ordinances "for the safety and protection of

all," after it was discovered that Pell City had no ordinances regulating parades and demonstrations.

"The ordinances apply to all demonstrations and not to any particular faction or group," Mayor Nixon told the Observer.

Mayor Nixon also described the new ordinances as similar to laws already on the books in most cities in Alabama.

As of Observer press time, Nixon said the city had not been contacted by representatives of the Ku Klux Klan, who appeared before the council Monday night seeking a permit for a march set for Saturday. At that time, Don Black, Tony Brown and Ronnie Rice, all of Birmingham, were told that some action on their parade request would be taken by Noon, Thursday. The three had asked the city to grant their permit request, since black demonstrations had been permitted at the Pell City Courthouse over a four-day period.

In a statement appearing in the March 25 edition of the St. Clair Observer, Pell City Police Chief Ruble Bowlin described the group as "a splinter group from Louisiana which is not registered with the United Klans of America." Bowlin also identified Don Black as a

former member of the American Nazi Party.

Bowlin also made an appeal to Pell City citizens to disassociate themselves from a group he described as, "nothing more than a radical group of outsiders trying to seize on what they think to be an opportunity to further their own cause."

peaceful and orderly," Turner said.

Price left the council chamber after reassuring the council that the rally would not get out of hand.

If carried out, the demonstration would mark the second time in five months that the group described as a splinter faction of the KKK has been able to organize a public demonstration in Pell City.

The first such demonstration came on March 27, following inter-racial disturbances at Pell City High School.

At that time, black demonstrators organized four days of picketing at Pell City Courthouse in protest of the formation of an all-white squad of cheerleaders at the school and KKK members and sympathizers retaliated by demanding

the right to conduct a march, which followed one week later. The Pell City Council responded to the crisis by enacting two emergency ordinances covering public demonstrations.

In other business Monday night, the council:

--Granted fund-raising "road-block" permits requested by the St. Clair County Emergency Rescue Squad for Saturday, July 31, and by the St. Clair County Child Development Center for Saturday, Aug. 21.

--Agreed to study a request for a street light, submitted by Mrs. L. P. Cospier of Easonville.

--Agreed to prepare a list of street-repair projects to be tackled under contract with the county road department. One project discussed involved repairs to driveways at Iola Roberts Elementary School.

--Approved a bid submitted by Carroll Electrical Co. of Pell City in the amount of \$3,514 for the lighting of the west civic center parking lot.

Agreed to study a gas service request submitted by citizens of the Harrisburg and Whitesville communities.

--Voted to table consideration of a maintenance contract covering civic center heating and cooling systems until the warranty expires on the new equipment. Honeywell Community Service Co. had offered to assume maintenance responsibilities at the center for \$4,836 for the first year and \$6,060 for each succeeding year.

--Referred to committee a petition submitted by Lee's Landing property owners, asking that their road not be re-located.

--Approved the re-location of

Butane Gas Co. tanks to a location behind Evangel Temple Assembly of God Church near Spanish Gardens Cutoff Road, owned by James Hayes.

--Agreed to contact St. Clair County Health Department Officer Dr. Robert Culpepper concerning future mosquito control measures to be taken by the city including the possible purchase someday of a spraying device.

--Agreed to investigate water drainage problem at 4th St. in Eden, reported by Robert Dorrough and Johnny Truitt.

--Voted to prohibit vendors from selling at city recreation areas without the express consent of the city council.

--Accepted a street paving petition calling for the paving of Rosehill Rd. and Norwood Dr.

--Agreed to proceed with the appointment of poll workers for the upcoming municipal election.

PELL CITY, ALABAMA THURSDAY, MARCH 17, 1977

Street Blocking Okayed For Saturday Celebration

Despite opposition voiced by several Pell City merchants this week to the proposed three-day "sidewalk sale," the Pell City City Council declined to block the event, after a delegation said representing the overwhelming majority of local merchants appeared before Monday night's session asking that the event proceed as scheduled.

The delegation, which was led by Greater Pell City Chamber of Commerce President Ken Goodman, asked for clarification of the city's position after it became known that as many as four local businessmen opposed the blocking off of the three-street downtown section of Cogswell Ave. between 18th and 21st Streets for the sale and celebration.

Goodman explained to the city fathers that he was not present to debate those who opposed the sidewalk sale.

Goodman said merchants in favor of the sale were not determined to go ahead, regardless of the feelings of others, but did need to know whether or not the event would proceed as planned before

investing the additional time and expense necessary. "We wish there was a way we could keep everyone happy," Goodman told the Council.

After a lengthy discussion, the council reaffirmed its previous decision to permit the celebration with the stipulation that all sidestreets crossing Cogswell remain open and all downtown parking meters be covered Saturday, March 19.

In other business Monday night, the council discussed the possibility of a "leash law" for the city. The issue was raised after several council members said they had received numerous complaints about dogs running loose throughout the community.

"We're going to have to do something about dogs running wild. I think we need to look into the possibility of a leash law," Councilman Forest Walls told the Council.

The council also discussed the need to fill a seat on the Pell City Industrial Development Board, vacated recently by the resignation of Ed Ash. No nominations were placed

before the Council Monday night.

Present to protest the closing of two parking spaces at 18th St. and Cogswell Ave. was Thurman Henninger.

Henninger said the spaces had apparently been eliminated for no specific reason. The council agreed to investigate the matter.



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Mrs. Willie honored at Pell City Council Meeting

BY MIKE MOSER
News-Aegis Editor

To a standing ovation Monday night during the Pell City Council meeting, the Pell City Jaycees honored Mrs. Willie King by recognizing her with their annual Distinguished Service Award.

Mrs. King, known around the city as "the flower lady," was employed this year by the city under a CETA program to care for the plants and shrubs that line flower planters along Cogswell Avenue.

Tributes immediately began pouring in for Mrs. King from downtown and area business operators who recognized her hard work at cleaning up Pell City and making the downtown beautiful.

Her one-man beautification program resulted in dozens of citizens in the city donating plants and shrubs which she planted along main street.

Monday night Jaycee President Jimmy Bischoff appeared before council with Mrs. King in the audience. He recognized Mrs. King for her work and read a Jaycee resolution after which members of council led fellow citizens in a standing ovation in honor of Mrs. King.

The resolution read, "Whereas the Pell City Jaycees are continuously conscious of distinguished service to the community by the citizens of Pell City; and, Mrs. Willie King has faithfully and diligently served our community in her efforts to beautify the downtown area of the city; and, the Pell City Jaycees deem it appropriate to recognize her unselfish contributions and service, above and beyond the call of duty, in her success in making Pell City a more attractive and beautiful city in which to live; now, be it resolved by the Pell City Jaycees that the annual Distinguished Service Award be bestowed on Mrs. Willie King and by doing so recognize her as a person who has rendered distinguished service to her community and each and every citizen thereof."

Afterwards Councilman Dr. Raymond 'Bam' Cox stated, "Mayor, I second that resolution and move we adopt one too." The mayor later responded, "I hate to be second but by next council meeting we will have one drafted and ready for everyone to sign to present to Mrs. King."

In other business, council discussed enforcing the one-hour parking ordinance that affects downtown Pell City on Cogswell Avenue from 18th to 21st St. The city will soon be



Distinguished Service Award

Pell City Jaycee President Jimmy Bischoff is pictured

Mrs. Willie honored at Pell City Council Meeting

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Tributes immediately began pouring in for Mrs. King from downtown and area business operators who recognized her hard work at cleaning up Pell City and making the downtown beautiful.

Her one-man beautification program resulted in dozens of citizens in the city donating plants and shrubs which she planted along main street.

Monday night Jaycee President Jimmy Bischoff appeared before council with Mrs. King in the audience. He recognized Mrs. King for her work and read a Jaycee resolution after which members of council led fellow citizens in a standing ovation in honor of Mrs. King.

The resolution read, "Whereas the Pell City Jaycees are continuously conscious of distinguished service to the community by the citizens of Pell City; and, Mrs. Willie King has faithfully and diligently served our community in her efforts to beautify the downtown area of the city; and, the Pell City Jaycees deem it appropriate to recognize her unselfish contributions and service, above and beyond the call of duty, in her success in making Pell City a more attractive and beautiful city in which to live; now, be it resolved by the Pell City Jaycees that the annual Distinguished Service Award be bestowed on Mrs. Willie King and by doing so recognize her as a person who has rendered distinguished service to her community and each and every citizen thereof."

Afterwards Councilman Dr. Raymond 'Bam' Cox stated, "Mayor, I second that resolution and move we adopt one too." The mayor later responded, "I hate to be second but by next council meeting we will have one drafted and ready for everyone to sign to present to Mrs. King."

In other business, council discussed enforcing the one-hour parking ordinance that affects downtown Pell City on Cogswell Avenue from 18th to 21st St. The city will soon be issuing parking tickets for violators.

Council also heard a request from Bob De Shaza on a request to form a Medical Board. Represented by his attorney, Bill Hereford, the recent dentist school graduate expressed an interest to set up practice in Pell City.

On approval of a medical board, the dentist could receive a low-interest loan to build an office building. According to Hereford, BTNB has expressed interest in purchasing all bonds sold in relation to the loan.

Mayor Hugh Williamson appointed Councilmen Al Walls, Paul Turner and Charles Lockridge to a committee to study the request with a report due back at the next council meeting.

Ed Ash of the industrial development board appeared before council with a request for approval to employ Louise



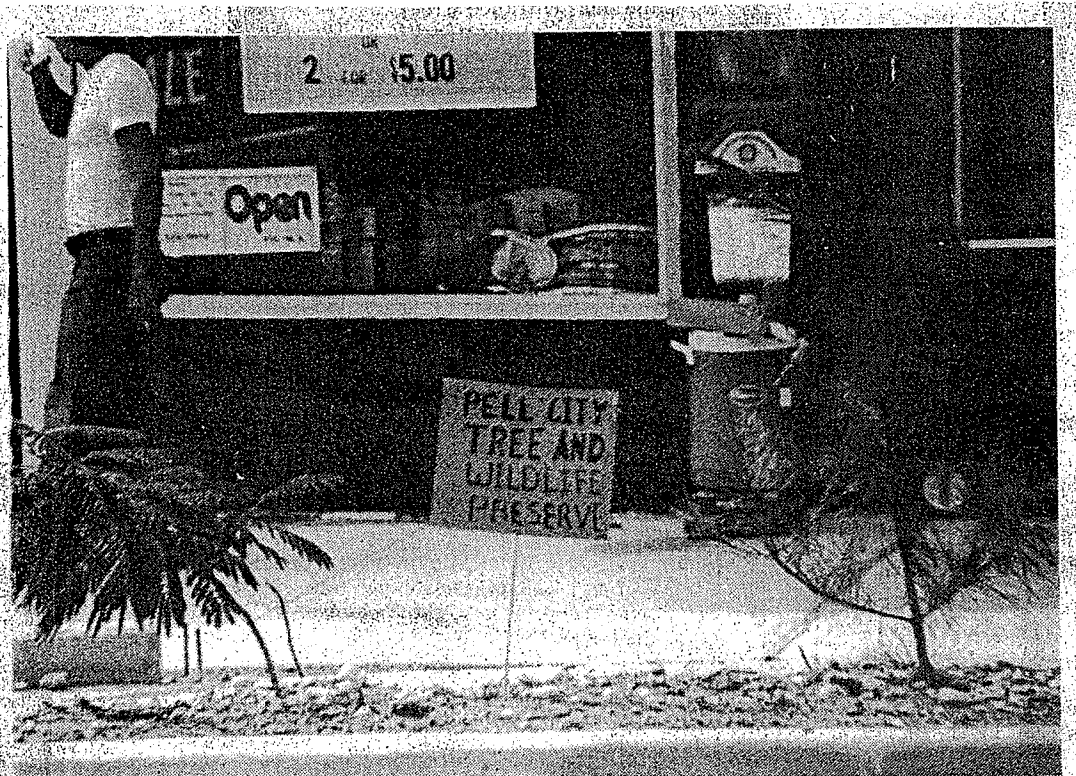
Distinguished Service Award

Pell City Jaycees President Jimmy Bischoff is pictured presenting Mrs. Willie King with a plaque that honors her as that organization's Distinguished Service Award recipient. This took place at the Pell City Council meeting (see story) Monday night.

Campbell, a consultant on grants employed by the county, to pursue federal and state money for industrial park work.

This work would include railroad and sewer expansions and council approved funding the venture to pursue grant monies.

Maureen Armstrong of the St. Clair adult retardation center appeared before council on her annual visit to secure matching funds for her organization and council approved the same action as last year.



Pranksters, perhaps to wryly express their frustration with the temporary "mess" that downtown Pell City is in as a result of the redevelopment construction, have been having a field day with the newly constructed planters along the sidewalks, where trees are scheduled to be planted. Last Saturday morning a skinny young pine tree appeared in the planter in front of Pell City Hardware. Then Monday morning a cornstalk (top photo) had joined the tree. And Tuesday morning, a mimosa and a pine greeted early risers, with the sign, "Pell City Tree and Wildlife Management." The city fathers? Well, reportedly, they're just grinning and bearing it.

A Disco For Pell City?

By CAROL PAPAS

Ludford Harmon, co-owner of Jill's Hamburgers appeared before the Pell City Council in its regular meeting Monday night to request a "disco license" for a disco-technique he is proposing to build behind his place of business.

The council asked him if he was planning to sell or allow alcoholic beverages in the disco, and Harmon assured them he would not sell but said

he would not attempt to prevent patrons from bringing the beverages in.

Police Chief Ruble Bowlin said if he allowed drinking in the disco, it would be an "unlawful drinking place."

"I've already got it every night," Harmon responded, referring to people drinking beer in the parking lot of Jill's. He later added that he was getting "swell" police coverage, but when those

drinking beer see the police coming they hide it, he added.

Harmon's proposal was turned over to the police committee for its consideration.

Councilman Joe Sawyer recommended that the duties of the city manager he had previously proposed the council should hire be a combination of those outlined by the League of Municipalities and

these set up for the city

personnel director.

Councilmen Paul Turner and Bam Cox said the only thing they had against the proposal was that in the League of Municipalities' duties it specified that the city manager or administrative assistant would do all the hiring and firing.

Councilman Forrest Walls reported that training for baseball umpires for next season would begin in February, and the trainees would furnish their own uniforms and equipment.

He added that they would be qualified to call games anywhere in the state, and in Pell City, they should be paid \$7 per game.

Councilman Cox asked if he anticipated any trouble getting local people to train, and Civic Center Director Marcie Vandergrift said they already had 10 people interested.

Ronny Foster of Land and Shore Realty offered to buy a piece of property near the Civic Center between the old Highway 231 leading to Easonville and the new Highway 231.

The council denied the request.

City Clerk Bettie Scott reported the price of a computer billing machine that was demonstrated to the council at the previous meeting was \$29,036 for the entire system.

Methods of payment included 20% down with 60

months to pay. Monthly the cost would be \$436.66. With no down payment, the monthly cost would be \$545.70.

Councilman Turner said the night the machine was demonstrated, the representative of the company had quoted a price for the whole system at \$24,000, and he wanted to know why the price had increased by \$5000.

The council took no action on buying the machine.

In other business, the council voted to install two street lights in the St. John Marina area and heard a request by James Patterson to extend the city limits on Wolf Creek Road South to the end of the water line.

The council plans to study Patterson's request further before making its decision.

OBSERVER Pell City, Ala. July 13, 1978

Work Begins In August---

Pell City to put on new

By MARCELLIOTT

Pell City's \$900,000 facelift will be under way by the early part of August, according to a spokesman spearheading the project.

A time delay in getting approval is holding up the first part of the urban renewal project at the present time.

The facelift, a renovation of downtown Pell City brought about by the city's 1975 tornado disaster, was originally scheduled to begin sometime in June. Construction documents have been completed by architectural and pipeline construction firms working on the project. According to Alabama law, these documents must be approved by the State Highway Department office in Montgomery. Following its approval, advertisements for general contracting bids must be made for three weeks before actual work can begin.

"There's no real problem as far as getting the Highway Department's approval is concerned," said Don Cosby, architect with the architectural firm of Ada Cobb, Adams and Benton in Birmingham, who explained the status of the project. "The only thing holding it up is the

time factor in getting the approval from the Montgomery office."

Pell City Mayor Hugh Williamson is currently taking steps to speed up the approval, according to Cosby. The two met at the mayor's office in Pell City Thursday to discuss the project.

The renovation will take place on Pell City's Cogswell Avenue, which is Alabama State Highway 78. All construction taking place on state property must be approved by the State Highway Department.

There is no money coming from the state for the project, Cosby said. The only part the state has in the project is the approval. The completed documents were submitted by Cosby's firm and by the pipeline construction firm of Charles Tucker, also located in Birmingham, to the City of Pell City and in turn submitted to the department's office in Oneonta. Following that office's approval, they must be approved by the office in Birmingham before finally reaching the state office in Montgomery. "I've seen a lot of red tape before," Cosby said, "but this is really taking up more time than I ever realized. Right now the project is about two weeks past what we

v face

had projected. I can see the rationale behind all of this, but I can't see the time it's taking. Everything else is going smoothly.

After the Highway Department's final approval, which should take a maximum of two weeks from now, according to Cosby, bids will be invited over a period of three weeks. The general contractor will be announced at the end of this period, and actual work will begin immediately afterward, which should take place the first part of August.

Plans for the downtown renewal project remain the same as they were last April, when Cosby and Williamson announced them at a monthly meeting of the Pell City Chamber of Commerce. Over 30 sheets of drawings have been drawn up, covering every phase of the project.

Under the renovation plan, existing power and telephone lines on Cogswell Avenue will be re-routed along First Avenue North and First Avenue South. Bricked sidewalks, benches, landscaping and wheelchair ramps are among other improvements for the downtown area, which covers Cogswell from 18th Street to 21st

(See Face Page 10)

Sunday, July 10, 1977

THE ST. CLAIR NEWS AEGIS

Street plus the alley between 18th and 19 Streets.

The entire project is estimated to take 156 calendar days from the beginning date. The area will be divided into sectors and worked on in different phases to prevent interference with traffic and businesses as much as possible.

The \$900,000 project is being funded by the Department of Housing and Urban Development (HUD) with a grant approved following the 1975 tornado. Application for the grant was made by Williamson because of lack of funds by the city for over a year. The firm specializes in city planning.

Once the general contractor is announced, sub-contracts will be let to as many local construction-related businesses as possible. These areas will include masonry, paving and electrical work.

Businessmen Protest Business License Sch

BY ANNE CORNETT

A group of some 25 to 30 Pell City business men and merchants met with the City Council Monday night. Some were present to voice protest to the recently increased business license rates and some were present to "sympathize with those who thought their licenses were too high." An additional number of citizens arrived at City Hall too late for the meeting.

Spokesman for the group was Ken Fulmer, owner of Sears Catalog Merchant Store in Pell

City, who said, "We feel we are representing over 100 people who feel that their licenses are too high, and some who are satisfied with their license but who are sympathizing with those who think their license is too high. We would like for the Council to set up a committee to review these licenses."

Mayor Dill Nixon told the group that the Council would not have time to listen to all complaints individually. He said that he "did not think it would be fair to keep these men up here two or three weeks."

One of the main protests the group seemed to have was that of outside, competitive type businesses coming into Pell City and not having a higher license schedule. Jerry Howard, owner of Howard Carpet, asked the Council, "What kind of protection do we have living here in Pell City? There are people coming in from out of town doing the same kind of work without a license."

Councilman Al Walls assured Mr. Howard that a call to the police Department would result in immediate action in having

these out of town conc license. However, M insisted that he had n kind of assistance Police Department.

While some businessmen said licenses had increa much as 10 to 20 amount of the old lic said that their li doubled, which they was unfair.

The section of the ordinance which se bringing the major protests applies to — each person, fi corporation operatin ducting a business, occupation, outsid limits of the City of or rendering service any kind, making o

January 17, 1974 THE ST. CLAIR OBSERVER

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chandise from a point without
the City of Pell City to a point
within the City of Pell City, shall
pay a license fee to the City of
Pell City an amount equal to the
same license fee paid by any
person...as set out in this or-
dinance, but in no case shall the
license fee be for a less

Councilman Harvey Watson
pointed out to the group that the
license schedule was drawn by
the City Judiciary Committee in
an effort to be fair to all citizens
and that there were certain
services which come from
outside the city limits which are
not available inside the city,
i.e., bread, milk. He said that
while the section of the or-
dinance seemed unfair in some
instances, it could also be
considered as an effort to keep
needed services out of the city if
the license were set higher.

While Mayor Nixon told the
group at the beginning of the
meeting that the committee
would not have the time to meet
with all business people ob-
jecting to the license in-
dividually, after discussion the
Council decided to take a list of
names of those businesses
which wanted their licenses
reviewed for appointment with
the committee. The Council also
requested that any other per-
sons who felt that their license
was too high or unfair, contact
the City Hall immediately to ask
for an appointment with the
Committee.

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Original

The Council also told the
group that late penalties would
not be charged on those
businesses which had applied
for review before the com-
mittee.

Pell City Service Station
owner James Perry told the
Council that he felt that if the
City would enforce present laws
on gasoline taxes, sales tax,
etc., there would not be such a
critical need for more revenue.
Mayor Nixon explained to Mr.
Perry that the City had to leave
auditing of accounts for sales
tax purposes up to the State of
Alabama, due to a lack of
personnel.

Mr. Perry also discussed a
license charge for wrecker
operations saying that neigh-
boring towns charged him a
license fee when he answered a
wrecker call. He said that he
felt that outside wreckers
coming into Pell City should
also be required to pay a license
fee. The Council agreed to
consider changing the or-
dinance to take care of the
matter.

In other business, the Council
Continued On Page 2

Continued From Page 1
reviewed an ordinance already
in effect which allows turning
right on red at all traffic lights
and instructed Police Chief
Ruble Bowlin to remind the
police force of the ordinance in
an effort to better handle traffic
at intersections; approved an
off-premises beer license for
IGA Discounter; re-appointed
Fate Gossett for another term
on the St. Clair County Per-
sonnel Appeals Board; and
discussed some street im-
provements and lighting
problems.



June 28, 1979 Ragland, AL

Myrtle Norton - Margaret

Cathy Clifton - Moody

Gladys Prentice - Leeds

Robbie Scofield - Steele

Margaret Newton - Odenville

Bettie Scott - Pell City

Hazel Brawnlee - Springville



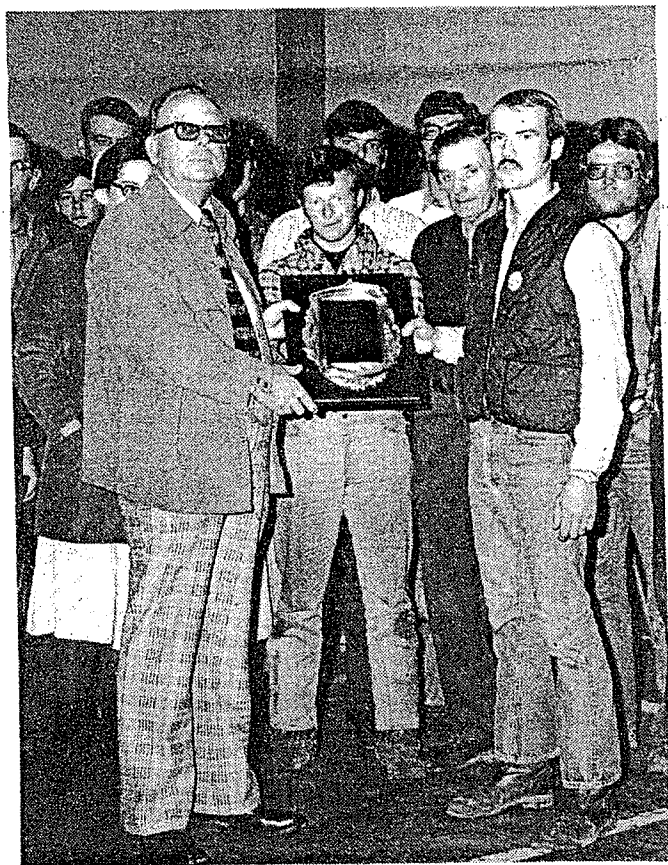
John Pope Eden Portrait Unveiled



Gov. Wallace Allocates Funds For Water System



Gov. Wallace Allocates Funds For Water System



Mayor A.E. Nixon
Gives Plaque Of Appreciation
To Mennonites

we're having a party

New Year's Eve

JOIN US

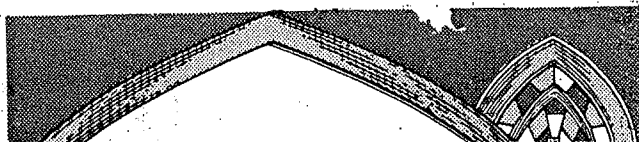
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and The Carlisle Express**

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on the Drums
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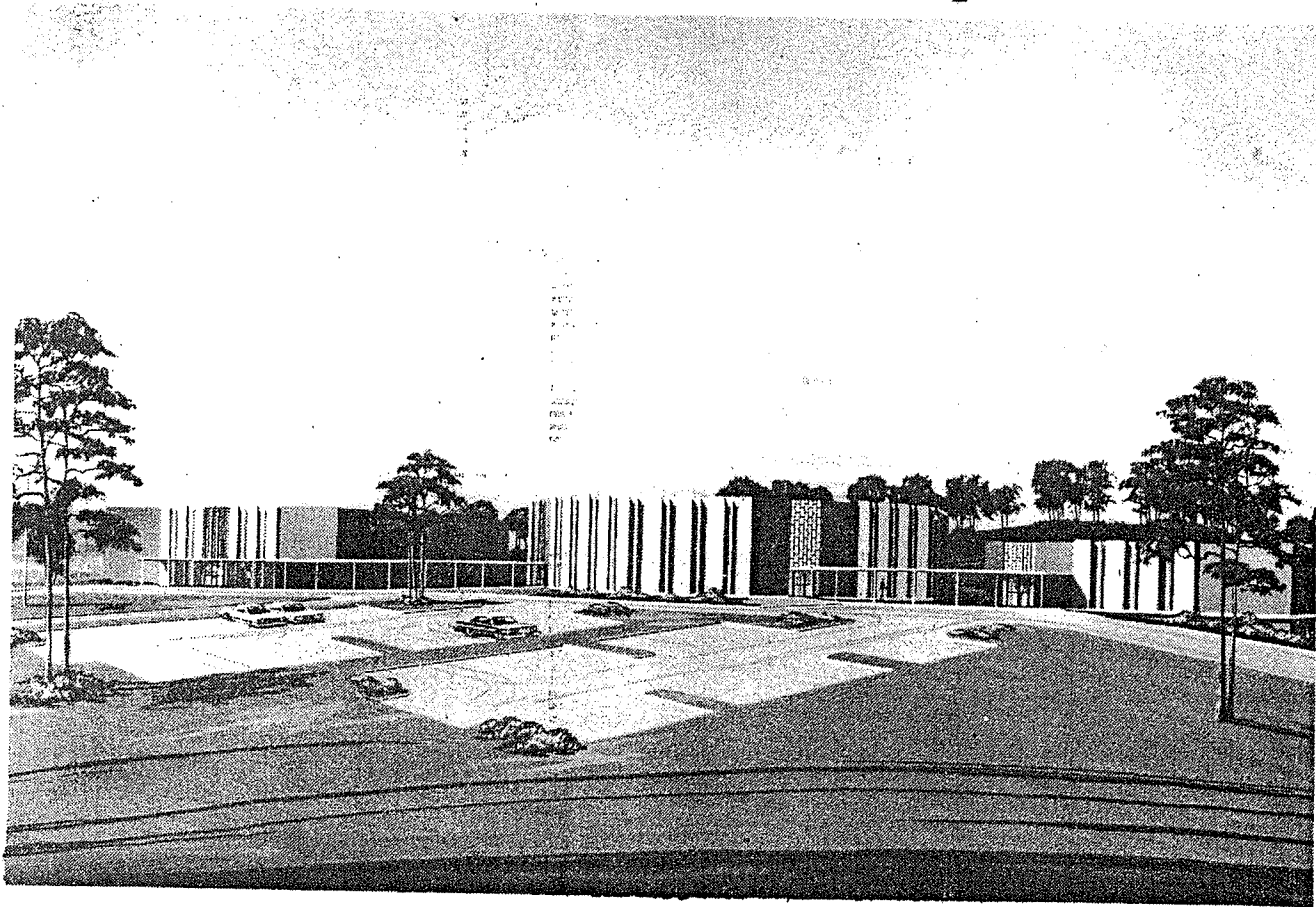
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or 884-9951

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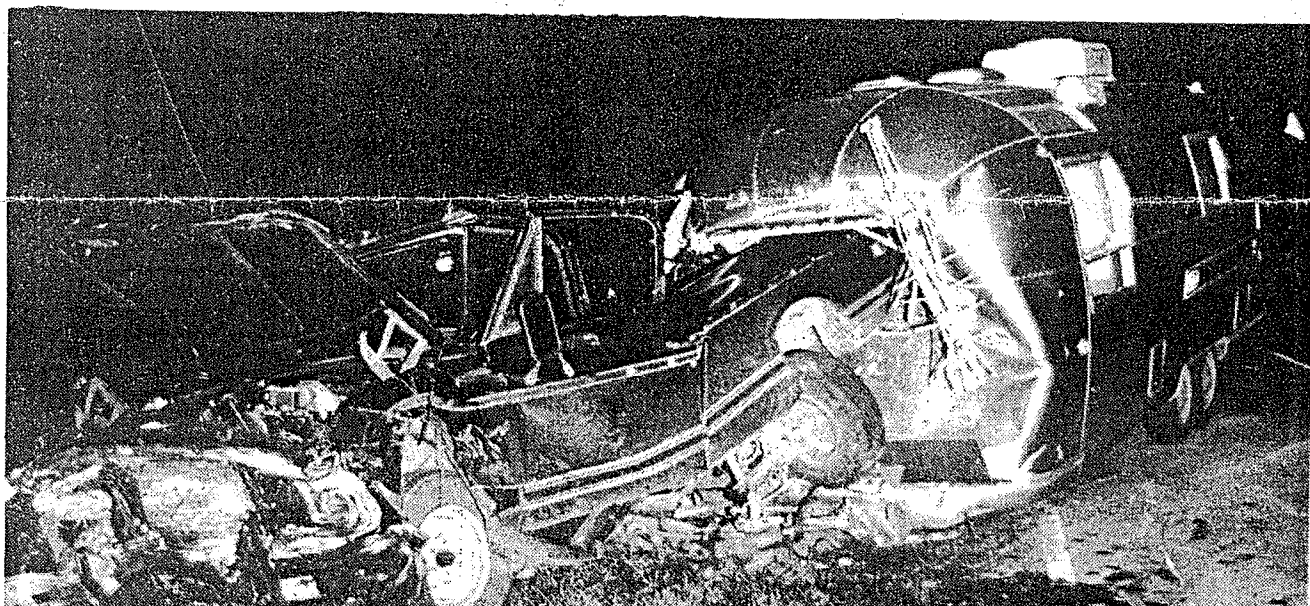
U.S. 78 Pell City

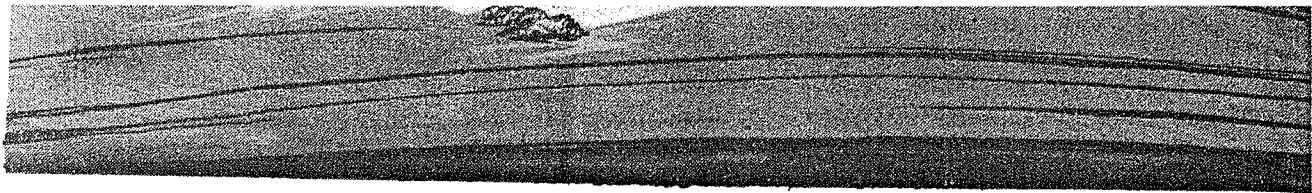



1975 a historic year in St. Clair County

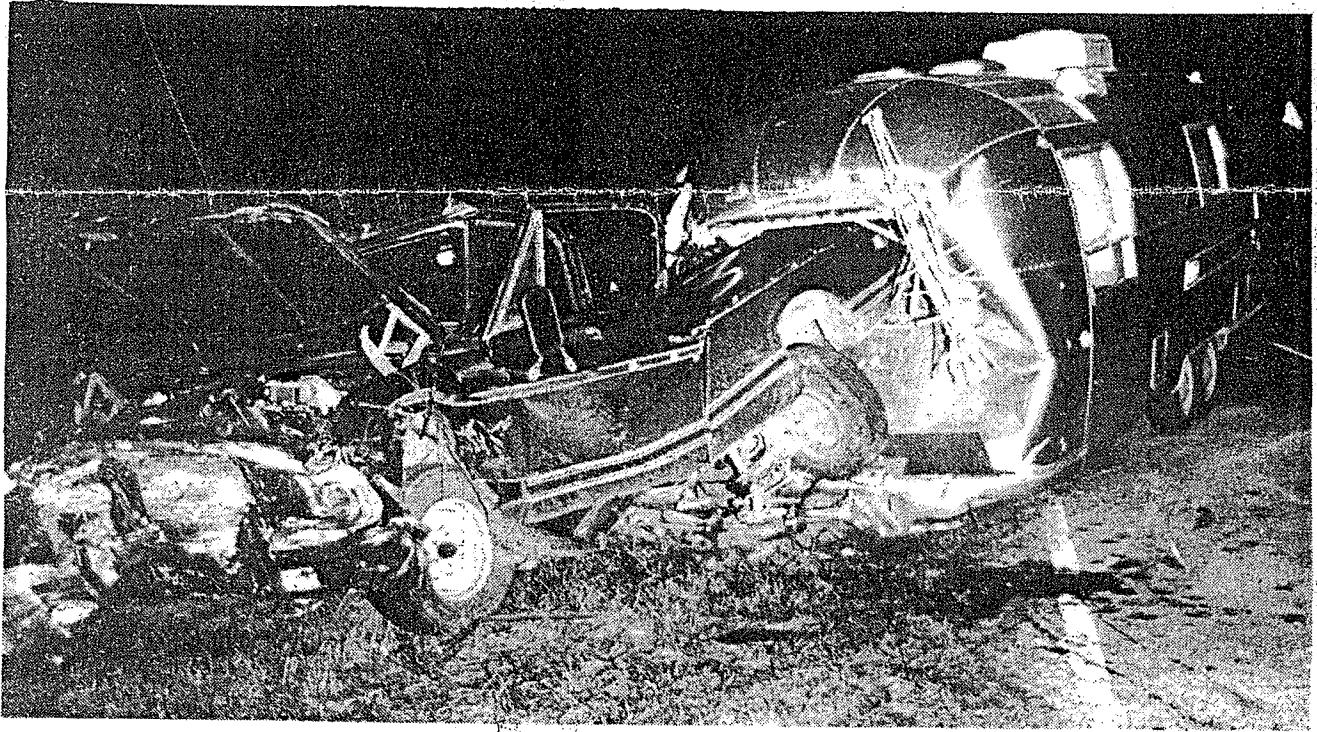


Artists Conception Of Moody High School





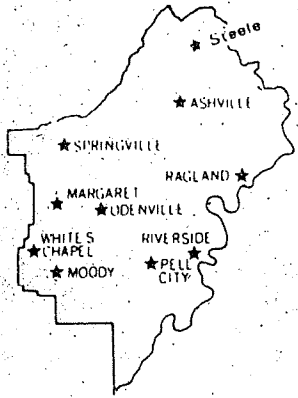
Artists Conception Of Moody High School



Head-On Crash Killed Athens Woman



Rubble From Jan. 10 Tornado



ST. CLAIR COUNTY

A Newspaper Dedicated to

VOLUME SIX--NUMBER THIRTY-SEVEN

PELL CITY, ALABAMA THURSDAY MARCH 27, 1958

Marching Here Saturday

City Warns Against 'Sp'

Pell City Police Chief Ruble Bowlin issued a statement Wednesday asking local citizens to "steer clear" of any association with a National Ku Klux Klan group which has announced its intentions to march in Pell City Saturday, in the wake of recent black demonstrations.

"Apparently, this is a splinter group from Louisiana which is not registered with the United Klans of America," Bowlin said, and its leader, Don Black is said to be a former member of the American Nazi Party."

"But regardless of who they are, we don't want anything to do with any radical groups and we are urging all local citizens not to be taken in by them. We seem to be working satisfactorily toward a

solution of our school problem and I think we can handle the problem if outsiders will leave us alone," Bowlin said.

Bowlin released the following statement for publication.

"We are all familiar with the problems that have arisen in the Pell City High School and in our community. Many of us might not be aware of certain activities in our community and this message is to inform you as to what is taking place.

"At the City Council meeting on Monday night, three individuals appeared before the City Council requesting a permit to march in Pell City on Saturday, March 27. The names of these individuals were taken and I have conducted an investigation as to who they were and whom they represent. My investigation revealed that

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OBSERVER

to Community Service

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MISS BETTIE SCOTT
1905 1ST. AVE., N.
PELL CITY, AL. 35125

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SDAY MARCH 25, 1976

ONE SECTION--TWE

re Saturday—

'Splinter' Klan Group

these persons were members of a radical group known as Knights of the Ku Klux Klan. I learned that this organization is what was formerly known as the National Socialist White Peoples Party, better known as the American Nazi Party.

This organization is not a part of or sanctioned by the United Klans of America. The leaders of this organization are radicals. They have been handing out their literature in the City of Pell City and encouraging young people to participate in the proposed march on Saturday.

This is nothing more than a radical group of outsiders trying to seize on what they think to be an opportunity to further their own cause. The people of this organization and other radical groups do

not have the interests of Pell City at heart and it is their intent and purpose to worsen the situation in Pell City so their own cause might be furthered.

"As your Chief of Police, I urge the parents and young people of this community to recognize this group and other outside groups for what they are and not to participate in any march that might take place. No permit to March will be issued to this group or any other group to march in Pell City.

"Our problems can better be solved by the people of our community and lending support and participation to any outside group can only work against the interest of our community."



PHONE 338-2244



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"OVER 100 YEARS"



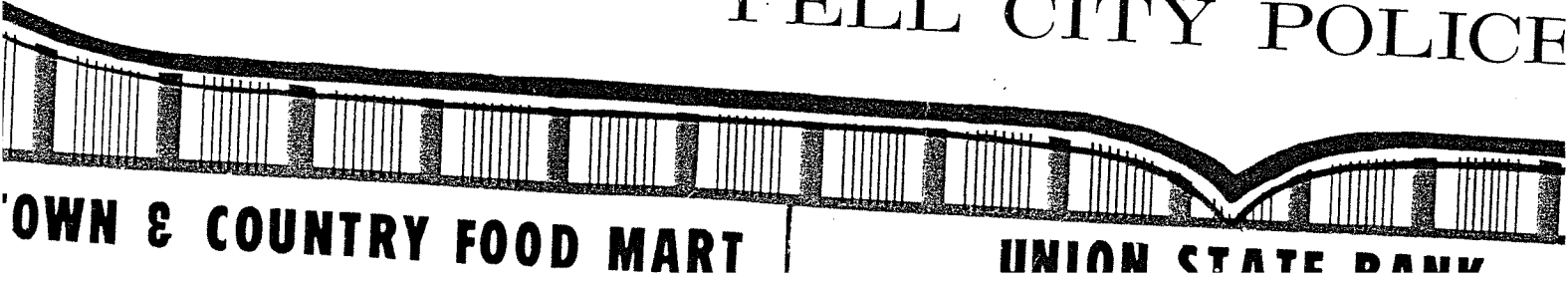
PHONE 338-22



CHIEF HOMER LAYTON



PELL CITY POLICE

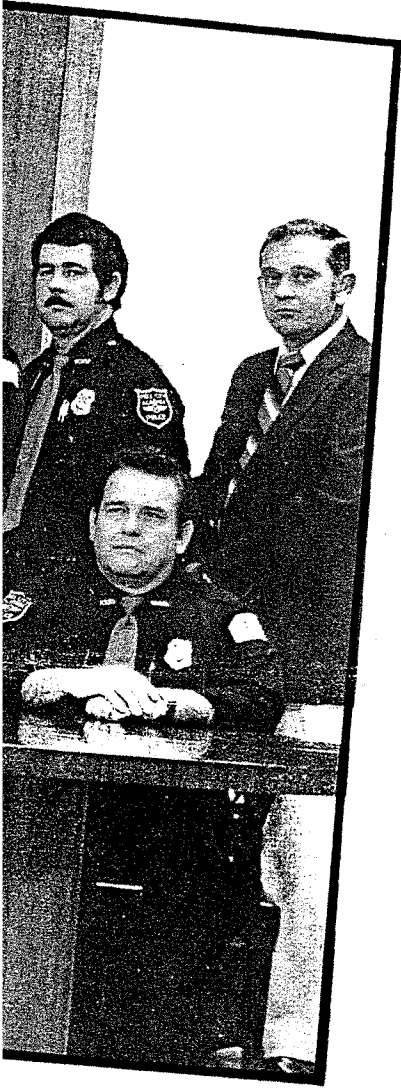
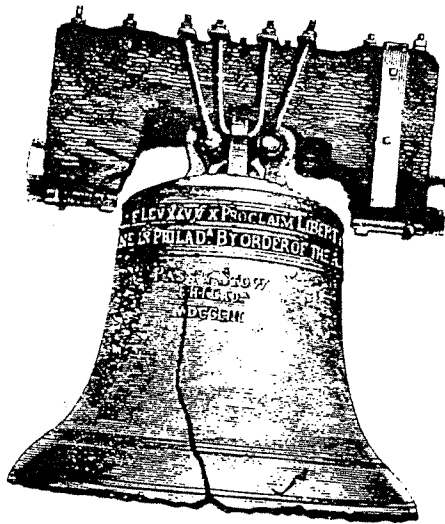


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